TIRAA Plans Trade, Tourism Workshop for May

Latin America, Canada Representation Scheduled

By TRENT ANGEL 

LAFAYETTE, La. — The International Relations Association of Acadia (TIRAA) has scheduled a week-long tour of international trade and tourism for May 23, 24, and 25 at Acadiana Regional Airport in New Iberia. TIRAA president George Dreidrich of Thibodaux has announced.

Representation from Mexico, El Salvador, Costa Rica and Quebec is expected, Dreidrich said. The theme, "The Foreign Trade as a Tourist," will center on TIRAA projects, including the development of Acadiana Regional Airport in New Iberia, as well as a joint Louisiana-Mexico trade mission in Quebec.

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The agenda calls for morning sessions on international trade and afternoon travel tours of Acadiana's tourist attractions and evening dinner meetings featuring international entertainment and Cajun cuisine.

Plans for the workshop were announced by Dreidrich follow- ing a meeting of TIRAA at Howard-Jones Center in Lafayette. Miss Elizabeth Price of Hoover House is workshop chairman. The three-day session will be open to the public. Businessmen exporting to international markets and tourists are being urged to attend the sessions. Included in those being invited to take part in the session are the Louisiana Tourist Development Commission, the New Orleans Tourist and Convention Commission, the U.S. Export Service, the U.S. State Department of Commerce, the Louisiana Department of Commerce and Industry and foreign trade mission personnel and businessmen.

Dreidrich, a member of the State Department of Commerce and Industry Board, said TIRAA board approved a resolution asking federal officials not to put back on hold for the Music Parish foreign trade mission at- tached to the sessions. He said he will ask the State Department of Commerce and Industry to sup- port missions of the foreign trade mission and to maintain that it is vital in promoting good business and in the future of the French export program being planned at the casino airport.