Statistical information about our city

PARISH POPULATION
1960 ..................... 230,053
1970 ..................... 285,167
1978 ..................... 356,562
1979 ..................... 358,588
1980 ..................... 365,060
1981 ..................... 366,164
1982 ..................... 376,479
1983 ..................... 386,804
1984 ..................... 393,709
1985 ..................... 391,975

CITY POPULATION
1985 ..................... 246,493

AREA
472.1 square miles (Parish)
74.7 square miles (City Limits)

ALITUDE
83 feet above sea-level

TEMPERATURE
January minimum mean — 54° F.
July maximum mean — 92° F.

PRECIPITATION
Annual mean — 55 inches

WATER
Baton Rouge Water Works
(Soft water from artesian wells)

HOSPITALS
5 major hospitals

PUBLIC SCHOOLS
100 elementary, junior & middle schools, & senior highs
4 educational centers
Arlington center
Moulan center
Scott center
Choctaw Vocational center

PAROCHIAL & PRIVATE SCHOOLS
33 Parochial & Private Schools

UNIVERSITIES
(2) Louisiana State University
and Southern University

ELECTRIC POWER
Gulf States Utilities Company
Dixie Electric

NATURAL GAS
Gulf States Utilities
Louisiana Gas Service Co.

TELEPHONE
South Central Bell Telephone Co.

DAILY NEWSPAPERS
Morning Advocate
State-Times

WEEKLY NEWSPAPERS
Catholic Commentator (bi-weekly)
Community Leader
Scotland Press
Sunday Advocate
Baker Observer
Zachary Plainsman-News

MONTHLY PUBLICATIONS
Baton Rouge Magazine
Greater Baton Rouge Business Report
Gris-Gris

RADIO
15 radio stations in the area:
WFHM, WBRH, WBQ, WXAM, WQXY-FM
WTXK, WXOK, WYNK and WYNK-FM,
WLUX
WGGZ-FM, KAJUN-FM, WRKF-FM
(Public), WBRH (Baton Rouge High),
and XLSU-FM

TELEVISION
Four local stations in reception area:
ABC (CH. 2), CBS (CH. 9), NBC (CH. 33),
and
PBS (CH. 27), and Cablevision available
in most areas

LIBRARIES
Main - 7711 Goodwood Blvd.
Branches - 9

RECREATIONAL FACILITIES
Country Clubs - 5
Golf Courses - 5 public and 5 private
Skating rinks - 4
Bowling alleys - 3
Movie theaters - 8 (several with
multiple screens)
Mini-golf courses - 1
Zoo - 1
Amusement parks - 1

Tennis courts - 123
Tennis centers - 4
Soccer fields - 17
Rodeo arenas - 3
Picnic areas - 38
Fishing - 9 lakes (90 acres)
Swimming pools - 6

HOTELS & MOTELS
58 major facilities