USL declares 'Red War' on Acadiana businesses

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Staff Writer

"The USL Student Government Association is planning to launch an aggressive attack on local businesses to try to support UL through a program called "Red War." 

According to the President of the College of Arts and Sciences, the program is an attempt to improve the community. 

Steve and GSA President John Langos, members of the program, have planned various strategies to increase the purchasing of USL products. GSA members plan to start a "Red War" movement, "the way it's done in sports," Steve stated, adding, "How can people buy USL stuff when it's not in the store?" 

"We want people to make sure they buy USL stuff," Steve said. "We want people to support our university." 

Steve added, "I don't know if we can do this in all the stores, but we can do it in some." 

Steve said the goal is to encourage local business owners to support USL merchandise that is made for the university. 

"We are always looking for new ideas," Steve said. "We are always looking for new ideas to improve our community." 

Steve also mentioned the idea of having a "Red War" campaign. "We want people to support our university," Steve said. "We want people to buy USL stuff." 

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Steve said the program will continue to grow and improve. "We want people to support our university," Steve said. "We want people to buy USL stuff." 

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