Bogalusa . . . . a great place to work & play

Carved into an ocean of virgin pine, which would become her foundation, she sits majestically at the throne of the Pearl River Valley.

Bogalusa, Louisiana . . . the Magic City of the Bayou State, offers metro-conveniences at a leisurely, enjoyable pace.

Bogalusa is agriculture, industry and a diversified retail center. But mostly, Bogalusa is people—warm and friendly people working together to provide a place to work and play for themselves, their families, and for you.

Bogalusa . . . a dynamic community: a place where people are fulfilling the dreams they started yesterday, and the hopes they hold for tomorrow. This is the place to be!
In 1906 a group of strong-willed men and women, employed by the Goodwyns of Buffalo, New York, cleared some 10 square acres of forest in the eastern corner of Washington Parish to establish a place to live and process the abundant timber.

They founded the Great Southern Lumber Company and, at the same time, the City of Bogalusa. The name was derived from the Indian-named creek, "Boggy Lusa" (translation: "Smoky Waters") which flows through the city. In less than a decade the industry became the largest pine lumber producer and hand-planted forest in the world.

The city was incorporated on July 4, 1914.

Four years later, as World War I ended, the Bogalusa Paper Company was erected, and since that time the production of paper has become dominant in the area's industrial picture.

A land of lumber, leisure, and love . . . .
Transportation

A modern, reliable, and growing transportation network provides optimum distribution and movement to support Bogalusa’s continuing economic growth.

The mainline of the Illinois Central Gulf Railroad supplies Bogalusa with full service rail transportation. Seven motor freight carriers and two business connect Bogalusa with the nation-wide transportation system. The city is within 20 minutes of interstate connections, an hour from New Orleans, and is the point of intersection of two major state arteries, North-South and East-West.

The expanding Bogalusa municipal airport, with a 3,600-foot paved, lighted runway, accommodates business jets easily. Bogalusa is also the northern terminus of the Pearl River Waterway, which provides a direct barge route to the Gulf of Mexico and the Port of New Orleans, the third largest port in the world.

Easy to reach from any place

Bogalusa’s ideal location places her in the hub of the South’s major markets. The Louisiana Superdome and all of the sights, sounds, and services of New Orleans are an hour away by auto via the Lake Pontchartrain Causeway. Bogalusa’s proximity to the Crescent City places the world at her doorstep through international air and sea connections.

Bogalusa...Easy to reach from anywhere!

(Actual Highway Mileage)

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<th>City</th>
<th>Miles</th>
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Bogalusa

Lake Charles

Baton Rouge

Lafayette

New Orleans
A diversified Retail center

Bogalusa is the shopping center of the Pearl River Valley. In addition to a stable downtown shopping district, there are six other retail areas providing goods and services throughout the city.

Bogalusa merchants provide a retail trade zone of more than 100,000 people within a 30-mile radius, with the most modern conveniences.

Industry . . . . Key to progress

Twelve industries and twenty-two manufacturers and suppliers in the immediate Bogalusa area provide her with a firm economic foundation, while a 151-acre city-owned Industrial Park affords the area an unlimited potential for growth.

Natural resources abound in the Bogalusa area, and from them come her major industries. Hard and softwood timber, milk, feed grains, livestock, sand, gravel, and natural gas comprise the resource picture.

Bogalusa's major industry is the Crown Zellerbach Corporation. Under her corporate wing are the Crown Paper Mill, the Gaylord Container Division, Multi-Wall Bag Plant and Chemical Plant as well as the Southern Timber Division. Over 3,000 men and women staff the Bogalusa facilities which produce some three billion paper bags, over a billion square feet of corrugated box material, chemicals, and multi-wall bags for over 400 industrial and agricultural uses each year.

The rich river-valley soil provides the entire area with a substantial agri-business economy. Livestock and the dairy industry highlight the area's agricultural activity, while row crops also contribute.

Three large milk processors in the immediate area serve the South Louisiana market.
Sounds like business . . .

The newest dimension of Bogalusa's growing economic picture is the advent of the recording industry in the city.

The city boasts of two professional recording studios as well as a manufacturer of amplifier systems.

One of the most elaborate recording facilities in the world, "The Studio in the Country", makes its home in Bogalusa. Top-name musicians have found the combination of a million dollar 24-track complex and the relaxed pace of the area ideal. Perry Como, Wayne Newton and many top rock groups have recorded in Bogalusa.

Sound reproduction, and indeed the entire electronics industry, is still another star which shines brightly on Bogalusa.

. . . . Paper weight
Education

Fourteen modern public schools, two private institutions, and a sophisticated vocational-technical training facility provide Bogalusa with one of the best school systems in Louisiana.

The state operated Sullivan Vocational-Technical Institute, located in Bogalusa, utilizes its modern $1,000 square foot facility to provide skilled job training free of charge. A curriculum, which includes occupational training in data processing, electronics, business, accounting, machine shop, carpentry, nursing, and many other areas, turns hundreds of students into skilled wage earners each year. In addition, the flexible institute will set up special skill classes to fit the labor needs of specific employers in the area.

The Bogalusa City School System, noted for the athletic prowess of the Bogalusa High football Lumberjacks, is a progressive network for education from top to bottom. Over 350 teachers provide a student body of 5,000 an excellent student-to-teacher ratio of 1:14. Day Care education facilities for pre-schoolers are also available in Bogalusa.

The educational environment extends beyond the classroom, as the Washington Parish Library, in the heart of Bogalusa, provides ever-growing volumes of information, entertainment, and services.

Eight major universities are within a 75-mile radius of Bogalusa. Southeastern Louisiana University, the University of Southern Mississippi, Tulane, Loyola, and the University of New Orleans are all within easy commuting distance. In addition, college and university extension night courses are offered at all times within the local school system.
Community services abound

Over fifty service, civic, cultural, and social organizations, and sixty churches provide adequate channels for the people of Bogalusa to direct their energies toward community development.

Three hospitals provide 340-plus beds for area residents. An abundance of doctors, dentists and specialists provide complete medical care. The Bogalusa Mental Health Clinic also serves the community.

Three fire stations provide modern protection. A police force of over 30 officers patrol the city.

Bogalusa has an organized year-round recreation program which includes youth baseball, basketball and football, YMCA and YWCA, scouting, campfire girls and community concerts. Facilities include a modern country club, lighted ball parks and tennis courts, pools, and several parks and playgrounds. Cassidy Park includes a petting zoo, tennis courts, an Indian artifacts museum, playgrounds and miniature golf. Lake Vista Native Preserve features camping, nature trails and fishing.

Bogalusa has it all. People, places and pride. . . In Bogalusa, if you really mean business, you've come to the right place!

(Special Thanks to the City of Bogalusa for assistance in the publication of this brochure)
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