Breaux Bridge is the subject of a feature story in the current issue of the Louisiana Municipal Review, official publication of the Louisiana Municipal Association.

"Heaven help the Northerner who tries to pronounce it. But heaven be merciful and don't let him miss it," the Review humorously commented and then continued in a more serious vein, "Breaux Bridge, where modernizing is going on apace in outward appearance, typifies the best in Louisiana's French heritage brought up to date."

And, the magazine pointed out, there's a lot going on in Breaux Bridge, such as new housing projects, new business buildings and new homes. "But the basic friendly character of Breaux Bridge shines through the new, just as it did the old, and while oil derricks have raised horizons on all sides, its age and stability are still attested to by the moss-hung oaks in front yards and beside public buildings."

The story continued, "And while

"Their progressive government has provided Breaux Bridge with an up to date police department, a teen-age center, sewer service and many beautiful new buildings."

The magazine outlined numerous other projects and programs carried out in Breaux Bridge and carried a special story on the Gordy Salt Company operations, including the $100,000 capital improvement program.

Pictured in connection with the story are the Gordy salt plant, the new VFW home, the Breaux Bridge high school, St. Martin Parish Library, the negro high school, the new Central Louisiana Electric Co. office in Breaux Bridge and some of the commercial buildings which have recently been constructed."