Acadiana Mall celebrating 10th anniversary in October

This October, Acadiana Mall will be celebrating ten remarkable years of operation as a hub of retail excellence in the Acadiana region.

The 1.6 million square foot center "serves a positive force during the economic downturn of the 2000s," according to store manager Sharon B. Barlow, one of the mall's early directors.

"Although economic situations bring about the closing of some stores, leasing activities continue to be strong, and the mall has seen a continuous growth in sales," Barlow said.

Today, Acadiana Mall houses 130 stores, including department stores, specialty shops and restaurants.

And, the marketing director points out, "Over the past 10 years, Acadiana Mall has also experienced positive increases, mainly a gradual strengthening of the shopping center." The mall is a development of Robert E. Adkins and Associates of New Orleans, a company established in 1965.

Several events are planned throughout the year to celebrate the 10th anniversary, including a special shopping day on October 10, with activities for all ages and a special guest appearance by Acadiana Mall's mascot, "Boo." The mall will also feature a "Grand Opening" event on October 11, with free gifts and discounts for the first 1,000 visitors.

Barlow said, "We are excited to continue our growth and to provide our customers with an even better shopping experience in the years to come. As a result, we will be introducing a new customer service program, designed to enhance the overall shopping experience at Acadiana Mall."