OUR MAN FROM HAVANA
New Dodge Dealer Adrian Vega has already made a request for a Cuban dealership

DIAN VEGA'S STORY READS LIKE SOMETHING OUT OF ORSON WELLES'S "Brave New World." He came to Miami from Cuba with his family, just before the age of 15. Vega's family moved to the United States for political reasons, and the family never returned to Cuba. Vega's family settled in the United States for political reasons, and the family never returned to Cuba.

His journey began in a small town in the United States, where he attended Dodge dealership training. After graduation, he went on to become the general manager of the dealership. Vega's family moved to the United States for political reasons, and the family never returned to Cuba.

Vega's story is a testament to the American dream, as he rose from humble beginnings to become a successful businessman. Vega's journey is not only inspiring, but it also serves as a reminder of the opportunities that exist in America, regardless of one's background or circumstances.

BY MARCELLE TESSIER

Vega got his start in the service department at Dependable in 1967, working his way up to the sales department in 1973. Today, he is the owner of four Dodge dealerships, including Dependable. Vega has been in the business for over 40 years, and he has seen the industry evolve.

Vega's success can be attributed to his hard work, dedication, and commitment to his customers. He has built a loyal customer base and has become a trusted name in the automotive industry.

Vega says that the key to his success is understanding the needs of his customers and providing them with the best possible service. He attributes his success to the hard work and dedication of his employees, who have helped him grow the business.

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He's not looking is add any new new market areas in the future, which means that the current automotive trend of multi-
franchises is not an option. "If I sold it in Lake Charles, I'd be naked," says Vega.

The only franchise that hasn't already been dropped is a major one in this area. "For a few months, it was very, very, very tough," Vega says.

The major change is that the dealership has since been reorganized, he adds. Vega knows that his business has been up, up, and up, but he believes that it is now in a better position to handle any downturn. "We've been through this before," he says. "We're not going to let this affect us."

During the first months of operation, the dealership was closed. "We had to make some tough decisions," he says. "But we're going to go through this."

His main goal is to keep the dealership in business and to continue to grow. "We're not going to give up," he says. "We're going to work hard to make sure that we stay in business."