Capitol Corridors

Acadian Bicentennial Will Bring Tourists' Dollars into Louisiana

By JAMES MCKEN

BAYOU RIVER - Louisiana travel business is off to a glowing start in 1955 with a weatherproofed New Orleans.

But tourist dollars will still be pouring out of the Acadian Bicentennial this summer.

E.B. Reed, advertising and promotion director in the State Commerce, Industry and Tourism Department, announced that the year-round tourist business is on the rise.

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The Louisiana State Commerce Department, which promotes tourism, said that it has allocated $150,000 for promotion of state tourism.

The state is expecting a substantial increase in tourist business, said Reed.

Acadian Bicentennial Tourist Traffic in State Gets Off to Gloomy Start

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