By HOWARD JACOBS

EFFORTS to establish a closer relationship between Louisiana citizens and those of France are fast gaining momentum. An enthusiastic letter from James Domengeaux, chairman of Council for the Development of French in Louisiana (CODOFIL), tells of immediate plans to dispatch Louisiana students and teachers for indoctrination in the French customs and language.

Some 54 Louisiana teachers of French are leaving Friday to take refresher courses in French universities — the ultimate objective being to preserve and expand the French language.

Additionally, 20 French teachers are to receive summer courses gratuitously in Guadeloupe, courtesy of the French government. This group will leave for Miami on July 12.

Still another group of students and teachers, about 150 in number, will undergo a four-week refresher course at Jonquiere College in the Province of Quebec, also attending summer camps for exposure to the dynamic and everyday French language.

Pithy Palaver

“WHILE IN TRINIDAD,” messaged Walt Day of Norco, “I watched two guys trying to measure a flagpole. They had a yardstick and were climbing on each other’s shoulders . . . and no stepladder . . . and they weren’t making much headway. I stuck my neck out, or my nose in, or whatever, by pointing out to them a pin at the bottom of the pole and asking them if they couldn’t pull it and lay the pole down to measure it. And what do you suppose they told me? ‘Nothing doing. The boss wants to know how tall it is, not how long.’ How about that!”

STAFF and management of our three (Parisian) hotels are looking forward to actively participating in the joy of our numerous U.S. patrons visiting Paris this week,” wrote R.C. Vernay, general manager of the Hotels Prince de Galles, Maurice and Le Grand. Following their annual custom, the first two hostelries will present a complimentary bottle of champagne to every U.S. guest at the time. The Grand hotel “is throwing an invitation to his U.S. patrons to enjoy a cocktail party at the Terrace of the Cafe de la Paix,” wrote Vernay. To further enhance the “hands across the sea” motif, cards to American guests will read: “July Fourth — it seems to us a good time to assure you that our friendly feelings towards the U.S. are as strong as ever.”