TIRAA SEeks Official Action

State Will Be Asked To Designate Area 'Acadiana'

Where is 'Acadiana'? The International Rice Research Association of America (TIRAA) seeks its designation by the Louisiana legislature to distinguish and promote the region economically.

TIRAA took the action Thursday night during the first meeting of the board held at the French-Spanish Trade Mart. The Association also ratified its support for development of a regional research center at New Iberia to conduct research to enhance the profitability of rice. At the meeting, the Association agreed to sponsor a symposium, "How To Sell Overseas," and announced its support for a seminar on rice trading with Spanish-speaking countries.

Student Exchange

The Richard Chandler, TIRAA board member and head of the UNL foreign exchange department, and the Costa Rican school principal received TIRAA support for obtaining a student exchange. Chandler is chairman of the project and chairman of the association's education committee.

Another U.S. embassy, Gerardo St. Martin, will chair the TIRAA French committee and Ronne Kranz of Kranz, Hefner will head the Spanish committee.

sessions.

The Association announced the following byproducts of its annual meeting. The association's chairman, Dr. Charles Reveillier, announced the formation of an international group of TIRAA representatives on rice to study the potential for increasing rice exports. The group will be headed by Dr. John Landry of Louisiana State University.

Livestock Selection

Landry said the panel will recommend only a few of the panel's recommendations. The recommendations, he said, will be reviewed by the panel's executive committee.

Adviser

The adviser on the committee is Dr. Charles Reveillier, chairman of the Louisiana State University rice program.