Professor Serving In French Post

Dr. Bernard Bonnem, University of Southeastern Louisiana professor and head, department of management, is on leave from U.S. to serve on the faculty of Institut Superior des Affaires in Paris, France.

Services will be teaching business courses but will also be shouldering the load of business policy at the graduate level. He will also be developing a Francais course in the area of business ethics and management seminars for French students, thus encouraging the development of young French businessmen. He will also be teaching business courses in the area of management policy as well.

The Institut Superior des Affaires is in its second year and is being modeled after the Harvard School of Business in which Bonnem earned his degree in 1966. His major emphasis is on his French background and knowledge of the language. He is one of the few American business faculty in the world.

The position was accepted because of his feeling that the world needs more professional managers that are capable of competing on the world market. It is partly under the sponsorship of the Ford Foundation.