State anniversary celebration begins

BATON ROUGE—On April 30, 1987, the State of Louisiana will be 175 years old. Lt. Gov. Robert L. “Bobby” Freeman has announced that starting in January, the public broadcasting system and private television stations across the state will begin celebrating the Centeseptenary by airing the first of 175 public service announcements.

The premiere Louisiana Anniversary Moment will be delivered by Gov. Edwin Edwards who will introduce the entire series. The project was created by the Department of Culture, Recreation and Tourism and was produced with the help of members of the Louisiana Association of Broadcasters.

The production of the PSA spots was further aided by the contributions of Holiday Inn, Bossier, City; Ramada Inn, Monroe; Hotel Acadiana, Lafayette; Sheraton, Baton Rouge; and the New Orleans Hilton. The series of PSAs is being coordinated with the overall 175th Anniversary program through the Conteseptenary Commission, formed by the 1986 Legislature.

“As the anniversary year progresses, the 30-second an-
nouncements will touch on segments of Louisiana’s history, culture, ethnic origin, language, music, art, food, religion, architecture and industry. Besides Gov. Edwards, we intend on using the assistance of some 40 other highly identifiable community leaders,” said Lt. Gov. Freeman.

Among the array of Louisiana notables set to deliver anniversary messages are Lafayette musician Dewey Balfa, state Supreme Court Justice Pascal Calogero, New Orleans chef Paul Prudhomme, Louisiana State University Communications Department Dean Dr. Dalton Cloud and Lt. Gov. Freeman.

Further, Official Anniversary Events have been designated statewide and communities across Louisiana are putting together special events to join in the celebration. Anniver-

sary loops are available from the Of-

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office of Tourism.

Official anniversary souvenirs are being authorized by the Centeseptequeinary Commission and a signed, limited edition commemorative poster will be produced under the sponsorship of the commission in cooperation with Frey Meats, an official anniversary sponsor.

Plans call for scripts for the 175 announcements to be reproduced and distributed to schools throughout Louisiana.

During the week of April 30, the Louisiana Centeseptequeinary Commission is planning a series of events in Baton Rouge, coinciding with the opening of the new State Archives Building on Essen Lane.