Lamar Dixon Expo Center
A Non-Profit Organization
A Multi-Purpose Event Facility

ASCENSION PARISH
The purpose of the Expo Center is to provide the community with a multi-purpose event facility—with an emphasis on equestrian and 4-H activities—which can be used as a resource for economic development. Our aim is to attract diverse entertainment to the community in a safe, user-friendly environment.

Mary Lee and Bill Dixon took their passion for cutting horses and turned it into a multi-million dollar gift to the people of Ascension Parish and Louisiana. Mary Lee is the daughter of Charles Lamar Jr., founder of The Lamar Corporation, a nationwide outdoor advertising company. Bill, a native of Ascension Parish, is a nationally recognized cutting horse trainer and competitor.

For several years, Mary Lee and Bill dreamed of creating a place for equestrian events that would also serve as a multi-purpose event venue in their home parish. The Lamar-Dixon Expo Center is the result of the Dixon's combining their professional experiences and interests with the needs of the community into a single philanthropic project. "We've been blessed by the business doing well and felt we should give something back," Mary Lee explains. "This is how we can give something unique to the community."

The Lamar-Dixon Expo Center is a state of the art, non-profit, multi-use event facility that supports charitable organizations and community development. Located near Gonzales, Louisiana, the Expo Center offers residents of both the parish and region an exposition center capable of accommodating a wide variety of activities and several thousand attendees.

In 1997, the Bill and Mary Lee Lamar-Dixon Fund was established to support organizations that focus on the education of nontraditional students. Additionally, Bill, Mary Lee, her brother Charlie Lamar and his wife Carole serve as donor advisors to the Charles and Josephine Lamar Memorial Fund, a fund that honors their late parents.

"I had great teachers in 'giving back what you get' in my parents and in Kevin and Dee Dee Reilly. That's what Bill and I are trying to do. Follow their examples."
Main Arena D
Covered accommodations for rodeos, equestrian events, graduation ceremonies, concerts, tractor pulls, monster trucks, circuses and many other entertainment events. Elegant upstairs banquet room & bar overlooking the arena can be used in conjunction with your event as well as stand alone. Vending space is also available. 3500 permanent seats with 36,000 sq. ft. (120' x 300') of exhibit space. Permanent concession stands are available.

Outside Arena
Appropriate for horse and cattle shows, used for warm-up for larger horse shows. Equipped with announcer's stand and lighting for evening shows.

The Barns
Convenient and covered with complete equine accommodations with wash racks and vet stocks. 960 horse stalls or 2800 cattle ties with restrooms.

4-H Building
This 74,000 sq. ft. facility with a permanent 60'x80' show arena provides a spacious, workable environment for educational and agricultural shows and projects with ample accommodations for grooming and equipment. Also ideal for trade and consumer type shows.

Lamar-Dixon YMCA
Complete fitness facility with state-of-the-art work-out equipment including full-sized basketball and volleyball courts.

Banquet Room
Enjoy a stunning view of the main arena in this multi-purpose room used for corporate meetings and parties, conferences, wedding receptions, banquets and much more. At 5,180 sq. ft., this room can hold up to 500 people. For added flexibility, the room can be divided into three smaller rooms.

Cattle Holding
Includes 24 covered pens. Able to house 2,500 head of cattle.

Horse and Cattle Arena B
Excellent covered facility for calf roping, bulldogging, barrel racing, horse and cattle shows, dog agility shows, etc., which includes 1,500 permanent seats with 31,000 sq. ft. of floor space. Concession stands and a small café are available.

Trade Mart Building
This enclosed, air conditioned, 24,000 sq. ft. space is ideal for all types of trade shows, crawfish boils, large wedding receptions, banquets, company picnics, etc., and can be divided into two 12,000 sq. ft. sections. Dances and large gates can also be accommodated. Displays and equipment can easily be delivered through large roll-up doors. Also equipped with phone and electrical floor grid.

Chapel
Beautiful Acadian style church atmosphere, seats 175-200 people for weddings or other small services. Full sound system with bride and groom dressing/waiting areas.

Contact Us
Take I-10 to Gonzales, LA, Exit I-10 at Exit 177 - LA Hwy 30
Exit West (towards Tanger Mall), Left onto St. Landry Road
Our Facility is Located at:
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