Louisiana Small Business Development Center

Sponsored with the Louisiana Department of Economic Development and the U.S. Small Business Administration
additional objectives will be pursued: accomplishing this basic objective, the following
resources available at member organizations. While
resources are utilized to assist small businesses in
private sector assets; and
sector. These programs are designed to develop
changing trends and laws in today's business
world. These programs are designed to develop
and raise the management skills of small business
owners and managers.

OBJECTIVE
The basic objective of the LSBDC is to provide broad
based management and technical assistance to existing and potential Louisiana busi-
nesses through coordinated use of local, state, and federal programs; private sector assets; and
resources available at member organizations. While accomplishing this basic objective, the following additional objectives will be pursued:
* Economic diversification, growth, and innovation through increased small business startups and expansion programs;
* Managerial efficiency in functional areas such as marketing, finance, personnel, and production;
* Expansion of exporting opportunities;
* Assistance to economically and socially disadvantaged persons.

LSBDC STATEWIDE NETWORK

F. Acadiana
Small Business Development Center
USL College of Business Administration:
Box 43725
Lafayette, LA 70504
(318) 262-5344

G. Capital
Small Business Development Center
1933 Wooddale Blvd., Suite E
Baton Rouge, LA 70809
(504) 922-0998

H. Southern Louisiana University
Small Business Development Center
College of Business Administration
Box 522, University Station
Hammond, LA 70402
(504) 549-3831

I. University of New Orleans
Small Business Development Center
1600 Canal St., Suite 620
New Orleans, LA 70112
(504) 539-9292

J. Louisiana International Trade Center
World Trade Center Suite 2926
New Orleans, LA 70130
(504) 568-6222

K. Southern University-New Orleans
Small Business Development Center
College of Business Administration
New Orleans, LA 70126
(504) 286-5308

L. Loyola University-New Orleans
Small Business Development Center
College of Business Administration
Box 134
New Orleans, LA 70118
(504) 865-3474

M. Nicholls State University
Small Business Development Center
College of Business Administration
Hammond, LA 70402
Box 522, University Station
(504) 922-0998

N. Louisiana Electronic Assistance Program (LEAP)
College of Business Administration
Northeast Louisiana University
Monroe, LA 71209
(318) 342-1215

SERVICES AVAILABLE
The Small Business Development Centers:
* Provide counseling
* Coordinate and conduct continuing education programs
* Serve as informational resource centers.

Counseling
One-to-one counseling services are available for potential and existing small business owners through the professional staff members of the SBDC. In addition to the permanent staff members, the SBDC utilizes the faculty and student resources of the universities. The Service Corps of Retired Executives (SCORE) provides assistance through some centers.

Continuing Education
Workshops and seminars are conducted to keep small business people up with current events, changing trends and laws in today's business world. These programs are designed to develop and raise the management skills of small business owners and managers.

Informational Resource Center
A resource library containing reading material on starting and managing a small business is available at most SBDC centers. Statistical information for use by potential and existing small business managers for planning and controlling their small business is also available.
SPECIALIZED SERVICES
The LSBDC acts as a clearinghouse and referral service. If an LSBDC location does not have the resources or information required to assist a small business, other universities or government agencies which specialize in the areas in question will be contacted.

A small business person should contact the local LSBDC center initially. Should further assistance be required, referral to the proper agency or office will be arranged by the LSBDC.

INTERNATIONAL TRADE CENTER
The International Trade Center (ITC), located in the University of New Orleans Small Business Development Center, was established to increase the export capabilities of Louisiana small businesses with products and services which lend themselves to international trade.

The ITC will coordinate and utilize public and private resources to provide assistance to current and potential small business exporters. Its specialists will help business people with the various aspects and complexities of exporting and foreign investment and will assist them in developing an export marketing plan for the sale of their products and services internationally.

LEAP
The Louisiana Electronic Assistance Program (LEAP) is a statewide computerized database and bulletin board service that contains business and economic information about Louisiana. The data is available by parish, city, or for the state. It was designed to allow fast access to information needed to improve business and economic decisions. In addition, the LEAP bulletin board serves as a statewide source of announcements about meetings, workshops, seminars, etc.

Almost all parish libraries have computers that can access LEAP through the Lasernet interlibrary loan system. Most businesses, economic development organizations, chambers of commerce, Small Business Development Centers, universities, and government agencies have computers with modems capable of connecting to Louisiana's first and fastest computerized source of economic development information.

TO QUALIFY (CLIENTELE)
The Small Business Development Center serves existing and potential owners and managers of small businesses. The sizes of the businesses served are within the standards set by the Small Business Administration's definition of small business.

CHARGES
The management and technical assistance services of SBDC counselors and staff are provided at no charge. Charges may be made to recover client-approved direct costs for items such as printing, postage, computer time, etc. A small fee may be charged for workshops or seminars.

DISCLOSURE
The full disclosure of financial and/or other proprietary information to the SBDC by the client is usually essential in order to provide effective assistance. All information received and developed in the course of counseling by the SBDC staff will be kept in STRICT CONFIDENCE and will NOT be divulged.

WHO TO CONTACT
For additional information about the Louisiana Small Business Development Center, contact:

State Director
Louisiana Small Business Development Center
Northeast Louisiana University
Monroe, LA 71209-6435

For management or technical assistance contact the university SBDC nearest you (SEE MAP).

"The Louisiana Small Business Development Center (LSBDC) operates in partnership with the U.S. Small Business Administration and the Louisiana Department of Economic Development. The support by the U.S. Small Business Administration through such funding does not constitute an express or implied endorsement of the cosponsor(s) or participants' opinions, products or services."