La. French Featured

Fourteen top foreign news media with a combined circulation of over 30 million have featured since the start of the year or are in the process of featuring, the French language renaissance in Louisiana. This is a prelude to a boom period of tourism for this deep-south state.

The Reader's Digest is saying this: "To do a reporting job in Louisiana is akin to being a tourist, the country being so delightful. And to do tourism in the French language is something absolutely unique in America." Garofalo, who covers events from Montreal to the Council for the Development of French in Louisiana Chairman James Domengeaux, Miss Lea Petrin. End of story.

International Congress Opens Here April 3

Any doubt about the French language being alive and well in Louisiana will be put to rest in Lafayette during a three-day international congress that gets underway April 3.
in all parts of the world for Paris - Match, said Louisiana’s French movement is attracting attention all over the world.

**Added Attraction**

“The French language is certainly an added attraction and an added touristic asset for this region since, combined with the natural beauties of the area, it makes the State unique.” said Gerry Hall, Tourist Editor of the Toronto Star, the biggest English language daily newspaper in Canada which is coming out with a story on Louisiana in the near future.

Le Monde, the Paris intellectual daily, and its Montreal counterpart, Le Devoir, talk about the French language movement in Louisiana. Says Le Devoir in a feature article: “CODOFIL has accomplished in three years what is nearly a miracle, with a very meagre budget.”

Writes Mr. Francois d’Harcourt who has just left Louisiana to do, for early summer, a major article in Jours de France, a slick magazine comparable to the Ladies Home Journal: “In coming to Louisiana, we did not think that we would find a French corner of the earth and a population so attached and so penetrated by a culture that is common to us. Such links are infinitely precious, and in this tormented world, they have that much more value.”

**Final Film**

Nicolas Declin, the Radio-Canada TV producer, who is in the process of editing the final film for a coast-to-coast Canadian musical pictorial using Louisiana talent said as he left for Montreal “I am coming back to spend my month’s vacation here, plus a month of leave of absence. There is untold potentialities in this State.”

Besides the above-mentioned mass media, the CODOFIL Chairman enumerated the following which are in the process of featuring Louisiana at the present moment: Agence France Presse, the wire service.