CODOFIL has agreed with USL and LETA (Louisiana Educational Television Authority) to establish a public bilingual radio station by expanding the present USL radio station, KRVS. This will require that one-third of the total programming be broadcast in French or at least a bilingual format, which means that the station must be ready to prepare close to 40 hours per week of bilingual programming in 1980. The station presently has 22 hours of French programming and covers a radius of 20-40 miles. The station plans to extend its coverage area next year to most of the 22 parishes of Acadia.

Unlike the French shows of other radio stations, KRVS has large blocks of prime time French programs (when most people are actually awake) and does not restrict itself to traditional Cajun music. There are four shows on KRVS.

Paul Casey's "Bonjour Louisiane" is on the air 6-8 am Monday through Friday. The show is a mixture of French music from Louisiana, France, Belgium and Quebec, as well as the news, weather and sports in French.

The Saturday morning show (8:00-noon) prides itself on playing a wide variety of Louisiana French music: traditional Cajun, Zydeco, blues and music which can only be classified as modern Louisiana French. The show is trying to expose Louisianians to the great wealth of new musical talent we have in our area, without forsaking the oldies-but-goodies. There is also some French-Canadian music in the program. A Catholic program is on from 8:05 to 8:20, a story or interview is heard at 10:00, and a half-hour talk show called "Chez Nous Autres" comes on at 11:30.

The French variety show, "L'émission bon temps rouler," is heard 4-8pm Saturday evening. The program includes contemporary music from France at 4:30, a story concerning the history of Louisiana at 5:30, a Radio-Canada series at 6:30, a review of the week's news at 7:00, and a profile of a singer or group at 7:05. There are also recitals, reviews, interviews and live music. The music is from Louisiana, France, Canada, Belgium, Africa, etc.

Sunday, from 11:30am to 4:00pm is "Du Classique au Jazz." It starts with a Protestant program, which is followed at noon by news and weather in French. The French classical music segment lasts from 12:05 to 1:00. A brief commentary is heard at one, followed by a variety of music which serves as a link between the classical and jazz parts of the program. Some announcements and anecdotes are read at 2:00 and more news and weather at 3:00. The jazz program is on from 3:05 to 4:00. A children's program is projected for the near future.

CODOFIL's plan, in agreement with LETA, calls for two hours of daily French television programs in 1980-81 if the requested funds are granted. A live Cajun show, with news in French, live or pre-taped Cajun music, weather and interviews, is also contemplated.

Louisiane Francaise also plans to expand. Considering that there is no subscription fee, the newspaper's potential for enlarging its circulation should be unlimited. We hope to double our present circulation of 5,000 next year and increase the size of the paper and/or frequency of its publication (8 pages twice a month) to 12 pages once a month). This will mean a rise in the cost of printing and mailing. Advertising is one way of meeting these costs and we urge those of you who are interested to take advantage of our low ad rates. Moreover, Louisiana's French media (newspapers, radio and television) belongs to you and it is you who can determine the success or failure of bilingual communication. Please send your donations to the Louisiana French Mass Media Foundation at this paper's address. We need your support. Sans votre aide, on est fou!