Acadian Record Reviewed in Attracting New Payrolls

The Acadian Record reviewed the efforts of the Lafayette Chamber of Commerce in attracting new payrolls. The Chamber held a workshop aimed at identifying areas for industrial development. The workshop focused on the importance of proper planning and financial preparedness for attracting new industries.

Tools Discussed

Following Smith's recent visit to the Industrial Development Authority (IDA), the Chamber discussed various tools available to attract new industries. William Wright, a member of the IDA, emphasized the importance of effective planning and marketing to attract new industries.

In Louisiana, the Lafayette Chamber of Commerce played a key role in the industrial development process. The Chamber was instrumental in developing strategies to attract new industries, including financial incentives and other support services.

The workshop was concluded with a summary of the key points discussed, highlighting the importance of collaboration between local and state governments to attract new industries.