Membership Drive Brings New Investors

The Chamber’s annual membership drive resulted in almost 100 new members.

"Thanks to the efforts of our volunteers, we are a third of the way toward reaching our overall goal of 325 new members for the year," said Sherie Burton, chairman of the President’s Club.

The Top Producer was Chelie Barnes, First National Bank, with 25 new members.

Gold Medal Producers were Donna Dore, Bayou Girl Scouts Council; Claudy Hebert, Hotel Acadiana; Jacquelyn Hudson, Our Lady of Lourdes; Bert Ortego, MidSouth National Bank; Tammy Smith, Real Estate Store; and Ira Young, Insurance Center.

See “Drive” page 4.

Top: The top three producers were from left, Claudy Hebert, Chelie Barnes and Ira Young. Middle right: Bretticus Mellington is president over the drive. Middle left: Chelie Barnes carried the torch. Bottom: Team USA displays their flag.

Task Force Studies I-49

An Arterial Task Force has been formed to lay the ground work for future Chamber recommendations on the Interstate 49 connector.

Led by Chairman and former President Joe Giglio, the 10 member study group has met weekly since February to gather facts and opinions from those associated with the project.

The proposed project would extend I-49 from somewhere near its interchange with I-10 to somewhere near the Lafayette Regional Airport.

Although the massive proposal has been in the conceptual stage for several years, there has been no community consensus as to its exact route and design.

A top Chamber priority is to encourage development of the I-49 connector.
Chamber Committee Updates

Standing committee activity continues to keep volunteers involved. Here’s an update on what’s happening in the following committees. If you want to become involved in one of these committees, call the Chamber at 233-2705.

Business Development
Members are organizing a seminar on the North American Free Trade Agreement for August. Work also advances on a Center for Consulting and Technology Transfer with USL.

Tourism
Volunteers are studying the feasibility of a Festival Coordinator position for the community.

Infrastructure
The I-49 Connector dominates the interests of this committee and its associated Task Force.

Elementary & Secondary Education
A recommendation regarding year-round schools will soon be forwarded to the Board of Directors.

Adult Education
Volunteers recently co-sponsored a Partners in Education seminar to bring business and educators together regarding vocational-technical initiatives.

Members of the Executive Committee meet once a month -- a week prior to the Board meeting -- to review the agenda.

State & National Affairs
Members participated in Small Business Day at the Legislature last April and continue to lobby our congressional delegation on labor-relations and taxation issues.

Energy
This committee has communicated with our congressional delegation on BTU taxation and with the state attorney general on the settlement of the Texaco lawsuit.

Long Range Planning
Has developed a new Business After Hours contract and a new mailing labels policy for Board of Directors approval.

President’s Club
Volunteers are securing new member investments during the western theme, “Podnuhs in Progress” round-up.

Diplomats
Members are enjoying retention activities such as ribbon cuttings and the June tennis tournament. Diplomats also hand delivered new membership directories.

MISSION STATEMENT

The mission of the Greater Lafayette Chamber of Commerce is to provide leadership in the advancement of economic growth and prosperity; to strengthen the American Free Enterprise System; and to represent common interest of business, industry and the professions in the development of sound public policy which promotes a better quality of life for the total community.

(revised as of 4/93)
Business
After Hours

Top: Green beer was served at the Business After Hours held on St. Patrick's Day, March 17. Sponsors were MidSouth National Bank and Onebane, Donohoe, et al. Pictured are from left, Keith Borne, Mary Flannagan, Ed Abell, Jen Fontenot and Rusty Cloutier.

Bottom: Pictured is the crew from Cellular One, sponsor of Business After Hours April 29. Attendees were encouraged to dress casual, eat cajun snacks and dance to french music provided by Les Freres Michot.

LATEST ECONOMIC INFO

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<th>EMPLOYMENT</th>
<th>March '93</th>
<th>March '92</th>
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<td>Civilian Labor Force</td>
<td>103,600</td>
<td>109,900</td>
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<tr>
<td>Employed</td>
<td>97,600</td>
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<td>6,000</td>
<td>7,600</td>
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<tr>
<td>Percent Unemployed</td>
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<td>Water Customers</td>
<td>36,642</td>
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<th>BUSINESS ACTIVITIES</th>
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<td>Airplane Passenger Deplanements</td>
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<tr>
<td>Taxable Retail Sales ($M)</td>
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<td>166</td>
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<tr>
<td>April '93</td>
<td></td>
<td>April '92</td>
</tr>
<tr>
<td>U.S. Avg. Running Rigs</td>
<td>612</td>
<td>642</td>
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<td>Louisiana Avg. Running Rigs</td>
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<td>99</td>
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<td>Spot Price for W. TX Intermediate ($)</td>
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<tr>
<td>Drilling Permits</td>
<td>80</td>
<td>91</td>
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</tbody>
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NOTEWORTHY

- Leadership Lafayette is accepting applications for its eighth class. All area businesses, public and private agencies and civic and other organizations are invited to identify persons with leadership potential. For more information, call Loretta at 233-2705.

- The Chamber welcomes David Strother of New York Life to the Board of Directors. David filled the unexpired term of Joe Kasperek of John Chance & Associates. The term will expire Dec. 31.

- The 1993 Membership Directory and Business Resource Guide is now available. Each member will receive a copy. Additional copies are available at the Chamber for $10 each.

- Congratulations to Laurie J. Roy, president of Just Your Type, Inc., for being the first person in the state to earn the title of Certified Professional Resume Writer (CPRW).

- According to the Lafayette Convention and Visitors Commission, the tourism industry here supports some 2,500 jobs, making tourism a major employer in the parish.

- Reminder: The International Business Exchange (IBE) will be held in Namur, Belgium on June 7-9. For registration information, call Le Centre International at 268-5474.
Frequent Flyer Club

Each time you fly out of the Lafayette Regional Airport you could be eligible to win prizes and enjoy special membership conveniences by joining the Lagniappe Club.

The Lagniappe Club was started four years ago by the Airport Commission to encourage travel from the Lafayette Regional Airport. Membership in the club is free.

Each month the Lagniappe Club awards prizes to the 25 most frequent flyers from Lafayette Regional Airport. Annually a grand prize is awarded to the club's most frequent flyer.

Opening in June is the Lagniappe Club Room which will provide club members a convenient, comfortable and quiet place to relax or do business while waiting for their flights. The room offers a television, telephones and beverages and is located on the second level of the airport near the gift shop.

There is a $12 annual fee for a card to use the Lagniappe Club Room. However, according to Lafayette Airport Commissioner Gordon "Donnie" Dugal, club members who don't wish to use the room don't have to pay the annual fee.

To join the Lagniappe Club, ask a travel agent or pick up a form at the airport. For more information, call the Airport Commission at 266-4400.

Drive

Silver Medal Producers were Irene Bauer, Premier Bank; Yvonne Bell, Anderson & Broussard; John Daigle, Daigle Chiropractic Center; Patricia Naomi, Paul's Jewelry; Jacqueline Nolan, Hotel Acadiana; Laurie Roy, Just Your Type; and Ginger Young, Young Resources.

Top left: Freedonia's team consisted of Groucho Marx imitators. Top right: Brett Mellington, Gerald Hebert and Loretta Narrell provided musical entertainment. Bottom left: Donna Dore's team represented Zamoonda.

Bronze Medal Producers were Robert Boudreaux, Knights of Columbus; Tim Breaux, City of Lafayette; Amy Bush, Consultants Plus; and David Callier, First National Bank.

The Chamber would like to thank the following sponsors of the membership drive: Acadian Ambulance, Acadian Arts Council, Acadiana Bottling, All Pro Brushless, Arby's, Cafe Vermilionville, Camellia Cleaners, Charley G's, Creole Trio, Lafayette Coca-Cola, Pinhook Car Wash, Randol's Restaurant, Schilling Distributing, and the USL Trumpet Ensemble.

Inventory Tax Credit Repeal Defeated

The business community in Lafayette and the state won a major confrontation in the special session of the Louisiana Legislature as it defeated a move to repeal the inventory tax credit.

House Bill 27 would have cancelled the credit for five years - and probably killing the new five year phase-in credit against inventory taxes paid. This would have been another signal that the state does not honor its economic development commitments.

This would have been an especially severe blow to Lafayette since it is located at the interchange of the interstate highways and thus possesses the potential for a warehousing and distribution center.

Thank you to the volunteers and leadership of the Governmental Affairs Division for working to defeat HB 27.
The Annual Adopt-A-School Reception held in April at the Petroleum Club was a success.

"The reception is held each year to express appreciation to the volunteers who make the program a success and to showcase the successes that have resulted from the partnerships created through the Adopt-A-School Program," explained Wayne Frederic, chairman of the Adopt-A-School Subcommittee.

The master of ceremonies was Ernie Alexander from KMDL Radio. The program included a singing and dancing presentation called "Kids Can Change the World" by students from Evangeline Elementary. Also, two drama duet teams from Paul Breaux Middle School performed scenes from "Plaza Suite" and "Greater Tuna." In addition, students displayed their science and social studies projects.

There were four poster contest winners this year. The kindergarten level winner was Ryan Trent Armbruster from Woodvale Elementary. The elementary level winner was Jamie Tekell, a third grader at S.J. Montgomery Elementary. Daniel Boustany, a sixth grader at Paul Breaux Middle School was the middle school level winner. On the high school level, Shannon Landry, a senior at Comeaux High School, was the winner. Each winner received a $50 cash prize and a laminated copy of their poster.

Acadiana Open Channel taped the reception. It will air on Sunday, May 30 at 6:30 p.m. and Wednesday, June 2 at 3:30 p.m. The show is one hour.

Thanks to the following sponsors of the reception: Conoco, Hibernia National Bank, John E. Chance & Associates, Lafayette Regional Technical Institute, Lowry's Kwik Kopy Printing, Martin & Castille Funeral Home, Our Lady of Lourdes Regional Medical Center, Teche Electric Supply, South Central Bell, Universal Fabricators, and Van Eaton & Romero.

Upper Top: At the signing of the proclamation for Adopt-A-School Week were from left, Wayne Frederic, Adopt-A-School Chairman; Shirley Alexander and Sylvia Lormand, School Board; Betty Goudeau, La. Assoc. of Classroom Teachers; Audrey Benoit, St. Cecilia School; and Mayor Kenny Bowen. Lower Top: Evangeline Elementary students performing at the reception. Upper Side: Drama Duet Team Bonnie McDonald and Jennifer Parks, seventh graders at Paul Breaux Middle, performed "Greater Tuna." Lower Side: Wayne Frederic presented Jamie Tekell with her prize for winning the poster contest on the elementary level.
Ribbon Cuttings

The Chamber congratulates the following businesses who celebrated their grand openings.

For more information on how to have your business' ribbon cutting pictured here, call Tresa at 233-2705.

Gulf Coast Bank held a ribbon cutting March 10 for the grand opening of their new office at 4310 Johnston St. The bank also has an office in Abbeville.

A ribbon cutting was held March 20 for the grand opening of Lacie's Bonnet, a children's clothing store. It is located at 3431 B W Pinhook Rd.

Aquatic Pool Service, located at 3201 A Kaliste Saloom Rd., held its grand opening April 2. The company offers pool maintenance and supplies.

Talbot's, a women's apparel retailer, held a ribbon cutting ceremony April 8 to celebrate the grand opening of its store at 414 Heymann Blvd.

Pumpelly Oil Company held a grand opening April 15 for its Gas Card Club, a total fuel management system for business fleets. Their main office is at 115 E. Second St.
A ribbon cutting grand opening ceremony was held for Cajun Slot Car Raceway April 21. It is located at 102 Kurzweg Dr. (next to Bells Sporting Goods).

Ecosystems Management, Inc., an environmental consulting and waste management service company, held a ribbon cutting April 28. It is located at 803 Coolidge.

KMDL FM 97.3 and its new co-station KFTE FM 96.5 held a “blessing of the tower” May 1 to try to prevent future lightning strikes, high winds and other bad luck.

Louisiana Small Business Person of the Year

Joan Williams, center, president of Pack and Paddle, Inc., was recently named the Louisiana Small Business Person of the Year by the State Department of Economic Development and the U.S. Small Business Administration. Presenting her with the award is Governor Edwards, right, and B.J. Landry, left, of the Evangeline Economic and Planning District, who nominated Williams for the awards program. Williams will represent the state in the national Small Business Person of the Year competition. Pack and Paddle, a retail store specializing in equipment and clothing for outdoor enthusiasts, has been a member of the Chamber since 1989.

SCORE Chapter Ranks No. 6

The Lafayette Chapter of the Service Corps of Retired Executives (SCORE) was recently awarded Honorable Mention Status in the Chapter of the Year contest. It received an Honorable Mention Award, finishing in the top six chapters nationwide. Last year it was ranked No. 20.

The judging criteria is based on the number of cases the chapter handles, the number of workshops and training it holds for its members, the chapter’s extracurricular activities, participation on the state and national level, among others.

Officers for the Lafayette Chapter include B.J. Landry, chairperson; Doris Bentley, vice chairperson; and Larry Gonsoulin, secretary/treasurer. On the state level, Harvey Broussard is District Manager. Bentley is also an officer on the regional level representing a six-state area as the Women Business Owner (WBO) Manager. The Lafayette chapter has 59 members.
1993 Membership Directory Update

The following are additions and corrections to the 1993 Membership Directory. Cut this section out and keep it with your directory for a handy reference.

Additions:

- Family Insurance Center, Inc.
  John R. Hughes, Jr.
  P.O. Box 80158, 70598-0158
  234-2600
  Insurance - General

- Eye Health Plus
  Patrick R. Mcgee
  6413 Johnston St., 70503-6027
  984-2020
  Optometrists

- Mercier & Duhon APLC
  Kent Mercier
  Carl Duhon
  P.O. Box 52013, 70505-2013
  237-7147
  Attorneys at Law

- W.S. Neef & Associates
  Bill Neef
  1304 Bertrand Dr., Ste. C-5, P.O. Box 51915, 70505-1915
  235-3063
  Engineers - Civil
  Engineers - Consulting
  Engineers - Environmental

- Seller's, Inc.
  Roxane David
  601 N. Cushing, Kaplan, 70548-3398
  643-2901
  Interior Decorators & Designers

- Rob Eddy & Associates
  Rob Eddy
  Boyd R. Boudreaux
  2014 W. Pinhook Rd., Ste. 600, 70508-3289
  264-9751
  Insurance - General

- Dr. Robert Tarpy, M.D. FACS
  Dr. Robert Tarpy, M.D.
  401 N. College Rd., Ste. 6, 70508-4263
  237-7016
  Physicians & Surgeons - Otolaryngologist

- Stirling Properties
  Pat Olson
  Julie Brethren
  Dawn Comeaux
  Billy Hoffpauir
  Bobbie Smith Judice
  1819 W. Pinhook Rd., Ste. 100, 70508-3719
  237-5759
  Real Estate

- Huval Insurance Agency
  Glenn Laviolette
  122 Representative Row, P.O. Box 80127, 70598-0127
  234-5111
  Insurance - General

- Gulf Coast Bank
  Patrick Patout
  4310 Johnston St., 70506-4226
  981-0450
  Banks

- Vidox Productions
  Chris Allicin
  1223 St. John, 70506-3637
  237-8325
  Video Productions

- Dynamic Exploration
  W.K. Rainbolt
  Don Dronet
  900 S. College Rd., Ste. 300, P.O. Box 52889, 70505-2889
  232-6841
  Oil & Gas Exploration & Dev.

- Cornerstone Village
  Lance Linscomb
  308 Sidney Martin Rd., 70507
  237-3040
  Retirement Community

- Robin J. Barry, M.D.
  Robin J. Barry, M.D.
  250 Ridgeway Dr., 70503-3439
  981-6464
  Physicians - Ear, Nose & Throat

Corrections:

- Bayouland Christmas - business classification is Manufacturers, not Retailers.
- Church Point Wholesale - key rep's name is Paul A. Voitier and the phone number is 800-960-1106.
- Western Temporary Services - was incorrectly listed as Employment Center and the key rep's name is Carolyn Wisman.
- Reily Electrical Supply - was incorrectly listed as Evans Electrical Supply and the key rep's name is Nolan Landry.
- J.C. Penney Co. - their phone number is 981-7007.
- Corne LeMaire Group - was incorrectly listed as Corne, Sellers & Associates.
- Quality Inn - key rep's name is Bill Webre.
- Premiere Regional Nursing, Inc. - address is 311 Rue Louis XIV, Ste. 3.

Legislative Affairs Survey Results

In order to develop a legislative policy that best represents the investors of the Chamber, the Governmental Affairs Division circulated the Legislative Affairs Survey last May.

On the federal level, 75 percent of those responding agreed with the suggested position to oppose federally mandated health care benefits as costly and impractical. This legislation would either require employers to provide comprehensive health care benefits to all workers and their families or it would tax employers who did not provide benefits.

Likewise, most respondents - 90 percent - agreed with the suggested position to oppose striker replacement ban. This legislation would allow employers nationwide to walk off the job and would prohibit employers from hiring permanent replacement workers.

Local infrastructure improvements garnered a 90 percent favorable rating for the suggested position of supporting legislation, programs and projects to improve and extend federal interstate and state highway systems such as the extension of I-49.

**COMMENTS**

The following are samples of responses to the question, "Are there any issues that deal with the city or parish that are of concern to you?"

- * Push the city and parish government to act on infrastructure including roadways, I-49, etc. *
- * Limit the term in office. *
- * Require a priority list for capital outlay projects in city/parish. *
- * Improve drainage and consolidate government. *
- * Fund USL. *
- * The total inability of city government to function. *
- * Beautification program; parish-wide recycling curb pick-up program. *

If you are interested in the complete survey results, call Tresa at 233-2705.

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Shelia Wiley
(318) 237-3008

1021 E. St. Mary
Lafayette, LA 70503
Studies from the National Institute of Health show that 10-15% of the U.S. population are allergic to cockroaches. The allergic reaction may range from a runny nose and sneezing to skin irritations. And in sensitive individuals, difficulty in breathing, an asthma attack and even death in some cases.

Cockroaches are known to have 30 species of bacterial pathogens that cause leprosy, gangrene and other wound infections, pneumonia, diarrhea, typhoid, and a host of others.

These facts actually highlight the importance of preventing cockroach infestations and in eliminating them when they occur.

Hence, the importance of selecting an exterminating firm with a proven track record. Therefore we’re recommending our services to those individuals who will demand quality.

Actually there’s a beauty to quality in all its forms. Where you find businesses that are concerned with quality, you also find products and services that are very appealing. And interestingly enough, the quality-oriented business is seldom dormant.

THE WIZKILL CORP.
Ask Dr. Pat

Do you have a burning business question and you don't know where to get the answer? Ask Dr. Pat Wells, Executive Director of the Enterprise Center of Louisiana (ECOL).

Dr. Pat will answer business questions of general interest in this column each issue. Names will be changed to ensure confidentiality.

Send questions to “Ask Dr. Pat,” Lafayette Chamber of Commerce, P.O. Drawer 51307, Lafayette, LA 70505.

Dear Dr. Pat: Recently, a person walked into my business claiming that I had sold defective merchandise. I believe in standing behind my merchandise, but this (now ex-)customer was so angry that I couldn't even defend myself. How could I have handled this better?

One Less Customer

Dear One Less: There is a simple conflict formula that I believe works in most situations (even at home). When confronted with an angry person, try the E D I method. I have had great feedback on this process.

The “E” stands for empathize. When confronted with an angry person, listen intently to what they have to say. Active listening requires head nodding, comments like “I can tell you are unhappy,” angry, or whatever fits, and leaning toward the person, as well as maintaining eye contact with the angry person. When the person has had his or her say, (and you have not argued with that person) then you can go to the next step.

The “D” stands for disarm. The way you disarm an angry customer is to admit to whatever you might have done wrong. There are many ways to disarm without admitting to something that you have not done, however. So don’t fall into the trap of agreeing to have done something that you did not do. My father knew every article he sold to his customers—he stamped them with a little scotsman figure. When a customer would come to him complaining that something didn’t work, he exchanged or refunded many a customer’s money even though he knew he had not sold the offending article. He also kept all his customers who brought him many new customers.

The “I” stands for inquire. After you have given the customer an opportunity to vent his anger, after you have admitted (if appropriate) any error, then you inquire as to how this can be set right. Don’t make an offer to replace the product until you know that is what the customer wants. Instead use some form of “How can we make this right for you?” Let the customer tell you what would satisfy the complaint.

If you use the E D I process every time when confronted with an irate person, you will get better at choosing the right words. Because it is so simple to remember, it does work.
A Network of Progress

Louisiana Reference Laboratories, a division of the General Health System of Baton Rouge, has opened a full-service medical laboratory in Lafayette. Since 1983, Louisiana Reference Laboratories has served the needs of hospitals, clinics, businesses, nursing homes, home health agencies and the medical communities of Louisiana by providing excellence in laboratory testing and consultation services. In addition to numerous patient service centers and stat laboratories around the state, the Lafayette office is supported by LRL’s reference facility in Baton Rouge—creating a state-of-the-art network to serve all your laboratory testing needs.

LRL - LAFAYETTE
LOUISIANA REFERENCE LABORATORIES
Square 224 Office Complex
224 St. Landry Street, Suite 1C
Lafayette, Louisiana 70506
318-233-9077 • 1-800-888-4758
FAX: 318-233-1846
Hours: Monday - Friday, 7:30 A.M. - 4:30 P.M.
Eight at Eight

Pictured above are the Chamber members who attended Eight at Eight in April. Eight at Eight is a new Chamber membership relations program held the first Friday of the month at the Chamber office. Standing from left are Rob Guidry, chief executive officer; James Russo, New York Life; and Sterling LeJeune, Sterling Termite and Pest Control. Sitting from left are Phyllis Bergeron, Premier Bank; Chuck Paul, Travelodge; and Jim Trahan, Jim’s Electric.

Legislative Issues

The May AOC “Business Connection” show featured a discussion of the Chamber’s involvement in legislative issues. Rob Guidry, left, was host with guests Hill Bonin, State & National Affairs Chairman, and Greg Guidry, State & National Affairs Vice Chairman.

New Members

Continued from page 14.

Business Associates of Lafayette
521 S. Buchanan
Lafayette, LA 70501
Herb Scheuermann
(318) 236-8222
Sponsor: Donna Dore

CBC International, Inc.
P.O. Box 7185
Opelousas, LA 70571
Patricia H. Begnaud
(318) 948-4493
Sponsor: Irene Bauer

C-D Utility, Inc.
200 Maryview Farm Rd.
Lafayette, LA 70507
Danny White
(318) 234-7334
Sponsor: Bert Ortego

Camp Bon Coeur
1214 Coolidge Ave.
Lafayette, LA 70503
Gretchen A. Varnell
(318) 261-7792
Sponsor: Claude Hebert

Jean S. Carruthers
301 Dunand
Lafayette, LA 70501
Jean S. Carruthers
(318) 232-0681
Sponsor: Chelie Barnes

Chateau Mortgage of LA, Inc.
2014 W. Pinhook Rd., #600
Lafayette, LA 70508
Kathy Steward
(318) 264-9970
Sponsor: Tammy Smith

Cheryl’s Interiors
100 Rue Iberville
Lafayette, LA 70508
Cheryl Willis
(318) 261-0342
Sponsor: Chelie Barnes

Choice Realty Partners Inc.
2130 Kaliste Saloom Rd., Ste. 200
Lafayette, LA 70508
Amber Weegman
(318) 988-6565
Sponsor: Chelie Barnes

Hollis Conway
108 Rimoood Ave.
Lafayette, LA 70501
Hollis Conway
(318) 231-6368
Sponsor: Chelie Barnes

Coin & Treasure Co.
2474 W. Congress
Lafayette, LA 70506
Louis Pizzolotto
(318) 232-2573
Sponsor: Patricia Naomii

Desktop Data Systems
109 Independence
Lafayette, LA 70506
Keith Verret
(318) 981-7127
Sponsor: Bert Ortego

Copy Write
2470 W. Congress St.
Lafayette, LA 70506
Donna Lyon
(318) 233-9508
Sponsor: Claude Hebert

Cookies In Bloom
131-B James Comeaux Rd.
Lafayette, LA 70508
Judy Robicheaux
(318) 237-9338
Sponsor: Tammy Smith

Consultants Plus
200 Lodge Dr., #807
Lafayette, LA 70506
Amy L. Bush
(318) 981-6964
Sponsor: Tammy Smith

Cornay Oil & Gas Properties
1003 Hugh Wallis Rd.
Lafayette, LA 70508
James D. Cornay
(318) 235-9982
Sponsor: Jacquelyn Hudson

Cornerstone Financial
P.O. Drawer 51248
Lafayette, LA 70508
Add. Rep. - Mary S. Romagosa
(318) 233-6066
Sponsor: Claude Hebert

Critical Care Medical Staffing
336 Elizabeth Ave.
Lafayette, LA 70501
Lisa A. Roberts
(318) 237-7018
Sponsor: Bert Ortego

Cullingan of Acadiana
708 Eraste Landry
Lafayette, LA 70506
Alfred Bonin
(318) 233-1645
Sponsor: Claude Hebert

D & H TV Appliance Center
110 Guilbeau Rd.
Lafayette, LA 70506
Gerald Dugas
(318) 984-9850
Sponsor: Ira Young

David Mortuary, Inc.
316 Youngsville Hwy.
Broussard, LA 70518
Royal J. David
(318) 837-9887
Sponsor: Chelie Barnes
Anniversaries

Congratulations to the following Chamber members who celebrate the anniversary of their membership in May and June. Thanks for your continuing support!

One Year
A Sign of the Times
Acadiana Mack Sales
Acadiana Special Risks
ADVO
AGT Trading
Allan Campo & Assoc.
Asset Management of Acadiana Inc.
Avenues to Travel
Avis Rent A Car
Beugnaud Manufacturing
Bronco Realty
Calvin T. Guidry
C. Dean Dominge
City Productions Inc.
Color Company
Connecticut Mutual Life Insurance
Cornerstone Village
Dairy Queen of Lafayette
Denta Care
DigiData Computer Services
Downhole Assemblies Specialty
Ecosystems Management
Edwards Stefanski Baroussa
Entrec
Ferrellgas
Gabriel’s Fin Jewelry
Hydro-Environmental Tech. Inc.
Janet C. Hiatt
John T. Linton & Assoc. Ltd.
Kar Vincent Prudential Agency
Ken Franques

Five Year
American Discount Corp.
Hub City Laundry & Cleaners
Iberia Savings Bank
Piggly Wiggly
Steve P. Dupuis
Steven Kifte Jr., CPA
Talk’n T-Shirts
Teche Communications Inc.

19 Year
Henry D. Barker

Japanese Investment

Japanese investment in Lafayette was the topic for the April AOC “Business Connection” show. Guests were from left, Chuck Nuzum, General Manager of Le Triomphe; Rob Guidry, host; Masaki Hirata, Managing Director of Nichei Co., Ltd.; and Morio Toyoshina, Interpreter.

Continued on page 18.
Chamber Member Profile

City Financial Corp.

"We're an alternative source of money than banks and savings and loans," says Strickland. "Our clientele is more varied. We service a niche in the community for people who can't get money elsewhere, which helps promote spending in the economy. "We offer convenience and a rapid availability of money. There is not a two to three week waiting period to get a loan. We also base our business on customer service and satisfaction."

City Financial Corp. is a sole entity employing two customer service representatives, Leslie Cary and Rachelle Roy, and a collector, Mathew Landry.

So how's business? "We've done very well. The public response has been even more than we anticipated," exclaimed Strickland.

As a single mother of two young children and president of a business that's in its first year, Strickland hasn't had a lot of extra time. However, she says she's "looking forward to playing a more active role in the Chamber, especially in education and economic development opportunities."

City Financial Corp. makes loans of all types - personal, real estate, auto, and as Strickland says, "any other worthwhile causes like back-to-school, Christmas and vacations."

Jayne Strickland, president and manager of City Financial Corp., won a Chamber Member Profile when her business card was drawn from those who attended Business After Hours in March.

City Financial Corp. of Lafayette opened for business in August 1992 at 2472 West Congress. The company joined the Chamber and held its ribbon cutting in October 1992.

"I've always been a member of the Chamber. That's the first thing I think about joining when I open a new business," said Jayne Strickland, president and manager of City Financial Corp.

"Being a member of the Chamber promotes good business stability and community involvement."

City Financial Corp. makes loans of all types - personal, real estate, auto, and as Strickland says, "any other worthwhile causes like back-to-school, Christmas and vacations."
Optioncare
210 Magnatine Dr., Ste. 100
Lafayette, LA 70508
Evelynn Efferson
(318) 234-1292
Sponsor: Sherrel Gorham

Overhead Door Co. of Lafayette, Inc.
P.O. Box 81485
Lafayette, LA 70598
Perry Scott
(318) 837-9226
Sponsor: Chelie Barnes

Pan-OK Production
2130 Kaliste Saloom, Suite 204
Lafayette, LA 70508
Pixaan Meek Dartez
(318) 231-6304
Sponsor: Marisol Konczal

Pete's
109 General Mouton
Lafayette, LA 70501
Diane Guidry
(318) 232-8516
Sponsor: Claudy Hebert

Pyramid Promotions
117 W. Nezpique
Jennings, LA 70546
Charles Atchison
(318) 824-9336
Sponsor: Chelie Barnes

Rehabilitation Associates of Lafayette
345 Doucet Rd., Suite 101
Lafayette, LA 70503
Troy Cheever
(318) 981-0798
Sponsor: Chelie Barnes

Renaissance Market
321 Oil Center Dr.
Lafayette, LA 70503
Mary Landry
(318) 234-1116
Sponsor: Patricia Naomi

Rent-A-Wreck Inc.
4480 Johnston St.
Lafayette, LA 70503
Ted M. Thrasher
(318) 981-7433
Sponsor: Claudy Hebert

Frank J. Romeo
P.O. Box 51584
Lafayette, LA 70508
(318) 898-6656
Sponsor: Donna Dore

Ruby's Fine Foods, Inc.
1601 Eraste Landry Rd.
Lafayette, LA 70506
Timothy Sharlow
(318) 235-2046
Sponsor: Claudy Hebert

Rudick Co. Inc.
200 Des Jacques Rd.
Lafayette, LA 70506
G. W. Rudick
(318) 981-8781
Sponsor: Chelie Barnes

The Rug & Carpet Barn
1321 W. Pinhook Rd.
Lafayette, LA 70503
Tom Conner
(318) 260-9996
Sponsor: Bert Ortego

S & S Showroom Arts & Crafts, Inc.
1021 E. St. Mary
Lafayette, LA 70503
Shelbya Wiler
(318) 237-3008
Sponsor: Patricia Naomi

Sabine Central Park
4244 W. Congress
Lafayette, LA 70506
Kevin DeRoussel
(318) 984-9884
Sponsor: Chelie Barnes

Shades Aerobics & Weight Loss
107 C Kaliste Saloom
Lafayette, LA 70508
Kim Totaro
(318) 232-5066
Sponsor: Tammy Smith

Shelter Insurance
601 B Guilbeau Rd.
Lafayette, LA 70506
Nelson Thibodeaux
(318) 988-3565
Sponsor: Tammy Smith

Shoney's Inn of Lafayette
2216 NE Evangeline Thruway
Lafayette, LA 70501
Joan Brown
(318) 234-0383
Sponsor: Ira Young

Bryan G. Sibley, M.D.
601 W. St. Mary, Suite I09
Lafayette, LA 70506
Brian G. Sibley, M.D.
(318) 261-1189
Sponsor: Chelie Barnes

The Skate Zone
4518 W. Congress
Lafayette, LA 70506
Frank Torrues
(318) 988-1400
Sponsor: Claudy Hebert

Alex Stirling Marine
1724 General Mouton
Lafayette, LA 70508
Perry Stirling
(318) 234-6363
Sponsor: Chelie Barnes

Superior Chemical
P.O. Box 1694
Crowley, LA 70526
Mike Francis
(318) 783-8685
Sponsor: Chelie Barnes

Talbots
414 Heymann Blvd.
Lafayette, LA 70503
Robby N. Gain
(318) 235-5461
Sponsor: Chelie Barnes

Touchet & Pontiff
3108 W. Pinhook
Lafayette, LA 70598
Ken Pontiff
(318) 237-8299
Sponsor: Tammy Smith

Vegetation Management Specialists,
Inc.
P.O. Box 213
Duson, LA 70529
Greg Domingue
(318) 873-8276
Sponsor: Irene Bauer

Ellen Ventress
401 Broadmoor Blvd.
Lafayette, LA 70503
Ellen Ventress
(318) 984-9796
Sponsor: Sherry Brown

The Venus Corp.
151 Industrial Pkwy.
Lafayette, LA 70506
Patrick Colvin
(318) 232-7224
Sponsor: Tammy Smith

Cynthia A. Vige
1100 Myrtle Place Blvd.
Lafayette, LA 70506
Cynthia A. Vige
(318) 235-5224
Sponsor: Sherry Brown

Wayne's Marine
120 Bank Ave.
Lafayette, LA 70506
Wayne Thibodeaux
(318) 233-5901
Sponsor: Chelie Barnes

Western Sizzlin'
2200 N.E. Evangeline Thruway
Lafayette, LA 70501
Mike Mockabee
(318) 234-0834
Sponsor: Chelie Barnes

Wizkill Inc.
P.O. Box 27
Morgan City, LA 70381
Clifford Watts
(318) 237-1778
Sponsor: Jacquelyn Hudson

Lee Young Enterprises, Inc.
1701 N. University
Lafayette, LA 70507
Shirley Young
(318) 236-9943
Sponsor: Chelie Barnes
The Diplomats invite Chamber members and their associates to the
1993 Tennis Invitational
Friday, June 11,
Noon
at Beaver Park.
$25 Chamber members or $35 non-members.
Registration due June 9.
Call 233-2705 for more info.

Coming Events

MAY

Business After Hours, May 26, Comfort Inn.

AOC Adopt-A-School Reception, May 30, 6:30 p.m. - 7:30 p.m.

Memorial Day, May 31.
Chamber Office Closed.

JUNE

AOC Adopt-A-School Reception, June 2, 3:30 p.m. - 4:30 p.m.

Eight at Eight, June 4, Chamber board room.

Business Connection, June 8, AOC, 8:30 p.m. - 9 p.m.

Tennis Invitational, June 11, noon, Beaver Park.

Business After Hours, June 24, NuBody by Tina.

JULY

Chamber Office Closed July 5.