AIM OF ORGANIZATION IS TO STUDY THE POSSIBILITIES FOR DEVELOPMENT OF STATE

Gigantic Advertising Campaign Planned For Louisiana

On December 26th there was formed in the city of Shreveport an association by progressive Shreveport citizens to be known as the Louisiana Creative Industrial and Agricultural Association. The gentlemen behind this movement have given high and careful investigation and consideration to the plans and purposes of the organization, and firmly believe that Louisiana has not reached a state of steady development, and are fast and firm in the belief that Louisiana is on the verge and at the threshold of a vast development of its natural undeveloped resources, agricultural and industrially.

They have assembled a great stock of scientific knowledge, chemical and otherwise, through the assistance of scientific chemical and mechanical engineers of which is known to the public in general. For instance it is a known fact that many industries would be better located on our territory if interested parties looking for new development were advised as to the real opportunities that exist here. It is known that a great deposit exists for the manufacturing of high-grade china clay on hand as well as other deposits of other valuable minerals that have thus far in most cases been known to a select few. It is also known that there is enough Louisiana pine and other valuable woods destroyed every year to keep the wheels of several large industries busy manufacturing more than many useful and salable articles; as well as many other undeveloped resources that the average Louisianian has paid little, if any, attention to.

Therefore, the Louisiana Creative Industrial and Agricultural Association purposes to advise the world by radio broadcast and other methods of advertising just what Louisiana has to offer in the way of resources, as well as agricultural and industrial opportunities. They have secured the services, by way of contract, of an internationally known chemical and mechanical engineer who purports to place the immediate future to build and maintain an adequate laboratory wherein to perform chemical experiments and analysis will be carried on. This includes the designing of machinery and other items to be manufactured in this territory and sold to the world. These plans for immediate action also embrace the building of two or more factories in which numerous useful household articles will be manufactured, mainly from waste pieces of wood now being burned up or otherwise disposed of. It has already designed, and has applied for patent on, a method for making nearly one hundred items to be made from wood, as well as several different kinds of machinery that will be eagerly sought as soon as they are put on the market.

The Association feels that every citizen in Louisiana ought to be vitally interested in the success of its plans and purposes, as each citizen will be directly benefited. And it earnestly solicits the hearty co-operation and co-ordination of every member of the Commerce and other similar organizations of the State.

The Association is amply prepared to carry out these plans and purposes if it receives the hearty co-operation of the citizenship. Therefore it has resolved that every citizen of Louisiana, both men and women, can become a part of this great plan and program by becoming a member of the Association as a sustaining member at the modest sum of six ($6.00) dollars per year.

Each member will be given a membership card which will show that the holder is a contributing willing helper in this great plan of progress for Louisiana. This plan and proposition has been laid before some of the brightest minds of our country and is considered safe and sound, feasible and practical, as well as novel, and if embrace by the citizens gen of the Louisiana, it will pay handsomely dividends to the State by way of increased population, increased agricultural production, increased industrial output and the exportation of large volumes of marketplace and other valuable necessities which are now and have been, imported into our State.

Last, but not least, it would be a long step forward in solving our local unemployment situation.

Therefore the Association strongly urges every progressive citizen to become a sustaining member of the organization.

Temporary headquarters have been opened at 526 Rice-Brewer Building, Shreveport, La.

Mr. H. S. LeDomet, progressive member of Caddo Parish Police Jury, has been elected president of the new Association, and will be pleased to answer any and all inquiries.