French Representative to Survey Louisiana

To Arrive With Teachers Returning from Paris

Interviews to Be Part of Itinerary

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LaFAYETTE, La. — A 6-week survey of attractions for young French tourists, students, and business people in Louisiana will be undertaken beginning Aug. 16 by a representative of an interministerial transport association headquartered in Paris.

James Domengeaux, chairman of the Council For The Development of French in Louisiana, has announced that Bernard Dore, a French law student, will arrive in Louisiana Sunday to initiate the study. He will be returning to the state with 54 Louisiana teachers who have completed a refresher course in France.

Known in official French circles as the “Discover Louisiana” program, the overall objective is to encourage young people from throughout France to come to Louisiana on vacation and to work and study.

Dore's interviews will bring him in contact with universities, motel and hotel groups, airlines, potential employers and tourist promotion agencies. He will look into the possibility of reciprocal exchanges with youth or-