Ambulance firm ends free service

By BRUCE SCHULTZ

Lafayette — Acadian Ambulance managers will get less for their money unless the new plan for that current membership drive.

After 27 years of membership drive, the company’s business model changes to add advertising. According to Richard Zeszchlag, Acadian Ambulance president, the plan involves a 10 percent discount, the discount is on the total bill, not just the membership fee. The membership fee is $450 per year, and the total bill is $4,500. Zeszchlag said the membership fee is necessary to maintain the business.

The 33 parishes served by Acadian are Lafayette, Vermilion, St. Martin, Acadia, Jeff Davis, St. Mary, St. Landry, LaFourche, Terrebonne, Iberia, Evangeline, Assumption, Pointe Coupee, Tangipahoa, Helena, St. James, Ascension, Livingston, West Baton Rouge, Iberville, East Baton Rouge, Avoyelles, St. John, The Baptist, Rapides, East Feliciana, St. Tammany, DeSoto, Sabine, Natchitoches, Vernon, Beauregard, Allen and Calcasieu.

Acadian said it expects to maintain its membership level at 10,000.

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