Dr. Duggar to head USL business administration

The educator who will take the USL business administration program in a new direction is now officially named dean of the College of Business Administration.

Dr. Jan Duggar, who has served as USL interim dean of the college since July 1990, has been approved by the state Board of Trustees to take on the job on a permanent basis.

"We're pleased Dr. Duggar is now officially recognized as our dean of business administration," said Dr. Gary Marotta, vice president for academic affairs. "He is an outstanding academician and a seasoned businessman. He brings to the position valuable knowledge about business education, research, and methods to develop partnerships with the business community.

"As interim dean, he has done a superb job in beginning the process of change, and we look forward to his contributions as we position and improve our business administration program to be among the leaders in the South and the nation," Marotta said.

Duggar outlined the major changes taking place in the College of Business Administration.

"We've begun by revamping the master's business administration program," said Duggar. "We think the innovations we're making will further strengthen the college and will make our master's program much more attractive to prospective graduate students.

The changes implemented by USL are:
• The implementation of daytime courses in the MBA program to accommodate those students who wish to pursue the master's degree full time.
• The appointment of Dr. James Lumpkin as the new MBA program director. Lumpkin, a marketing expert, is USL's Gene Brauns Distinguished Professor in Business Administration.
• The introduction of Total Quality Management concepts into the master's program, as well as into undergraduate curricula and all aspects of the college. TQM emphasizes continued quality improvement at all levels of business and industry.
• A graduate intern program through which MBA students can get on-the-job training with a variety of businesses in Acadiana.

"I look forward to the opportunities we now have to make the USL College of Business Administration one of the best in the South," Duggar said, "and I am proud to be a part of these efforts.

"We think these are exciting changes taking place in the college," he said. "In a few years, our MBA program will be of the highest quality possible, and we think it will help lead the rest of the college's programs toward greater improvement and excellence.

"We think students interested in pursuing a graduate or undergraduate business degree at USL will be very impressed with what they find taking place over the next few years," Duggar said.

Duggar is a native of Madison, Wisconsin. He received his bachelor's in 1962, master's in 1965 and doctorate in 1967 in economics from Florida State University.

He began his teaching career while serving in the Peace Corps in Ethiopia from 1962 to 1964. He was an assistant and associate professor of economics at LSU from 1967 to 1972 and has been on the USL faculty as an associate professor of economics and finance since 1969.


Among his business affiliations, have been the board of directors and corporate secretary of the Bank of the South from 1979 to 1989, board of directors and president of Investors Diversified Insurance Corp. in 1986, and board of directors and treasurer of Enterprise Center of Louisiana Inc. from 1990 to the present.

Duggar belongs to many professional associations, including the American Finance Association, the Southern Economics Association, the Financial Management Association and the Academy of Louisiana Economists.

He has been widely published in such publications as the Louisiana Business Review, the Jounal of Finance, the Economic Journal, and the Middle East Journal, among many others. Topics have included the impact of tax measures, banking policy and practices, economic and industrial development, and issues concerning higher education.