Area Development Conference To Be Held In Lafayette Monday

Parts business, industrial, civic and educational leaders and others interested in economic development of a six-parish North Louisiana area will attend an Area Economic Development Conference to be held in the Municipal Auditorium at Lafayette on Monday, November 11.

Participants represented will be Acadia, Beauregard, St. Landry, St. Martin and Vermillion. Sponsor of the conference, one of a series being held throughout Louisiana, will be the Louisiana State Chamber of Commerce, Louisiana State University, and the Greater Lafayette Chamber of Commerce. Representatives of the University of Southwestern Louisiana will take part, as will representatives of business and industry, and of various groups interested in Economic Development. The public is invited.

Purpose of the conference, sponsors say, is to take a look at the needs and potential of the six-parish area, recognize economic development work already being done, and lay the basis for an even more effective effort. Emphasis will be on the value of rural and urban cooperation, the role of research and education, and on the importance of well-planned local action.