BREAUX BRIDGE — A "Crawfish Cookout" will be held Wednesday afternoon at the Governor's mansion in Baton Rouge to draw attention to Southern Louisiana's crawfish industry.

Some 250 state officials, including Gov. John J. McKeithen will attend the by-invitation-only affair, sponsored by the Breaux Bridge Crawfish Festival Association.

Rep. Burton Angelle of St. Martin Parish said this morning the event will put the $3,000,000 annual crawfish industry in the spotlight. He said it would be part of an overall plan to push the industry to a $50,000,000 business level. Breaux Bridge is considered to be the "crawfish capital" of the world.

A ton of crawfish will be on hand for the event in Baton Rouge, or the equivalent of about 285 pounds of meat.

Guest list will also include area legislators. According to Aubrey Heumann, chairman for the event, all invitations are in French and are being sent to legislators, state officials and their wives.

The event will be held between 5 and 7 p.m.