Welcome to the Crawfish Capital of the World April 15-16-17 Breaux Bridge, Louisiana
1966 CRAWFISH FESTIVAL SCHEDULE

SUNDAY, MARCH 20
A JR. CRAWFISH QUEEN CONTEST (Breaux Bridge High Gym) 7:30 P. M.

GOOD WILL TOUR

MARCH 31 & APRIL 1

SUNDAY, APRIL 10
B CORONATION BALL (Crowning of Queen Brown Crawfish, Armory Hall) 7:30 P. M.

FRIDAY, APRIL 15
C COOKING BEE (Agriculture Building)
D OPENING MASS (Banks of Bayou Teche)
E CAMP-OUT (Wild Cherry Lane)
F FAIS DO-DO (Carver High School)
G FAIS DO-DO (Main Street)
G CRAWFISH EATING CONTEST (Main Street—front of Theresa's Cafe)

SATURDAY, APRIL 16
H CRAWFISH RACES (Preliminaries—Farmers-Merchants Bank Parking Lot) 9:00 A. M.
H BINGO GAMES (Farmers-Merchants Bank Parking Lot) 9:30 A. M.
I DEDICATION OF FIRE HOUSE GROUNDS (City Hall Grounds)
J HORSE AND BUGGY PARADE 11:00 A. M.
J SKY DIVERS (Rear of St. Bernard School)
K CRAWFISH SERVED IN LOCAL RESTAURANTS NOON
SATURDAY AFTERNOON PARADE (Featuring Queen Brown Sugar) 2:00 P. M.
BAYOU PARADE 4:00 P. M.
G FAIS DO-DO (Main Street) 7:30 P. M.
B CORONATION BALL (Armory Hall) 8:00 P. M.

SUNDAY, APRIL 17
H CRAWFISH RACES (Finals—Farmers-Merchants Bank Parking Lot) 9:30 P. M.
K PARACHUTE JUMPS—Co. D, 20th Special Forces (Lafayette Highway) 10:00 A. M.
G FAIS DO-DO (Main Street) 10:30 A. M.
G TRAMPOLINE EXHIBITION (Main Street) 11:00 A. M.
L TENNESSEE WALKING HORSE EXHIBITION (City Park) 12:30 P. M.
M CRAWFISH DINNER (Simon's Parking Lot—Main Street) 11:00 A. M. to 1:30 P. M.
G HOEDOWNERS SQUARE DANCE EXHIBITION (Main Street) 1:15 P. M.
G COSTUME CONTEST (Reviewing Stand—Main Street) 1:30 P. M.
G GRAND QUEEN'S PARADE 2:30 P. M.
L TENNESSEE WALKING HORSE EXHIBITION (City Park) 5:00 P. M.

See Map for corresponding Letter which indicates location of Activity.

SAVINGS ACCOUNTS
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BREAUX BRIDGE, LOUISIANA (Home Office)
BREAUX BRIDGE, LOUISIANA, the Crawfish Capital of the World is located on the banks of the Bayou Teche in St. Martin Parish. Breaux Bridge became world renowned in 1959 when it celebrated its centennial with such éclat that the Louisiana Legislature passed the House Concurrent Resolution No. 17, naming the city of 5000, "La Capitale Mondiale des Ecrevisses." Since that year the Cajun community has held the Crawfish Festival, sponsored by the Crawfish Festival Association, a non-profit organization existing uniquely to foster the sale and consumption of the crawfish by attracting thousands to the festivities honoring the crawfish. One has really never tasted the "joie de vivre" until one has attended a Crawfish Festival. It is there that one can meet the people of Breaux Bridge at their best and it is there everyone feels himself a citizen of Breaux Bridge. Mostly of Acadian descent, when the citizens of Breaux Bridge "pray, they pray fervently, when they eat, they eat heartily, but when they play, they play hard." The incredulous is invited to join the citizens of Breaux Bridge during the Crawfish Festival and prove to themselves that the addage is true. Vive la Capitale Mondiale des Ecrevisses!!!

CRAWFISH FESTIVAL HIGHLIGHTS

RELIGIOUS—Of deep religious heritage, the Cajuns of Breaux Bridge always begin their festivities by a religious ceremony held along Bayou Teche, beneath moss laden oaks.

CRAWFISH EATING CONTEST—This fantastic event is held on Main Street where the world's renowned gourmands vie for the coveted trophy. The two-hour contest pits not only the quantity consumed but the dexterity in obtaining the meat from the crawfish. To the sounds of cheering supporters each contestant is spurred to his capacity. Local gourmand Andrew Thevenet now claims the title having consumed 33 pounds of boiled crawfish. The contest is open to anyone in the world.

FAIS DO-DO—The street dance held in the center of town features French accordion and rock and roll music so that all visitors from 8 to 80 can join in the merrymaking. Originally a fais do-do was a dance attended by all members of the family, and took its name (fais do-do means go to sleep) from the fact that a room was set aside for cradling infants while their parents enjoyed the dance and music. So successful and enthusiastic has the Breaux Bridge Fais-do-do been that it is necessary to hold it on the streets. The dancing begins in the early evening and goes on into the wee hours of the morning on both Friday and Saturday night.

CRAWFISH RACES—This race originated in the Crawfish Capital of the World, is the only one of its kind held in the world. The crawfish are skillfully trained and proudly display the colorful silks of their trainers and owners. The victorious crustacean is then mounted and preserved for posterity.

PARADES—For parade lovers Breaux Bridge features the finest. The Horse and Buggy parade features some of the finest quarter horses, the colored parade is always exciting and well organized. The Bayou Parade is held on Bayou Teche. This floatilla spectacle is a welcome addition to our festival. On Sunday the Grand Queen's Parade, honoring the newly crowned Crawfish Queen features colorful floats and marching bands.

LES BRAVE BARBE—is a noble and exclusive order of bearded gentlemen who wish to add color to the festival and help promote its success. This organization holds its own private joie de vivre party.

JUNIOR CRAWFISH QUEEN contest is open to all local girls for ages 7 thru 10. This highlight of the festival is held several weeks prior to the festival and her little highness is presented at the Queen's Coronation Ball.

CRAWFISH QUEEN CORONATION BALL—This glittering spectacle, with its handsome decoration, enhances the theme of our festival "Crawfish Around the World." The queen and her attendants are chosen from a bevy of Cajun beauties. Her highness rules over the Sunday afternoon parade dedicated in her honor.

QUEEN'S CONTEST—Queen Brown Crawfish features the colored segment of the community and their queen is chosen and reigns over the colorful colored parade on Saturday afternoon.

CRAWFISH COOKING BEE—This epicurean contest, open to all local women who vie for the title, features crawfish cooked in all form or fashion from salad to etouffee. Truly a gourmet's delight.

CRAWFISH IS SERVED ALL DAY, ANY WAY, IN ALL LOCAL RESTAURANTS.

ACCOMMODATIONS are available in nearby Lafayette and list of accommodations can be obtained by writing the Lafayette Chamber of Commerce or your local tourist office.