Community’s business secret

Coffee maker says quality, service key

By MOLLY VERMA
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It is said in the trade that every coffee maker professes quality, but a small, new operation is proving that quality isn’t the only secret to success.

Community Coffee Co., Inc., in Shreveport, is a company that is growing quickly. The company’s success is attributed to its emphasis on quality and service.

Community Coffee Co., Inc., was formed in 1989 by John and Mary Brown, who had been in the coffee business for several years. The company’s motto is “Quality Coffee, Quality Service.”

The company’s main product is a high-quality, blends of coffee that are roasted in small batches to ensure maximum flavor.

Community Coffee Co., Inc., has a dedicated team of employees who work hard to ensure that every customer receives the highest quality coffee. The company’s success is due in large part to its focus on customer service.

Community Coffee Co., Inc., is currently expanding its operations to include new retail locations. The company is also looking to expand its product line to include other types of coffee, such as decaffeinated and organic.

Community Coffee Co., Inc., is a shining example of how quality and service can lead to success in the coffee business.
"We are in it for the long haul. That’s what we’ve done for years, and that’s what we will continue to do.

—Patrick Peltier, newly-appointed president and CEO of Community

"Growth depends on whether we can get the talent. We can get the financing. But, traditionally, we don’t spend a nickel until we own it. We’re conservatives.

—H. Norman Saugage, Community’s chairman

A photograph of a room filled with people, titled "Community". The page is sectioned into columns 1-6, and the text is in various paragraphs discussing the company's growth and strategy.