WELCOME TO

BOGALUSA

LOUISIANA 70427

NEWCOMERS GUIDE
AND
MEMBERSHIP DIRECTORY

Bogalusa Chamber of Commerce
Bogalusa Economic Development Corporation
GILBERT INSURANCE & ASSOCIATES, INC.

INSURANCE
Since 1913

OFFICES
420 AVENUE B
BOGALUSA, LOUISIANA

504 - 732-7164

WELCOME

This Newcomers Information Guide has been prepared to help you adjust to your new community by the
Bogalusa Chamber of Commerce
608 Willis Avenue — (504) 735-5731
Bogalusa, Louisiana 70427

and
Bogalusa Economic Development Corporation
Bogalusa City Hall
P. O. Box 447 — (504) 732-5055
Bogalusa, Louisiana 70427

Write us at the Chamber or the BEDC office for more information, or better yet, come by and receive that good ole southern hospitality we’re famous for.
Again welcome to the MAGIC CITY.

Among Louisiana cities, there perhaps is none whose short history is more interesting and unique than that of the City of Bogalusa. The very name “Bogalusa” is copyrighted. “The Magic City”, “The Green Empire”, — slogans of past years, are as appropriate today as they were when the axe felled the first tree to carve from a virgin pine forest the community destined to be one of the leading industrial cities of the South.

Bogalusa is situated on the eastern border of Washington Parish in the “Florida Parishes” section of Louisiana on the Pearl River (the dividing line between Louisiana and Mississippi), and is the chief manufacturing and trading center of the Pearl River valley. Reputed to have been the largest unincorporated community in the nation at that time, Bogalusa was incorporated July 4, 1914, with a commission form of government.

The name “Bogalusa” is derived from the Indian named creek “Bogue Lusa”, which flows through the city, the definition of which is smoky or dark waters. Bogalusa owes its birth to the enterprise of the Goodyear interests of Buffalo, New York, who established the lumber industry here in 1906, and erected the Great Southern Lumber Company plant. This plant became the largest pine sawmill in the world. Today Crown Zellerbach Corporation ranks as one of the outstanding manufacturers of pulp, paper, boxes, bags and other paper products in the nation.

WIKC / 1490 AM
P. O. Box 638
Bogalusa, La. 70427
504 / 735-1490
FACTS ABOUT BOGALUSA, LOUISIANA

FOUNDED
Founded in 1906 when the lumber industry was established here. Incorporated July 4, 1914.

LOCATION
Located in Washington Parish, Louisiana, where the Bogue Lusa Creek flows into the Pearl River. This is the northern terminus for the Pearl River Navigation Canal. Latitude 30° 47' 00", Longitude 89° 52' 00".

CITY AREA
Totals 9.9 square miles. City has 121 miles of paved streets.

ELEVATION
103 feet above sea level.

CLIMATE
Mean annual temperature 67.2°F. Mean annual rainfall 59.84".

POPULATION

INDUSTRY
The City of Bogalusa owns a 151-acre industrial site outside of, but adjoining the northern boundary of the City. A $1 million project to develop 100 acres of this site into a modern Industrial Park has recently been completed and is ready for occupancy. Twelve industries and twenty-two manufacturers and suppliers in the immediate Bogalusa area provide her with a firm economic foundation. Natural resources abound in the Bogalusa area, and from them come her major industries. Hard and softwood timber, milk, feed grain, livestock, sand, gravel, and natural gas comprise the resource picture. The rich river-valley soil provides the entire area with a substantial agri-business economy. Livestock and the dairy industry highlight the area's agricultural activity. The principal crops are potatoes, cotton, corn, hay, fruit, beans, peas, and other garden vegetables. The city boasts of two professional recording studios.

GOVERNMENT
"Mayor-Council" form, mayor and seven council members, elected by voters every four years. This form of government was inaugurated on December 4, 1978.

EDUCATION
Public school system includes eight elementary, one junior high and one high school. Free transportation is provided by a fleet of school buses. There is also one parochial and private school and a state-operated Vocation Technical School. School Board composed of seven members, elected by the voters every four years. Eight major universities are within a 75-mile radius of Bogalusa. In addition, college and university extension night courses are offered at all times within the local school system.

CHURCHES
70 representing 15 denominations.

HEALTH
Two hospitals provide 180-plus beds for area residents. The medical field is comprised of 35 doctors, 9 dentists and specialists which provide medical care for the area. A rest home with 160 beds and the Bogalusa Mental Health Clinic also serve the community.

AMUSEMENTS & RECREATION
There are two movie theaters, one drive-in, and one 9-hole private golf course in Bogalusa along with many organized year-round recreation programs including youth baseball, basketball, football, and other sports, YMCA and YWCA facilities, scouting, campfire girls, little theater, and community concerts. Facilities include lighted ball parks and tennis courts, and several parks and playgrounds. Cassidy Park includes a petting zoo, tennis courts, an Indian artifacts museum and playgrounds. Lake Vista Nature Preserve features camping, nature trails and fishing.

FINANCIAL
Three full service banking institutions in ten locations, a savings and loan association and several other financial establishments.

NEWSPAPER
Bogalusa Daily News (daily except Saturday)

RADIO - CABLEVISION
WBOX, AM 92, WIKC, AM 1492
Washington Cablevision Inc. (11 channels)

CITY SERVICES
Police and fire protection, water, sewerage, garbage pick-up, street and alley upkeep.

UTILITIES
Louisiana Power & Light Company (electricity), Entex, Inc. (natural gas), South Central Bell Telephone Company (telephone), Western Union Telegraph Company (telegrams), and various local utilities. City water, naturally soft and pure, is drawn from 10 deep wells capable of producing 15.6 million gallons per day. Modern sewerage disposal system serves more than 95% of city.

THE STORK SHOP
TWO LOCATIONS TO SERVE YOU
413 AUSTIN STREET 735-8876
137 CUMBERLAND STREET 735-1831
BOGALUSA, LOUISIANA
Complete Maternity, Infant, and Children's Wear
Shower and Baby Gift Items

Lima B's
BRASS—WICKER—WALLCOVERINGS
220 COLUMBIA STREET
BOGALUSA, LOUISIANA 70427 (504) 735-9606
AIRPORT
Bogalusa-Carr Memorial Airport, with a 3,600 foot paved, lighted runway, accommodates business jets. Construction of runway extensions and installation of all-weather navigation equipment funded by grants for the Federal Aviation Administration and Louisiana Department of Transportation and Development will soon begin.

TRANSPORTATION
Illinois Central Gulf Railroad, several motor freight lines, two interstate bus lines, taxicab service, air transportation, Pearl River Waterway.

HIGHWAYS
State Routes 10 and 21 intersect in Bogalusa and provide access to Interstate 12, 55, and 59. The city is within 20 minutes of Interstate connections. Bogalusa is 69 miles north of New Orleans (one hour drive via Lake Ponchartrain Causeway) and 94 miles east of Baton Rouge. The Department of Transportation and Development Office of Highways plans to four-lane Highway 21 between Bogalusa and I-12.

WATERWAY
Bogalusa is the northern terminus of the Pearl River Waterway, which provides a direct barge route to the Gulf of Mexico and the Port of New Orleans, the third largest port in the world.

LIBRARY
Spacious branch of Washington Parish Library containing 31,635 volumes is located at 304 Avenue F (735-1961). Library hours are the same year round.
Monday .............................. 10:00 a.m.-6:00 p.m.
Tuesday ............................. 12:00 a.m.-6:00 p.m.
Wednesday .......................... 12:00 a.m.-6:00 p.m.
Thursday ............................ 12:00 a.m.-6:00 p.m.
Friday ............................... 10:00 a.m.-6:00 p.m.
Saturday ............................ 10:00 a.m.-3:00 p.m.

MOTELS
There are four motels in Bogalusa with 2 more under construction in 1981.

SHOPPING
Bogalusa merchants provide a retail trade zone of more than 100,000 people within a 30-mile radius with the most modern conveniences.

RESTAURANTS
14 restaurants and cafes. Also, there are 12 sandwich and

Welcome to Bogalusa
This is JCPenney
Retail Phone: 735-8243 Catalog Phone: 735-1338
Of course you can charge it

Super Discount Stores
Shopyard Square
The Complete Family Shopping Headquarters
735-8389
WATER SERVICE
Water Collection Department, City Hall  Phone: 732-4851
214 Arkansas Avenue  Bogalusa, Louisiana 70427
Office Hours: 8:00 a.m. to 5:00 p.m. Monday through Friday

SCHOOL REGISTRATION
James L. Bickham  Superintendent of Education
Bogalusa School Board Office  Phone: 735-1392
113 Cumberland Street  Bogalusa, Louisiana 70427
Office Hours: 8:00 a.m. to 5:00 p.m. Monday through Friday
Bogalusa City Schools System: 8 elementary schools, 1 junior
high school, 1 senior high school and kindergarten.

VOTE REGISTRATION
Office of Registrar of Voters  Phone: 732-2925
Court House Building  Franklinton, Louisiana 70438
Office Hours: 8:00 a.m. to 12 noon—12:30 p.m. to 4:00 p.m.
Monday through Friday or
Lakeview Polling Station  Phone: 732-3253
Highway 10  Bogalusa, Louisiana

AUTOMOBILE REGISTRATION
Louisiana Department of Public Safety  Phone 732-4350
Motor Vehicle Division Office  Bogalusa, Louisiana 70427
352 First Avenue
Office Hours: 8:00 a.m. to 4:30 p.m. Monday through Friday

STATE INSPECTION CERTIFICATE
Car dealers of service stations displaying the Louisiana Inspection Certificate Sign.

DRIVERS LICENSE
Drivers License Examiners Office  Phone 732-7308
305 Avenue B, P.O. Bldg.-Room 110  Bogalusa, Louisiana 70427
Office Hours: 8:00 a.m. to 4:00 p.m. Monday through Friday except Wednesday — Wednesday: 10:00 a.m. to 6:00 p.m.

PARISH AGENCIES
Bogalusa is located in Washington Parish where the City of Franklinton is the parish seat. The governing parish body
is known as the Police Jury and has 14 police jurors. Bogalusa
and the 4th Ward are represented by 7 police jurors.

Parish offices are located in the Court House Building,
Washington Street, Franklinton, Louisiana 70438.

PARISH OFFICIALS
Sheriff  Robert Lyons  732-7160
Tax Assessor  Curtis M. Thomas  839-2280
Clerk of Court  Dewayne Seal  732-7189
Coroner  Dr. Jerry Thomas  735-8951
Parish Police Jurors
District 1  J. S. Thomas, John K. Waskom
District 2  Nathan Forrest
District 3  Ellis Adams, Elbert Carrier, Donald R. Crain,
            Hershel Crain, Johnny D. Crain,
            John Dodds, Chris Jenkins
District 4  Charles H. Fornea
District 5  James Ed Newman
District 6  Hershel Kennedy
District 7  Frank Dillon

INFORMATION FOR NEW BOGALUSA RESIDENTS
In an effort to make your move to Bogalusa as smooth as
possible, the following information has been compiled with the
aid of the city attorney.
1. If you purchase a house, you should file for homestead
exemption at the Washington Parish Tax Assessor office
at the Courthouse in Franklinton between January 1st
and April 1st of each year. If you buy after January 1st,
take a certified copy of your deed to the assessor.

2. If you own property that is not under homestead
exemption in Washington Parish, you must pay taxes on such
property by December 31st at the Sheriff's office, which
serves as tax collector for the parish. Also, if your property
is located in the City of Bogalusa, you are required to
pay property taxes at City Hall before December 31st of
each year.

3. Bogalusa has zoning laws and various other codes.
Please be sure that before building a structure or adding
to an existing structure, all applicable building codes
have been met.

4. It is required that all automobiles be given a safety in-
spection sticker once a year. To obtain an inspection,
take your automobile to a garage which has been licensed
by the State as a Safety Inspection Station.

YOUR INFORMATION SOURCE
92 WBOX
Phones: (504) 732-4288 Bogalusa  (504) 839-2990 Franklinton

YOUR INFORMATION SOURCE
92 WBOX
Phones: (504) 732-4288 Bogalusa  (504) 839-2990 Franklinton
5. Car tags must be obtained when residence is established or when employment is acquired. For more information contact Department of Safety, Motor Vehicle Division at 352 First Avenue, Bogalusa, Louisiana 70427.

6. For a driver's license, you may visit up to 90 days on an out-of-state license. However, you must get a new license after establishing residence or securing employment. Driver's License Examiner's office is located in the Post Office building on Avenue B.

7. To register your child for school, you must have a health record of immunization, and a birth certificate. All children are to be registered at the Bogalusa School Board office located at 113 Cumberland Street.

8. In Louisiana, every citizen must be eighteen years old to be eligible to vote. Anyone who otherwise qualifies and has not reached the age of eighteen may register at anytime commencing sixty days prior to the first election at which time he shall have attained the age of eighteen years. Registration may be completed at the Lakeview office on La. Hwy. 10, phone number 732-3253.

9. If you own a dog, you must keep it on your property or on a leash if off your property. Dogs are prohibited from being at large and the City maintains a dog pound on Arkansas Avenue. Please be a responsible owner.

HIGHLIGHTS OF BOGALUSA

Sept. 4, 1905 — A party of Great Southern Lumber Company officials left Covington for the purpose of locating a town site somewhere between Slidell and Jackson. Purpose of the town was to accommodate a giant pine sawmill.

May 15, 1906 — F. H. and C. W. Goodyear, of the Great Southern Lumber Company, decided on a location just south of Bogue Lusa Creek as the new town site.

Nov. 1, 1907 — Construction of town with its great sawmill completed.

Sept. 1, 1908 — Operation of sawmill began. Its rated capacity of one million board feet per day made it the world's largest.

July 4, 1914 — Incorporation of the City of Bogalusa. W. H. Sullivan was the first mayor.

Jan. 4, 1918 — First sheet of board produced by the Bogalusa Paper Company.

Nov. 1920 — Loblolly pine seeds planted on 800 acres of land by the Great Southern Lumber Company, marking first step in establishment of what was to develop into the largest industrially owned hand-planted forest in the world.

Dec. 1922 — First pine seedlings planted.

March, 1938 — Last log cut by Great Southern Lumber Company.

1955 — Crown Zellerbach Corporation took its first big step off the West Coast and began broadening its national base through the merger with Gaylord Container Division. This purchase, of course, included the Bogalusa plant.

1977 — A $120 million renovation project was initiated thereby automating the CZ mill.

July 4, 1980 — Dedication of City Hall with a historic marker.

COMMUNITY LIFE

Bogalusa has much to offer in cultural and civic advantages. With numerous churches of the major denominations, schools of the highest standard, state-operated Vocational Technical School, a public library, excellent hospital facilities, literary and music societies, little theatre activity, extensive Y.M.C.A. and Y.W.C.A. facilities and programs, men's service clubs, ladies clubs, youth activities, a country club, three theatres, and various recreational places, the newcomer readily adapts himself to his new environment. Bogalusa truly is a friendly city in the center of farms, forests and factories—the "pearl" of the Pearl River Valley.

PLACES OF INTEREST

Louisiana Museum of Ancient Indian Culture
Cassidy Park
Bogalusa, Louisiana 70427
Person to Contact: Percell Adams, Old Middle Franklin Road, Bogalusa, Louisiana 70427
Tours by Appointment Only
504/732-4008

PLACES OF INTEREST

Highway 436
Bogalusa, Louisiana 70427
Person to Contact: Eugene Foster, P. O. Box 490, Bogalusa, Louisiana 70427
Tours by Appointment Only: (Morning hours before 11:00 A.M.)
Bogalusa City Hall
214 Arkansas Avenue
(On the federal register of historic places)

BOGALUSA INDEMNITY CORP.

“Complete Insurance Service”

Phone: 732-4251

432 AVENUE U — BOGALUSA, L.A.
FESTIVALS & ANNUAL EVENTS

Dogwood Festival & Tour of Homes
The festival is usually held the weekend before Easter.

Paper Queen Festival
The Paper Queen Ball is usually held on the evening of July 3rd and the Independence Day Parade is held on the morning of July 4th.

The Bogalusa Chamber of Commerce sponsors semi-annually (Spring and Fall) a Crafts, Antiques & Arts Mart.

Children’s King & Queen Coronation held annually in the spring.

Annual Junior Invitational Golf Championship during the Easter season.

Washington Parish Free Fair held annually during the 3rd week of October, the largest free fair in the U.S.A.

CHURCHES

ASSEMBLY OF GOD
First Assembly of God Church .................................. 1240 Avenue F

BAPTIST
Antioch Baptist Mission .................................. Borgne Avenue & Power Line Road
Bethlehem Baptist Church .................................. 837 E. 7th Street
Calvary Baptist Church .................................. 621 Columbia Street
Central Baptist Church .................................. 417 St. John Street
Edgewood Missionary Baptist Church .................. 914 Miller Place
First Baptist Church .................................. 541 Avenue F
Grace Baptist Church .................................. Lee’s Creek
Greater Ebenezer Baptist Church .................. 1104 Poplas Street
Highland Baptist Church .................................. Varnado Highway
Lee’s Creek Baptist Church .................................. Lee’s Creek
Love Missionary Baptist Church .................. 1832 Dolly Avenue
Main Street Baptist Church .................................. 1116 Main Street
Memorial Baptist Church .................................. 1509 S. Columbia Road
Metropolitan Baptist Church .................................. 1640 Charlevoix Street

CHURCHES, Continued

Monroe Street Baptist Church .................. 1412 Monroe Street
Mt. Bethel Baptist Church .................. 444 Elliot Avenue
Mt. Carmel Baptist Church .................. 841 E. 6th Street
Mt. Moriah Baptist Church .................. 1110 Ann Street
Mt. Olive Missionary Baptist Church .................. Spring Valley Road
Mt. Pleasant Baptist Church .................. Lee’s Creek
Mt. Zion Baptist Church .................. 432 Sullivan Drive
New Triumph Baptist Church .................. 649 Sullivan Drive
Petitt Memorial Baptist Church .................. 1033 Avenue G
Pleasant Hill Baptist Church .................. 803 Avenue G
Second Baptist Church .................. 1412 North Avenue
Superior Avenue Baptist Church .................. 439 Superior Avenue
Sweet Beulah Baptist Church .................. 1408 N. Roosevelt Street
Terrace Missionary Baptist Church .................. 1319 Madison Street
Union Avenue Baptist Church .................. 814 Union Avenue
Westside Emmanuel Baptist Church .................. 1107 W. 9th Street

CATHOLIC
Annunciation Church .................................. 202 W. 5th Street

CHURCH OF CHRIST
Antioch Church of Christ .................................. 641 First Avenue
Church of Christ .................................. 1516 N. Columbia Road

CHURCH OF GOD
Allen Temple Church of God in Christ .................................. 1540 N. Royal Street
Bogalusa Church of God .................................. 1108 Warren Street
New Hope Church of God .................................. 808 Calcasieu Street

EPISCOPAL
St. Matthew’s Episcopal Church .................. 223 Hopfen Place

HOLINESS
First Church of God in Christ .................................. 612 E. 5th Street
St. John Temple Church .................................. 1126 N. Roosevelt Street

JEHOVAH’S WITNESS
Jehovah’s Witnesses .................................. 631 Virginia Avenue

LATTER-DAY SAINTS
Church of Jesus Christ of Latter Day Saints .................. 846 Elm Drive

LUTHERAN
Zion Lutheran Church .................................. 135 Rio Grande Street

METHODIST
St. Paul AME Church .................................. 420 Church Street
Salter Chapel AME Church .................................. 1007 S. Dauphine Street

In Bogalusa it’s

DON SPIERS & ASSOCIATES
REALTORS
For homes in all price ranges
732-9007

PARISH NATIONAL BANK
MAIN OFFICE—600 Columbia Street
402 Avenue B
200 Richmond Street
939 Cleveland Street
Franklinton, Louisiana

YOUR BEST DEAL ON AUTO LOANS AT PNB

FDIC
Churches, Continued
PENTECOSTAL
Church of United Faith ..................... 1701 Pioneer Road
Second United Pentecostal Church ...... 1600 Jefferson Street

PRESBYTERIAN
First Presbyterian Church ............... 511 Avenue D

SEVENTH-DAY ADVENTIST
Seventh Day Adventist Church ......... 222 Montgomery Street

UNITED METHODIST
ESM United Methodist Church .......... 510 Avenue B
Thirkield United Methodist Church ...... 1108 Donnell Street

UNITED PENTECOSTAL
First Pentecostal Church .............. 1040 Avenue E

BUSINESS AND PROFESSIONAL ORGANIZATIONS
A.F.S.C. & M. E. Local 776
Alpha Epsilon Conclave-Kappa Kappa Iota
Alphega Literary Club
American Legion Magic City Post #24
American Legion Magic City Post #24 Auxiliary
American National Red Cross
Beta Rho Chapter - Delta Kappa Gamma
Bogalusa Area Community Concert Association
Bogalusa Airport Association
Bogalusa Bass Club
Bogalusa Business & Professional Women's Club
Bogalusa Chamber of Commerce
Bogalusa Economic Development Corporation
Association of Classroom Teachers, Bogalusa Chapter
Beta Kappa Chapter - Kappa Kappa Iota
Bogalusa Community Chest
Bogalusa Civic League
Bogalusa Community Medical Center Auxiliary
Bogalusa Country Club Association
Bogalusa Crippled Children Services
Bogalusa Garden Guild
Bogalusa Chapter #61 Royal Arch Masons
Bogalusa Striders

MAGEE FINANCE SERVICE
440 COLUMBIA STREET
BOGALUSA, LOUISIANA 70427

Managers
Lloyd Ball
Elbert Harris
(504) 735-8267

Bogalusa Rentals
INCORPORATED
WE RENT MOST EVERYTHING

PHONE 735-8887
224 Louisiana Ave - Bogalusa, Louisiana

THIS IS A MEMBERSHIP DIRECTORY ONLY, NOT A BUYER'S DIRECTORY
WHAT IS THE CHAMBER OF COMMERCE?

It is people dedicated to a better way of life in Bogalusa.

"Together we will achieve what no one can do alone."

The Chamber of Commerce act as:

... the voice of business

... a promoter for the community and community events

... an information clearinghouse

... sponsor of shop-at-home campaigns

... a seeker of new business and industry

... a liaison with city, parish, state, and federal officials

... an information source for thousands of inquiries

... an educator on the free enterprise system

WORD TO THE WARY

Your Chamber is often besieged with inquiries about out-of-town or door-to-door salesmen. The Chamber never endorses any of these causes, whether they are for profit or otherwise. We do attempt to exercise some control by asking these people to register with us.

We are taking the word of strangers that this information is reliable, so keep this in mind if they tell you they registered with the Chamber of Commerce — they’re strangers to us also.

It’s obvious that products sold door-to-door can probably be bought locally from reliable businesses. The Chamber encourages the practice of buying locally as it is to your benefit as well as the city’s.
WHAT IS THE BEDC?

The Bogalusa Economic Development Corporation is a non-profit, tax exempt Louisiana corporation dedicated to the economic growth of Washington Parish. In that regard we are engaged in the following activities: educating the public and elected officials about economic development, hiring an industrial developer for the parish, offering the services of our professional staff, consultants and contract persons to local businesses and industries, working with volunteer committees dedicated to industrial development, commercial revitalization, transportation, promotion and publicity, minority business development, vocational and technical job training, employment and labor relations, and business assistance. We are coordinating a comprehensive study of the Bogalusa Central Business District, developing and maintaining communication with local, state and federal agencies, applying for grants, working with the Regional Planning Commission and the Economic Development District, promoting our industrial buildings and sites, aiding established businesses and industries with technical assistance, promoting the establishment of an Industrial Development Board for Washington Parish and publishing data and statistics on the Parish of interest to industrial prospects.

SPORTSMAN’S
INN
MOTEL
RESTAURANT
LOUNGE
HIGHWAY 21 BYPASS
PHONE 732-7138

GENCO’S
“FAST & EFFICIENT SERVICE”
SERVING WASHINGTON & ST. TAMMANY PARISHES
SPECIALIZING IN MUSIC BOXES
AND OTHER AMUSEMENT DEVICES
BRYAN Gенко
MANAGER  BOGALUSA, LA. 70427

SERVICE 735-5961  IF NO ANSWER CALL 735-8452
BOGALUSA, LOUISIANA 70427