BOGALUSA

Silver Jubilee

CELEBRATION

Bogalusa, Louisiana

Commemorating The Twenty-Fifth Anniversary of the Incorporation of the City.

"Time and Timber"

Redwood Bowl

8:00 P. M.

June 30, July, 1, 3, 4 1939
SILVER JUBILEE PROGRAM

DAILY EVENTS

Thursday, June 29
7:00 P. M. Unveiling Jubilee window displays—Bogalusa business sections.
Friday, June 30
5:00 P. M. Reception of honored guests, at Pine Tree Inn.
8:00 P. M. Coronation ceremony of Her Majesty Silver Jubilee Queen, at the Redwood Bowl, by His Excellency, Earl K. Long, Governor of Louisiana.
8:30 P. M. Premiere performance of The Mammoth Spectacle “Time and Timber” and Fireworks Finale, at Redwood Bowl.

Saturday, July 1
“WASHINGTON PARISH DAY”
9:30 A. M. Recreational Events, Contests, Swimming, etc. for children at Y. M. C. A. and Y. W. C. A.
2:30 P. M. Garden Club Exhibition—Great Southern General Office Building.
8:20 P. M. Second performance of The Mammoth Spectacle “Time and Timber” and Fireworks Finale, at Redwood Bowl.

Sunday, July 2
“W. H. SULLIVAN MEMORIAL DAY”
Morning Silver Anniversary Commemorative Services, at all churches.
5:00 P. M. Union Church Service and Community Sing, with noted speakers and music by combined church choirs of the city, at Goodyear Park.
Monday, July 3rd
“MERCHANTS DAY”
9:00 A. M. Merchants Exhibition opens at Armory Building on Avenue B. Kiddies Pet and Costume Parade assemble at Goodyear Park.
10:00 A. M. Kiddies Pet and Costume Parade. Kiddies Pet and Costume Parade leaves Goodyear Park to Armory Building on Avenue B.
3:00 P. M. Awarding prizes for Kiddies Pet and Costume Parade winners at the Armory Building on Ave. B.
4:00 P. M. Old Fashion Costume Style Show at Armory Building on Avenue B.
5:00 P. M. Announcement of winners of window prizes at Armory Building on Avenue B.
8:00 P. M. Third performance of the Mammoth Spectacle “Time and Timber” and Fireworks Finale, at the Redwood Bowl.
10:00 P. M. Silver Jubilee Ball in honor of Her Majesty The Queen, at the Edward R. Cassidy Memorial Gymnasium, Claiborne Williams Orchestra.

Tuesday, July 4th
“OLD TIMERS DAY”
10:00 A. M. Silver Jubilee Parade—Columbia Street School to Goodyear Park, (Featuring civic, fraternal, labor organizations, industries, merchants—floats built around “Progress of Bogalusa” theme)
11:00 A. M. Presentation of awards at Goodyear Park.
12:00 Noon Basket picnic at E. R. Cassidy Park. (Bring your own lunch)
1:00 P. M. Recognition of pioneers of 25 years of permanent residence at E. R. Cassidy Park.
1:30 P. M. Old Fiddlers Contest, at E. R. Cassidy Park.
3:00 P. M. Softball Game, at Y. M. C. A. Park.
8:00 P. M. Last performance of the Mammoth Spectacle “Time and Timber” and Fireworks Finale, at the Redwood Bowl.

In case of rain causing postponement of any performance of “Time and Timber”, that performance will be given the first clear day following.
PROCLAMATION

WHEREAS, there has been created a Bogalusa Silver Jubilee, Inc., the duty of which is to prepare an appropriate celebration in the Twenty-fifth Year of the Incorporation of Bogalusa, and

WHEREAS, the celebration is to include a portrayal of the History of the City of Bogalusa through a dramatic spectacle entitled "Time and Timber" and other impressive ceremonies taking place from June thirty-first through July fourth, Nineteen Hundred and Thirty-nine,

THEREFORE, I, Ivan A. Magnitzky, Mayor, do hereby proclaim and set aside the period beginning June thirty-first and ending July fourth for the observance of the Silver Anniversary and do call upon all who claim residence or former residence in Bogalusa to participate in the festivities incident to the occasion. In thus honoring the memory of those who settled this community, those who founded this City and those who have contributed to its growth and development, we keep ever alive the lessons of Courage, Fortitude, Honesty and Industry as examples for all to emulate.

I would, therefore, remind you of the opportunity here offered to make this an occasion where we, as citizens, might rededicate ourselves to fostering and encouraging the growth of a greater Bogalusa.

Given under my hand and the Seal of the City of Bogalusa, this the twenty-first day of June, in the year of our Lord Nineteen Hundred and Thirty-nine and the incorporation of Bogalusa the twenty-fifth.

(s) I. A. MAGNITZKY,
Mayor.
PROGRAM
"Time and Timber"
Overture

BOGALUSA HIGH SCHOOL BAND
PROLOGUE

ADDRESS OF THE SILVER JUBILEE QUEEN: Fellow citizens of Bogalusa and visitors from afar, in the name of the inhabitants of this city and in honor of our Celebration this evening, I bid you all a most cordial welcome. Tonight for your pleasure we unroll the tapestry of bygone years, that you may better know the elements of courage, imagination, and industry upon which Bogalusa was founded, and that, by reviewing the incredibly rapid development of a progressive city from the heart of a vast wilderness, you may better understand and appreciate our dreams and ambitions for a yet greater tomorrow.

MISS SILVER JUBILEE: Welcome, Miss America, and you, her daughters, the forty-eight states. Welcome to Bogalusa and this Historical Pageant.

MISS AMERICA: Miss Silver Jubilee, in the name of the United States I acknowledge this, your welcome. With pride we recognize in Bogalusa one of the South’s most enterprising, most successful industrial communities. We are happy tonight to receive your welcome to this pageant honoring your early pioneers, and too, those modern pioneers in the industrialization of the Deep South.

The Russell Co. Inc.
Wholesale Distributors of
Groceries, Feed,
Flour, Bird’s Roofing,
Fencing, Nails,
True-Tag 100% Paint
Manufacturers and Distributors
of
TOP QUALITY PRODUCTS

Congratulations and
Best Wishes

LOCAL 189
INTERNATIONAL
PAPER MAKERS
FOUNDEES OF BOGALUSA

FRANK H. GOODYEAR
President
CHARLES W. GOODYEAR
Vice-President
WILLIAM H. SULLIVAN
Vice-President and General Mgr.

FIRST OFFICIALS OF THE GREAT SOUTHERN LUMBER COMPANY

DEDICATION

To the memory of Frank H. Goodyear and Charles W. Goodyear, who visualized the Industrial Empire that is Bogalusa, and to Colonel William Henry Sullivan, whose executive genius translated their dreams into reality, this celebration is dedicated, in the hope that it will assist in keeping green our citizens' gratitude to our founders, who planned so wisely and so well.

THE HISTORICAL PAGEANT

EPISODE I

The Dawn of Creation

Out of the shadows come many figures, swaying in graceful dance to the accompaniment of soft music, which increases in tempo to the triumphant climax, the Dawning of Creation.

This is a symbolic episode, interpretative of the Spirit of Nature at play.

(a) Creation Ballet.

EPISODE II

The Early American Indian

Long before the coming of the white man, the Choctaw Indians inhabited Southeastern Louisiana. A mobile, warlike tribe of hunters and fishermen, they roamed the forests abounding in game and located a vast central encampment upon the banks of a creek they named "Boguie Lusus", meaning Dark Waters.

In 1528 Ponce de Leon led his band of Spanish gold-seekers from Florida to Mexico—the first inland expedition ever made by a white man in North America (excepting, of course, the explorations of the Norsemen).

De Narvaez crossed Pearl River in the vicinity of what is now Bogalusa. In a skirmish with the Choctaw, the Spaniards lost two men, whose armored skeletons were re謝ved centuries later. Reduced by disease, hardship, and Indian raids, De Narvaez reached Mexico in 1530.

(a) Moving band of Indian hunters.
(b) First white man Ponce de Narvaez, Spanish explorer and party.
(c) Indian attack.
(d) Indian camp life.
(e) Indians name creek "Boguie Lusus."
(f) Trappers visit camp and trade with Indians.
(g) War dance.
(h) Break camp.

EPISODE III

EARLY EXPLORERS AND SETTLERS

In 1596, Pierre Le Moyne, Sieur d'Iberville, settled at Ocean Springs and began the exploration of West Florida, French trappers and hunters roaming through the wilderness.

In 1763, after the seven-years' war, France ceded West Florida to England, and English settlers began to migrate westward from the Atlantic seaboard. But in 1799, Gálvez, the Spanish Governor of New Orleans, seized West Florida, for Spain, and the first pioneers drifted into our community from Virginia and the Carolinas and settled on Spanish land grants. Records show the names of the oldest families of our community to be Adams, Peters, Dardens, Williams, Mitchell, Stafford, Lee, Poole, Hickman, Richardson and McHaffey.

(a) Arrival first families (ex: carts, horseback, wagons).
(b) Make camp and prepare meal.
(c) Break camp—dispart in search of home.

COMPLIMENTS

—OF—

BOWMAN'S SERVICE STATION

Bogalusa, La. -1- -1- Phone 13

BOGALUSA STEAM LAUNDRY
ESTABLISHED FEBRUARY 4, 1907
Oldest in years and experience—
Newest in equipment and service.

L. E. LEVERT W. J. NEWELL

Magazine Lumber Company
Dealers In
GENERAL BUILDING SUPPLIES
Lumber Brick Windows
Roofing Doors Hardware
Cement Paint Plumbing

"What Helps Bogalusa—Helps Us"
Episode IV
THE WAR BETWEEN THE STATES
In 1814, the English settlers of West Florida threw off the Spanish yoke and for 74 days the Republic of West Florida was free and independent. In November, 1814, thundering hoof-beats echoed under the cathedral pines as General Andrew Jackson and his staff crossed Pearl River below Columbia just northeast of Ashland at Fort's Port, on route to Covington and New Orleans. A few weeks later Cof-fey's division, coming from Florida, forced the Bogue Chitto near what is now the Isabel Bridge (Strawberry Bluffs). But the inhabitants of the little, scattered community near the banks of the Bogue Chitto were untouched by these events. The first rational drama in which our settlers took an important part was the War Between the States. Then from Washington Parish (carved from St. Tammany in 1819) went Company I, 9th Separate Battalion of Louisiana Infantry, commanded by Captain Hardy Richardson, attached to the Ninth (General Dick Taylor Horse) Brigade, a part of Stonewall Jackson's Army Corps. Col. Geo. H. Penn commanded the 9th Louisiana Infantry.

Immediately upon the outbreak of the war, Company I, Ninth Louisiana Infantry, consisting of two hundred picked volunteers, departed for Virginia, and Washington Parish was gallantly represented in the Battles of Bull Run, Harper's Ferry, Chancellorsville, Winchester, Antietam, Gettysburg and others—seventeen in all. From the Bogue Chitto community went John Waddsworth, Charlys Morris, William Turner, Douglas Callum and John Sheum; Martin G. Williams rose to the rank of Captain and was the last of his unit to surrender, the rest, to the last man, being killed or wounded.

This tragic, heroic end of Washington Parish's first company gives an undying sense to the bright scene of the wedding celebrated before the troops departed.
(a) Arrival of Captain Martin G. Williams—part of Confederates.
(b) Early wedding.

Episode V
THE COMING OF THE BIG MILL
At the turn of the century there were approximately 7,000 inhabitants in Washington Parish. The last of the Choctaws, under Chief John, were moving West to the Oklahoma Reservation. There was one railroad: the K. & E. constructed by the Bunker Lumber Company, from Kentwood through Mt. Herman to Berwick. The principal route of transportation was by way of the Covington-Columbia highway, which at one time boasted a telegraph line fastened from tree to tree. Cotton farming and cattle raising were the principal occupations. Produce was shipped by schooner from Covington across Lake Pontchartrain to New Orleans, Captain James Robert Leete being the last of the Pearl River pilots.

While educational facilities were limited. It is of interest to note that every person within the Bogue Chitto district could read and write, and school was regularly, if briefly, provided by the citizens' private subscriptions. But what was to be Bogalusa was a community of only a dozen scattered families residing in the heart of sixteen million acres of virgin pine timber.

Beginning about 1890, Eastern capitalists and lumber magnates, viewing the possibilities of this belt of pine, began quietly buying up holdings, and early in 1900, the surveyors of the Great Southern
Lumber Company arrived. Assisted by Si. Plummer, the railroad surveyor, and Uncle Tom Pigot, the parish surveyor, the party, riding the oxen and a wagon full of tools on top of the cars, set out north over the hills.

In September, 1855, a party of Great Southern lumbermen company officials left Covington in buggies and surveys to locate a site for a mill town somewhere between Biddle and Jackson. In the party were W. J. Goodwin, president of the Great Southern Lumber Company; C. W. Goodwin, vice-president; Charles Strong, cashier; and Henry William Sullivan, general manager. The party traveled over the Covington-Columbia road and on September 26, 1855, arrived where the city of Bogalusa is now located.

They found a suitable place called Ten Mile, in Mississippi, about twenty-five miles north of Bogalusa, but the statutes of Mississippi placed a very low limit on the capital of corporations operating there. So the party returned to the little creek they remembered, and, because of its particularly favorable location, selected it as the center of activities. Colonel Sullivan then coined the phrase "Bogue Lavee," the world-famed trademark, "Bogalusa." 

(a) Arrival of surveyors.
(b) Arrival details of the Great Southern Lumber Company.

**Epilogue VI**

A Yong Curtain

On Wednesday, February 7, 1866, the first tree in Bogalusa was cut down on the north side of the creek near the Avenue B bridge, by J. M. McLemore. (The axe was preserved in a glass case in City Hall and was used in cutting the last tree). On February 12, tents were erected, and a considerable number of people assembled at the site of the future town of Bogalusa. The mills were built and the city was begun.

One of the first to arrive was the gracious and unassuming Mrs. Sullivan, with her three children, Frank, Betty and Fred. A woman of strong character, blessed with an acute social conscience, Mrs. Sullivan was the silent but directing partner in all of Bogalusa's budding civic and humanitarian movements.

(a) Lumbermen going to work (Mr. Cassidy signing up new men).
(b) Boat.
(c) Section gang laying track.
(d) School.
(e) Colored singers.
(f) Sullivan setting barrel with men.
(g) Arrival of Mrs. Sullivan (Mrs. Sullivan administers to man hurt).

**Epilogue VII**

THE INCORPORATION OF THE CITY

In 1814, incorporated Bogalusa, barely eight years old, was known far and wide by the well-deserved title of "The Magic City." It had a population of 10,000, six mail trains per day, a well-equipped fire department, fifteen miles of sidewalk, free mail delivery, a turpentine plant, a railroad plant, and its first paper mill, which utilized refuse from the plant, to furnish a worthwhile feature of the city. The mill was so successful that it was expanded, and the town became known as the capital of the turpentine industry. The turpentine plant was sold to the state of Louisiana, and the town became known as the capital of the turpentine industry. The turpentine plant was sold to the state of Louisiana, and the town became known as the capital of the turpentine industry. The turpentine plant was sold to the state of Louisiana, and the town became known as the capital of the turpentine industry. 

(b) Bogalusa—Incorporated.

**Epilogue VIII**

THE WORLD WAR

Bogalusa did her share during the World War, and over 326 men now serviced in the heat of battle. Our craft, National Guard infantry outfit, Company G, was sent to France, and 196 Bogalusa men served overseas. We pay tribute to all who served the country in civilian life and uniform, especially do we reverence the memory of those who gave their lives that democracy might be preserved.
BOGALUSA INDUSTRIES
In March, 1939, the old ax was taken down from its glass case in the City Hall, and the last log was cut. Then Ben Balle, the man who had saved the first log, thirty-two years before, shingled his levee, there was the stream of steel ripping into wood, and a mournful dirge of whistles marked the sawing of the last log. The reign of the Great Southern had ended.

But Bogalusa was not finished. From the very beginning, the wise, foresighted founders had given serious thought to the permanency of the city. In 1919, the first large paper mill was established, fol-

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BOGALUSA HIGH SCHOOL BAND

J. D. FENDLISON, Director

RAY PATTEN  
BILLY MURPHY  
NELLIE WOODWARD  
WALLACE MITCHELL  
RICHARD POTTER  
WAYNE WALKER  
AGNES HUGHES  
BENNETT BOYD  
ORVILLE NEWMAN  
ZEB FOWLER  
CHARLOTTE HARDEE  
CHARLES NICKENSHE  
A. HENLEY

LIONEL BORDEN  
RAY CHANDLER  
HERSHEL PATTEN  
L. B. BRIGHT  
Florence STARNES  
BOB GRIMSHAW  
KENT BUCKIN  
STANLEY MAC  
JACK BATES  
MILDRED BRODAU  
LOUISE JOE  
F. A. HENLEY

JACK BERRY  
VIRGINIA THOMAS  
LIBBY FUGGETT  
JOSEPHINE LEKE  
JOE L. BATES  
DONALD FENDLISON  
ALBERT WALKER  
WALTER ANDERSON  
MARVIN TIBBALS  
MANNAH DEE AVERA  

DAVID ESTES  
EDWARD BOSTON  
J. C. BOYD  
CATHERINE BLACKBURN  
GEORGE WOODWARD  
HOWARD MOSS  
BUSTER MULLIN  
MAIDEGO MIZELL  
LOUIS COLEMAN  
T. M. STAFFORD  
DOHAN FENDLISON

BOGALUSA, 1935

MISS CASSIDY, Chairwoman  
MRS. H. G. ENGERRAN

AMERICAN JACKIES

MRS. W. C. MAGER, Chair  
MISS EDITH E. BUSH  
MRS. ERNEST J. LEVER  
MRS. A. D. LEVER

NATION GIRLS

MRS. J. H. SHERIDAN  
MRS. P. E. HARDEE

CREATION BALLET

MRS. J. H. CURRIE, Chair  
MRS. O. H. CAMPEL  
MRS. J. A. LINCOLN  
MRS. HARRIET HODDEN  
MRS. MARY K. WESCHLER  
MRS. JANE SLAUGHTER

U. S. A.

MRS. B. H. ALFORD, Chair  
MRS. E. T. ALSTON  
MRS. O. H. GIN

NATIONAL CHAMBER

MRS. CHARLES HOPPEN  
MRS. JOHN RANDALL

FINANCE DIVISION
—A. D. LEVERT, Chairman

UNDERWRITING COMMITTEE

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Z. A. DAVIS  
J. E. LEVERT  
O. E. BROCK  
J. H. GRIMMETT  
R. B. STARNES  
VERDEGE YOUNG  
M. S. BAZIL  
L. HAY MILLS  
S. W. LINDSEY  
A. D. LEVERT  
FRED L. LEBLANC

INDIAN SCENE

MRS. N. D. OTT, Chair  
MRS. W. M. POTTER  
MRS. I. A. MAGNITZKY  
MRS. C. H. ALLEN

MRS. C. E. OTT, Chair  
MRS. R. E. LAFFERTY  
MRS. E. M. DANDRIDGE  
MRS. W. F. GILLESPIE  
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Bogalusa Is Served by the Rebel
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BOGALUSA
CHAMBER OF COMMERCE

Terms Of City Officials...

PRESENT CITY OFFICIALS

Jim W. Richardson—City Judge, December 6, 1929 to December 4, 1930; Commissioner Finance, December 6, 1930 to ——.

H. E. Cassidy—Commissioner Finance, January 20, 1931 to December 4, 1938; Commissioner Public Health and Safety, December 5, 1938 to ——.

J. H. Slaughter—Commissioner Public Affairs, December 5, 1922 to December 2, 1930; Commissioner Streets and Parks, December 2, 1930 to ——.

Karl L. Starns—Commissioner Education, December 6, 1930 to ——.

Guy V. Rich—City Attorney, December 4, 1934 to ——.

A. J. Jones—City Judge, December 4, 1936 to ——.

J. A. Magliozzi—Mayor, December 6, 1938 to ——.

EX-CITY OFFICIALS STILL LIVING

J. K. Johnson—Commissioner Finance, July 4, 1914 to December 3, 1918.

H. H. Wilcox—Commissioner Education, July 4, 1914 to December 3, 1918.

W. G. Dersey—Mayor of Richmond City, 1916 to 1914; Commissioner Public Health and Safety, July 20, 1915 to April 4, 1916.

B. D. Talley—City Attorney, July 4, 1914 to December 4, 1916.

E. L. Middleton—Commissioner Public Affairs, May 12, 1916 to December 3, 1918.


D. T. Cushing—Commissioner Finance, January 29, 1929 to January 20, 1937; Mayor, January 28, 1937 to December 6, 1938.


D. E. Mcgee—Commissioner Education, July 5, 1928 to December 6, 1938.

C. Ellis Off—City Judge, November 3, 1914 to December 8, 1928.

DECEASED CITY OFFICIALS


J. C. Mills—Commissioner Public Health and Safety, July 4, 1914 to July 30, 1915; Commissioner Streets and Parks, March 27, 1917 to December 3, 1918; Commissioner Education, December 3, 1918 to April 1, 1919.


K. E. Cassidy—Commissioner of Finance, December 3, 1918 to January 29, 1920; Mayor, January 29, 1920 to December 28, 1930.

J. P. Starns—Commissioner of Education, April 1, 1919 to July 2, 1926.


D. M. Wadsorth—Commissioner Public Affairs, December 5, 1918 to December 8, 1922.
J. W. HUTCHINGS
Pageant Master
"TIME AND TIMBER"

APPROCIATION

The officials of the Bogalusa Silver Jubilee, Inc., and John W. Hutchings, representing the John B. Rogers Producing Company, wish to express their sincere appreciation and thanks to the many Silver Jubilee Committees, the Members of the cast of "Time and Timber," the advertisers in this program, those who have furnished materials, the official, civic, and religious organizations, and all other persons, who have helped in any way to make this celebration a success.

The wholehearted cooperation given by our citizens and the neighborly spirit in which they entered into the various activities are noteworthy and show the mettle of the people of whom the future destiny of Bogalusa rests.
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