Breaux Bridge — The 1964 Breaux Bridge Crawfish Festival will be officially opened on Friday, April 17, 5:30 P.M., with an outdoor Mass which will be held on the oak lined banks of historic Bayou Teche.

Father George Braquet reported to the Crawfish Festival Association that the Bishop has given permission to hold the outdoor Mass. Final plans for the Mass are now being made, the Pastor reported.

The Festival brochures are now in the hands of the printer and will be on sale at 25 cents, according to Robert Les Domingues, chairman. The chairman stated that the brochures will be on sale no later than the first of April.

Plans are being made for a “get-together” social to recognize and honor men who are growing beards to help publicize the Crawfish Festival. An organization called “Frere de Barbes” has been formed and membership buttons are being sold at one dollar. The local barbershops are serving as signing-in headquarters for the “Bearded Brothers” organization.

Edward Barron is publicity chairman for the Frere de Barbes. Scott Sibley and Sonny Champagne are Sergeants-at-Arms. Additional officers will be appointed, according to Carl Simon, Festival Chairman.

Mrs. Albert Grace and Dr. Kirby Guidry, Festival costume chairmen, urge all people to make and wear costumes like those worn in early Louisiana history up to the Civil War. Such costumes will be highly appropriate and will help to emphasize the festival theme, “Jambalaya, A Backward Glance Into Louisiana’s Past”.

Aubrey Heumann, Bayou Parade chairman, reported that the event is shaping up “real good”, and that things are progressing according to plans. The Bayou Parade, a new Crawfish Festival program event, has all the indications of becoming a Festival highlight.

In other business, the association heard a letter from the Mansura “Cochon de Lait” Festival Association inviting all to attend their celebration scheduled for April 11-12; learned from Jimmy Domingues that tickets for the Queen’s Ball are now being sold, and learned that the Opelousas Daily World would devote a full page to the Crawfish Festival, according to a communication from Mary Alice Fontenot.

Breaux Bridge Crawfish Festival boosters attending the meeting were Mr. and Mrs. Carl Simon, Mr. and Mrs. Jimmy Domingues, Dr. and Mrs. Ernest Yongue, Marie Louise Hebert, Robert Les Domingues, Evelyn Melancon, Harris Periou, Sidney Castille, Mr. and Mrs. Ray Pellerin, James Begnaud, Jeanne Castille, James Breaux, Aubrey Heumann, Mr. and Mrs. Edward Barron, R. L. Ketelers, Jr., Mayor and Mrs. Louis Kern, Woodrow Marshall, Marcel Champagne, Roy Baudoin, Rev. George Braquet and Ashton Roberthon.