Famed Bayou Country
In October Issue
Of Holiday

A story of Louisiana's famed Bayou Country, illustrated in color, will appear in the October issue of Holiday, internationally known travel magazine. Outlets of the magazine have asked the state department of commerce and industry. The issue will be released about September 30.

The photos, which present a cut of copy of this region which has taken Louisiana's name to all parts of the world, were made by famed staff of Holiday's staff brush and not only made the scenes from which the magazine illustrations were drawn, but at the same time recorded scenes from the same area in all color, medium photographic. These pictures are being made available to organizations and agencies and serve as another medium for the promotion of Louisiana and its natural beauty, its economic and industrial activities to persons in this country and elsewhere.

Text which is in keeping with the pictures is Holiday is by Hamilton Smith, former New Orleans newspaperman and novelist, who is now a member of the New Yorker staff and New York writer in New York City.

Arrangements for Smith's visit to Louisiana were made by C. E. Frauton, head of promotion and advertising with the state department of commerce and industry. Smith and a group of other well-known writers visited the state the past and went guests at the department of commerce and industry for a tour of the state. Many articles of interest on the state have been written by the writer.

Lafayette Pictorial
Sept. 4, 1949
P. 4 col. 5
Acadian Style of Architecture

Acadian architecture is featured in an article written in the fall quarter 1955 issue of "Pioneers and People," published by the Louisiana Forestry Association.


A picture of the Lafayette College house built in 1867 and shown in Lafayette as an illustration of recent construction but still in the Louisiana style.

According to the authors, "A glimpse of how the early settlers in the part of the country lived in a style similar to the Louisiana style, but you'd never know it."

Lafayette Progress
March 5, 1955
P.1 col.3

Advertiser
23, 1955
Col. 3-4