Moody honored

B.I. Moody, right, was recently honored by the USL College of Business Administration Alumni Association at the college's annual awards banquet. He was named the first Distinguished Alumnus of the College of Business Administration by the Business Alumni chapter of the USL Alumni Association. Shown presenting the award to Moody is Tommy Hays, chairman of the selection committee. In the background is Dr. David Manuel, dean of the College of Business Administration.

B.I. Moody given honors by USL

Crowley businessman B.I. Moody III, a University of Southwestern Louisiana alumnus, was honored by the USL College of Business Administration Alumni Association at the college's annual awards banquet recently.

He was awarded the first Distinguished Alumnus Award of the College of Business Administration by the Business Alumni chapter of the USL Alumni Association.

Criteria for the award are based on an alumnus having distinguished himself as an accomplished business person and having demonstrated a desire and willingness to serve his community, region, state and nation.

The selection of the honoree was made by a committee of faculty, students and alumni of the USL College of Business.

A native of Iota, La., Moody was graduated from Rayne High School in 1942. After a brief career at Auburn University, he joined the U.S. Navy. Following his discharge, he attended USL, majoring in accounting. He received his BSBA degree in 1949.

He began his business career in public accounting as founder and senior managing partner of Moody, Broussard, Poche and Guidry. His career in public accounting spanned 20 years until 1969, when he retired from the firm.

Upon leaving public accounting, Moody became president and chief executive officer of Self-Service Restaurants, Inc. The company eventually changed its name to Charthouse, Inc. and expanded its original Burger King Restaurants to 365 franchises and 100 steak and specialty restaurants.

Over these same years Moody played an instrumental role in the formation, growth and success of Evangeline Downs Race Track.

He was named chairman of the board of First National Bank of Lafayette and held this position until the bank merged with the First Commerce Corporation in 1985. Moody's present business interests include banking, newspapers, restaurants and investments in real estate, farming, oil and natural gas.

He is also a member of the board of directors of First Commerce Corporation (New Orleans), Riviana Foods (Houston), Rayne State Bank (Rayne), Quantum Restaurants (New York) and Louisiana State Newspapers (Lafayette). He is also a member of the Executive Advisory Council of the USL College of Business Administration.