Art “go-getters” are on the move inside and outside the city seeking works from individual artists, collectors and galleries for the WYES-TV “Bid-by-Phone Auction” to be held Nov. 8-14.

Coordinated by Mrs. Richard McCarthy and Mrs. Thea Harvey, 28 volunteers have started their annual trek to secure the best art they can find to ensure another successful art auction for New Orleans’ educational TV station.

A total of $40,201 was netted last year from the sale of fine arts.

WORKS BEGIN

About 175 of the works being collected now will be exhibited at the Presbytere Nov. 1 and will remain there for public viewing all week prior to the opening day of the auction, Nov. 8. On that day, they will be telecast in color via remote control from the Presbytere.

Mr. and Mrs. Ward Landrigan of Parke-Bernet Galleries of New York, and Victor Hammer of Hammer Galleries, also of New York, will be celebrity auctioneers for the works being telecast that day.

“We are aiming to give the fine arts the esteem it deserves,” said Mrs. McCarthy. “The fact that our auctioneers are professionals should be an incentive for artists to donate to us their best works, and the possibility of having a work viewed in color by a million people should also lend encouragement.”

NOT CONTACTED

Any artist, gallery or collector who has not been contacted by the WYES-TV art go-getter team and who wants to offer a piece of art for auction should contact Mrs. Norton Wisdom, chairman of the go-getters.

Every work donated to the auction will receive TV promotion, either on “Art Sunday” or during the week. The deadline for submitting any contribution is Oct. 15.