President's Message

The American Cancer Society has come far in Louisiana, growing in numbers, services, visibility and by contributing to the strides in research aimed at eliminating cancers, but there is still the need not only to continue but to intensify our fight.

In line with the renewed emphasis nationally on public education as a means of saving lives, our goal in Louisiana will be to reach more individuals and groups with the information and knowledge necessary to produce more healthy lifestyles. Our effort to reach a smokefree — and tobacco free — young America is on the move in Louisiana as we seek new and innovative methods to achieve this goal.

With pride in the service and rehabilitation programs within the Louisiana Division, we intend to contribute to the quality of even more patients' lives during 1987. In order to accomplish this, we hope to expand the scope of existing services and take those services into more areas in Louisiana.

To sustain programs and services, a successful crusade statewide is needed. We must increase, revitalize and broaden our already existing crusade. It is only through public support that the public education, professional education, service and rehabilitation, public information and research goals can be met.

As the cure rate for cancer continues to rise, public awareness increases, and new methods for prevention and early detection are discovered, we realize that it is the volunteer who has made the difference.

None of the Society's accomplishments could have been achieved without the volunteers. The ACS is great not only because it has a staff that knows its job but because of the spirit, attitude and effectiveness of the volunteers at the local level in the community and at the state and national levels. In many cases the volunteer is the only contact between the public and the organization. The volunteer is important in building the image of the American Cancer Society.

I wish to give special thanks to all the volunteers who have helped bring the day closer when cancer will be defeated. With the difficult economic times in Louisiana and federal cuts in government funding for research, the volunteer sector now has even more responsibility placed upon its shoulders. We all must increase and renew our efforts so that the day of ultimate victory will soon be achieved.

Ewell P. Walther, Jr.
President, Louisiana Division
The medical professional must keep abreast of the latest technology if he is to provide the cancer patient with the best treatment and care. Informing the practicing physician and nurse of this technology is a high-priority function of the Society’s professional education program.

The Division sponsors many continuing education conferences in all areas of the state. These meetings include mini conferences on oral cancer and the annual Cancer Conference in New Iberia.

The Division also continues its series of seminars for registered and practical nurses as well as the nurse’s aides conference series. In addition, in-service presentations to medical professionals are held regularly throughout the year.

Professors and instructors at the state’s medical and nursing schools make extensive use of the Society’s professional film and tape library. Medical students are furnished the Clinical Oncology textbook and CA Journal for Clinicians.

Another 1,500 physicians also receive the bi-monthly CA Journal at no cost. Numerous fellowships, scholarships and summer traineeships at the medical and dental schools are subsidized by the Society to support the work of young scientists and promote the specialty of oncology.

Through the Society’s programs of clinical investigation and professional education, the Louisiana Division has provided medical specialists with the latest information and tools available today in the fight against cancer.
### GRANTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
<th>Institution</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joan E. Bailey-Wilson, Ph.D.</td>
<td>$63,000</td>
<td>LSU Medical Center in New Orleans</td>
<td>To study genes and cancer using biostatistical and computer techniques.</td>
</tr>
<tr>
<td>Barbara S. Beckman, Ph.D.</td>
<td>$172,640</td>
<td>Tulane University School of Medicine</td>
<td>To study the role of the hormone erythropoietin in the process of investigating how cells of the blood begin to form and the regulation of the same.</td>
</tr>
<tr>
<td>Carl Bernofsky, Ph.D.</td>
<td>$110,000</td>
<td>Tulane University School of Medicine</td>
<td>To study how cancer begins by studying how cancer-causing substances are metabolized to form products that are dangerous substances.</td>
</tr>
<tr>
<td>James B. Heneghan, Ph.D.</td>
<td>$47,250</td>
<td>LSU Medical Center in New Orleans</td>
<td>To study human tumors which will be grafted onto mice. Human stomach and colon tumors will be used to test the effectiveness of various anticancer agents.</td>
</tr>
<tr>
<td>Laura S. Levy, Ph.D.</td>
<td>$137,238</td>
<td>Tulane University School of Medicine</td>
<td>To study leukemia in cats which is a virus and to study the genes involved in transforming the infected cells from normal to cancer cells.</td>
</tr>
<tr>
<td>Wayne V. Vedeckis, Ph.D.</td>
<td>$160,000</td>
<td>LSU Medical Center in New Orleans</td>
<td>To study receptor substances on cancer cells, such as leukemias and lymphomas which permit reactions with steroid hormones.</td>
</tr>
</tbody>
</table>

### INSTITUTIONAL RESEARCH GRANTS

<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSU Medical Center in New Orleans</td>
<td>$20,000</td>
<td>To provide seed money for promising new projects of novel ideas, especially for junior investigators. A local committee will allocate small funds of money for worthy investigators who want to try out new ideas about cancer.</td>
</tr>
<tr>
<td>Tulane University School of Medicine</td>
<td>$30,000</td>
<td></td>
</tr>
</tbody>
</table>

### REGULAR CLINICAL FELLOWSHIP

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
<th>Institution</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walter Abram Salwen, M.D.</td>
<td>$6,000</td>
<td>Tulane University School of Medicine</td>
<td>To improve the management of cancer patients by improving cancer teaching in the selected institution.</td>
</tr>
</tbody>
</table>
Public Education

Public education plays a key role in the Society's short-range goal of saving more lives through early detection and prompt treatment. In 1986, over 539,000 Louisiana citizens were reached through small group or one-to-one educational programs carried out by local American Cancer Society volunteers — this year's total is 40,000 over the previous year.

The Society's activities in adult education extend throughout Louisiana. Available for the asking were educational programs on smoking, breast self-examination, colorectal cancer, uterine, skin and oral cancer sites.

In all, 7,779 programs were presented to adults in Louisiana. Attending these programs were 250,074 men and women. In 1986, some 281,682 youths listened to ACS educational messages.

The Division's volunteers taught BSE to over 65,000 women while over 71,000 persons received programs on colorectal cancer.

Smoking withdrawal clinics, oral examination clinics, Pap smear clinics and colorectal screenings were also continued in 1986.

Approximately 200,000 men and women were taught about the dangers of smoking during the Great American Smokeout and at other programs during the year.

Teaching good health habits to young people is of primary importance to the Society.

Teaching kits, which provide the instructor with pertinent yet innovative materials on cancer, circulate throughout the state. The kits, in effect, make the teacher an informed, well-prepared volunteer.

In addition, volunteer physicians and nurses speak to student assemblies and classes about the dangers of smoking, the need to practice BSE and to have a regular Pap test.

The Division continues to maintain an extensive library of films, posters, pamphlets and filmstrips available free upon request for use in educational programs.

In total, over $292,000 was spent in Louisiana to further the Society's public education programs for adults and youth.
People caring for people characterize the Service and Rehabilitation programs of the Louisiana Division.

Approximately 10,500 cancer patients in Louisiana have received sickroom equipment, financial assistance, transportation or counseling from the Society and its workhorse rehab volunteers during the past year.

Cancer as a disease places a financial burden on all those it touches. The Society endeavors to provide service to all cancer patients meeting certain financial requirements.

The drug assistance program will pay for 50 percent of the cancer patient's drug bill, not to exceed $35.00 a month. Various types of dressings and an initial supply of colostomy bags and equipment can be supplied.

Sickroom equipment including hospital beds and wheelchairs are also available.

Returning the cancer patient to a normal way of life is tantamount to survival itself. The Society established rehabilitation programs in many areas for the convenience of local patients who have undergone surgical treatment for cancer.

Reach to Recovery volunteers are trained to help breast cancer patients meet their physical, psychological and cosmetic needs. Reach to Recovery is represented in 25 different communities across the state.

A new program for breast cancer patients is the Bosom Buddies Breast Cancer Recovery group which provides support for those patients who share common problems and solutions. Bosom Buddies is presently represented in several areas throughout the state.

Chapters of the International Laryngectomy Association provide a clublike atmosphere for those patients learning to communicate again with esophageal speech or artificial larynx.

Volunteers who themselves have readjusted after gastrointestinal surgery are specially trained by the Society to provide counseling and stoma care instructions to new ostomates through the United Ostomy Association.

In addition, the Division is sponsoring ten enterostomal therapists on the staff at selected hospitals throughout the state.

In the Division's Ostomy Outreach Program, enterostomal therapists conduct ostomy care classes for surgical nurses at selected hospitals throughout the state.

Dealing with the psychological needs of the cancer patient is as important a problem as that of handling the physical treatments. To meet these needs, cancer patients may attend our discussion groups and educational programs presently being held in New Orleans, Baton Rouge, Shreveport, Lake Charles, Monroe, Alexandria, Lafayette, Covington, Houma and Slidell.
The Louisiana Division maintains a community special projects assistance program to aid medical and professional facilities throughout the state. These projects, funded by special grants, help in the gathering of specific information, finance educational and rehabilitation programs and aid in the early detection and treatment of cancer.

The Society continued to fund Breast Cancer Demonstration Projects at Louisiana State Medical Center in Shreveport, Seton Hall in New Orleans and with the Hamilton Medical Group in Lafayette where women are instructed in breast self-examination and receive a breast exam from a physician. In addition, screenings for colorectal cancer at medical centers and other health agencies were sponsored throughout the state during the year.

At the Louisiana State University School of Dentistry in New Orleans, a Dental Hygiene Instructor was subsidized to increase the awareness of cancer to dental hygiene students.

Ten students at the Louisiana State University Medical School in Shreveport were awarded the Division's C and F Keen Memorial Scholarships totaling $15,000. They were selected according to need and academic ability.

The Perkins Radiation Center in Baton Rouge received assistance to continue its work with cancer patients. And Tumor Registries in major areas throughout the state also received operating funds.

Summer Clinical Oncology Traineeships for medical and dental students in the amount of $15,000 were awarded to Tulane Medical Center, the Louisiana State University Dental School in New Orleans and the Louisiana State University Medical Schools in both Shreveport and New Orleans to allow two months of study and research related to cancer.

The Division also funded additional Clinical Oncology Traineeships for nursing students at Louisiana State University School of Nursing in New Orleans in the amount of $4,000.

Both the Speech Clinic at Northeast Louisiana University in Monroe and the Esophagael Speech Program at the Louisiana State University Medical Center School of Allied Health Professions in New Orleans were also supported by the Society.

In addition, funding from the Louisiana Division was continued for the Enterostomy Therapy Program to help familiarize new cancer patients with good stoma care.
The Crusade is the continuing fund raising drive conducted by the Louisiana Division. We depend on the annual Crusade to support our vital programs to advance the prevention, detection, treatment and eventual elimination of cancer.

Our 1986 Crusade total was $1,002,008. Unfortunately, this year's total crusade is less than last year's total due to the economic distress of the state of Louisiana.

The residential crusade continues to be our best fund raiser accounting for 28% of the total crusade income. In addition to being our best method of raising money, the residential program provides our volunteers with the most visibility and the best opportunity to present life-saving information on a one-to-one basis.

Closely behind the residential program in funds raised is the special events program raising 24%. Memorials were once again third in our list of sources of income and remain an important source for our Crusade efforts.

This year we have 13 parishes whose crusades income exceeded their goals for 1986 and established themselves as “quota busters.” We also had 10 additional Units whose crusade and memorial income exceeded their 1986 goals. In addition, we also had 5 units who contributed to Crusade in the category of Legacy income.

The money raised in Crusade is used to finance the Society's programs of research, education and service to cancer patients.
# AMERICAN CANCER SOCIETY
## LOUISIANA DIVISION, INC.

## BALANCE SHEET — AUGUST 31, 1986 WITH COMPARATIVE TOTALS FOR 1985

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Current Funds</th>
<th>Donor Restricted (Note 7)</th>
<th>Equipment Fund (Note 1)</th>
<th>Total All Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH, in checking or interest bearing accounts at the Division and its 60 Units</td>
<td>$ 197,746</td>
<td>$ 9,655</td>
<td>$ —</td>
<td>$ 207,401</td>
</tr>
<tr>
<td>TEMORARY INVESTMENTS, at the lower of cost or market: (Note 1)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>$ 906,758</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 906,758</td>
</tr>
<tr>
<td>Other</td>
<td>$ 2,195</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 2,195</td>
</tr>
<tr>
<td></td>
<td>$ 908,953</td>
<td>$ —</td>
<td>$ —</td>
<td>908,953</td>
</tr>
<tr>
<td>ACCRUED INTEREST AND OTHER RECEIVABLES</td>
<td>$ 56,637</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 56,637</td>
</tr>
<tr>
<td>PREPAID EXPENSES</td>
<td>$ 5,823</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 5,823</td>
</tr>
<tr>
<td>EDUCATIONAL, CRUSADE, AND SERVICE MATERIAL, at cost (Note 3)</td>
<td>$ 11,168</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 11,168</td>
</tr>
<tr>
<td>OFFICE FURNITURE AND EQUIPMENT, net (Notes 1 and 9)</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 13,178</td>
<td>$ 13,178</td>
</tr>
<tr>
<td>OTHER INVESTMENTS, carried at estimated value at date of contribution: (Note 7)</td>
<td>$ 25,832</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 25,832</td>
</tr>
<tr>
<td>Mineral interests</td>
<td>$ 151,100</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 151,100</td>
</tr>
<tr>
<td>Stock of closely-held company (Note 8)</td>
<td>$ 176,932</td>
<td>$ —</td>
<td>$ —</td>
<td>$ 176,932</td>
</tr>
<tr>
<td>Total assets</td>
<td>$ 1,357,259</td>
<td>$9,655</td>
<td>$13,178</td>
<td>$1,380,092</td>
</tr>
</tbody>
</table>

---
LIABILITIES AND FUND BALANCES

<table>
<thead>
<tr>
<th>Current Funds</th>
<th>Donor Restricted (Note 7)</th>
<th>Equipment Fund (Note 1)</th>
<th>Total All Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1986</strong></td>
<td><strong>1986</strong></td>
<td><strong>1986</strong></td>
<td><strong>1985</strong></td>
</tr>
<tr>
<td>Current Funds</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$12,500</td>
<td>$12,500</td>
<td>$31,852</td>
</tr>
<tr>
<td>Restricted</td>
<td>$2,262</td>
<td>$2,262</td>
<td>$9,697</td>
</tr>
<tr>
<td>Equipment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>$191,995</td>
<td>$205,786</td>
</tr>
<tr>
<td>DUE TO NATIONAL HEADQUARTERS:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$160,039</td>
<td>$160,039</td>
<td>$110,636</td>
</tr>
<tr>
<td>Legacies (Notes 1 and 8)</td>
<td>$6,650</td>
<td>$6,650</td>
<td></td>
</tr>
<tr>
<td>Literature and materials</td>
<td>$191,995</td>
<td>$191,995</td>
<td></td>
</tr>
<tr>
<td>Total liabilities</td>
<td></td>
<td>$352,034</td>
<td>$323,072</td>
</tr>
<tr>
<td>DEFERRED SUPPORT</td>
<td>$28,205</td>
<td>$28,205</td>
<td>$38,304</td>
</tr>
<tr>
<td>COMMITMENTS (Note 6)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FUND BALANCES (Note 5)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designated by Board of Directors for</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subsequent fiscal year programs</td>
<td>$935,195</td>
<td>$9,655</td>
<td>$944,850</td>
</tr>
<tr>
<td>Fixed asset acquisitions</td>
<td>$8,350</td>
<td>$8,350</td>
<td>$11,350</td>
</tr>
<tr>
<td>Available for future programs</td>
<td>$18,713</td>
<td>$18,713</td>
<td></td>
</tr>
<tr>
<td>Equipment</td>
<td>$13,178</td>
<td>$13,178</td>
<td>$14,749</td>
</tr>
<tr>
<td>Total fund balances</td>
<td>$962,558</td>
<td>$9,655</td>
<td>$985,091</td>
</tr>
<tr>
<td>Total liabilities and fund balances</td>
<td>$1,357,259</td>
<td>$9,655</td>
<td>$1,380,092</td>
</tr>
</tbody>
</table>

The accompanying notes to financial statements are an integral part of this balance sheet.

ARTHUR ANDERSEN & CO.
NEW ORLEANS, LOUISIANA

To the Board of Directors of American Cancer Society, Louisiana Division, Inc.:

We have examined the balance sheet of the American Cancer Society, Louisiana Division, Inc. (a Louisiana nonprofit corporation) as of August 31, 1986, and the related statements of (a) support, revenue and expenses and changes in fund balances and (b) functional expenses for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the financial statements referred to above present fairly the financial position of the American Cancer Society, Louisiana Division, Inc., as of August 31, 1986, and the results of its operations and the changes in its fund balances for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

New Orleans, Louisiana,
September 26, 1986

ARTHUR ANDERSEN & CO.
(1) Accounting policies -

Standards of accounting and financial reporting:

As a member of the National Health Council, the American Cancer Society, Inc. (the "Society") follows the "Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations," which are in conformity with the recommendations of the American Institute of Certified Public Accountants. In accordance with these standards, the financial information for the prior year is presented on a summarized basis. In addition, expenses are allocated into functional categories dependent upon the ultimate purpose of the expenditure.

Pension plan:

The Division is a participant in the noncontributory defined benefit pension plan of the Society, which covers substantially all employees of National and the Divisions. The Division's pension expense for the year ended August 31, 1986, was $33,689. Accrued pension costs are funded currently and are actuarially calculated as a percentage of participants' payroll. Actuarial information regarding accumulated plan benefits and plan assets is calculated solely for the plan as a whole. The net assets of the plan as a whole exceeded the actuarial present value of vested and nonvested accumulated plan benefits as of January 1, 1986, the date of the latest actuarial review.

Outstanding legacies:

The Society is the beneficiary under various wills and trust agreements, the total realizable amounts of which are not presently determinable. The Society's share of such bequests is recorded when the Society has an irrevocable right to the bequest and the proceeds are measurable.

Investments:

The temporary investment portfolios of all funds are carried at the lower of cost or market which were approximately equal at August 31, 1986.

Reclassifications:

Certain reclassifications of the 1985 comparative information have been made to conform with the 1986 presentation.

(2) Tax status -

The Society is a nonprofit voluntary health agency, exempt from income tax under Section 501(c)(3) of the U.S. Internal Revenue Code. The Society has
been classified as an organization that is not a private foundation and has been designated as a "publicly supported" organization.

(3) Educational, crusade, and service material

In 1981, the Division began sales of cookbooks featuring Louisiana recipes. Related revenues are reflected in the special events category of the Statement of Support, Revenue and Expenses and Changes in Fund Balances.

(4) Allocation of public support

Support received from the public by the Division is shared with the National Headquarters, to support programs which are more effectively administered on a national basis. In accordance with National Headquarters' policy, which is reviewed and approved annually by the National Board of Directors, 40% of gross unrestricted contributions and legacies received during fiscal 1986 has been allocated to support National programs during fiscal 1987, which have been budgeted as follows:

<table>
<thead>
<tr>
<th>Program</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research program</td>
<td>67%</td>
</tr>
<tr>
<td>Education and other programs</td>
<td>22%</td>
</tr>
<tr>
<td>Supporting services</td>
<td>11%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

(5) Available funds and budgets and appropriations for special projects

To provide for continuity of programs and to permit effective budgeting, substantially all of the public support received during the current fiscal year is used to fund activities planned for the subsequent year.

(6) Lease agreements

The Division occupies office space under operating leases which expire on various dates through 1988. Minimum annual rentals will be $57,812 in fiscal 1987 and $52,512 in 1988. Annual rental expense for 1986 was $64,724.

(7) Donor restricted fund

During 1981, the Division received a bequest upon which the donor stipulated that the proceeds thereof be used for lung cancer research. Because there are no lung cancer research programs in progress at this time in the state of Louisiana, these funds were allocated to National programs during the 1985 fiscal year. In return, National Headquarters allocated the Division a grant for $12,363 in the 1985 fiscal year which was restricted for use in cancer prevention studies. The amount remaining in the donor restricted fund is the unexpended portion of the grant received in 1985.

(8) Stock in closely-held corporation

During the 1985 fiscal year, the Division received stock in a closely-held company as a result of the distribution of an unrestricted legacy. The stock is recorded at its estimated fair market value of $141,000 as of the date of distribution to the Division. Included in the amount due to National for legacies is $56,400 representing National's allocation of support relating to this stock (see Note 4). This amount will be paid to National upon liquidation of the stock.

(9) Equipment fund

At August 31, 1986 the fixed assets of the Equipment Fund were as follows:

| Equipment, office furniture & fixtures | $73,181 |
| Less: Accumulated depreciation          | 60,003  |
| Net investment in equipment             | $13,178 |

(10) Public support received indirectly

Public support received indirectly of $68,000 in 1986 and 1985 represents a portion of the exotic betting pool at Louisiana racetracks allocated by the State of Louisiana. Such funds are restricted for use in the State of Louisiana.
### Expenditures

#### 1986

<table>
<thead>
<tr>
<th>Program Services</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Education</td>
<td>$292,316</td>
<td>20%</td>
</tr>
<tr>
<td>Professional Education</td>
<td>$87,685</td>
<td>6%</td>
</tr>
<tr>
<td>Patient Services</td>
<td>$156,531</td>
<td>11%</td>
</tr>
<tr>
<td>Community Services</td>
<td>$184,577</td>
<td>13%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supporting Services</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; General</td>
<td>$74,285</td>
<td>5%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$195,456</td>
<td>13%</td>
</tr>
</tbody>
</table>

**National Program Support** ........................................... $476,958 32%

**Total Expenditures** ............................................... $1,467,808 100%

**Research funded in Louisiana by National Society** ........... $766,128

LEGACIES are an increasingly important source of support for the Society's work. We shall be deeply grateful to those who name the AMERICAN CANCER SOCIETY, LOUISIANA DIVISION, INC., in their wills. Consultation with your attorney is suggested.
DIRECTORS
Mrs. Van Ardoin
Mrs. Frances H. Bayon
Robert M. Beazley, M.D.*
Mrs. Robert E. Birdsall*
Ferd H. Block*
Jerald P. Block*
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Mrs. Edward M. Carmouche*
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Donald A. Mayeux
Martin C. Miler

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Mrs. Elizabeth Towns
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John J. Walsh, M.D.
Ewell P. Walther, Jr.*
Winston H. Weese, M.D.*
Ronald A. Welsh, M.D.*
Daryl Williams, M.D.
Donald B. Williams, M.D.
Mrs. Henry Bernard
Mrs. G. C. Ellender
Merrill O. Hines, M.D.
Walter E. Hunt, M.D.
M. L. Michel, M.D.
Mrs. W. J. Richard
W. Howard Senyard

*Denotes Member of the Executive Committee

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Jerald P. Block
Vice President
Luis R. Guerra, D.D.S., M.S.
Chairman of the Board
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Louisiana Division Logo on cover executed by
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Cancer's warning signals

1. Change in bowel or bladder habits.
2. A sore that does not heal.
3. Unusual bleeding or discharge.
4. Thickening or lump in breast or elsewhere.
5. Indigestion or difficulty in swallowing.
6. Obvious change in wart or mole.
7. Nagging cough or hoarseness.

If you have a warning sign, see your doctor!