Floyd Cormier and Frey swing expert Ed Guillot.

**BY THE WAY**, Lafayette has developed some fine ag extension people who work in other areas of the state. Some of them present for GIANT STEP, Phase One, were Minus Granger, formerly of Scott, now St. Mary county agent; Richard Sonnier, formerly of Scott, now Terrebonne county agent; C. J. Arceneaux, formerly of Duson (at the parish line), now Lafourche county agent; Steve Guillebeau, formerly of Carencro, now Avoyelles county agent; and J. W. Baudoin, formerly of Lafayette, now Vermilion county agent.

AN ALL-LAOUISIAN team from the universities and colleges, from the farm organizations, from Ag extension, from the state chamber of commerce, from ladies groups, and from many other agencies and clubs in both the public and private sector, supports this plan.

THE TRAIN'S ON the track. Keep a word in mind: The steps forward increase 40 percent per year to 1972.

THE UNIVERSITY of Southwestern Louisiana was represented by Tom Arceneaux, John Mitchell, L. H. Pease and Dale Reed.

THE 5-YEAR PLAN is expected to increases commercial and farm woodlot timber sales from $109 million in 1967 to $170 million by 1972. Sweet potato sales volume will go from $17 million to $22 million, strawberries from nearly $4 million to about $7 million, fruit and nut crops from $10 million to nearly $13 million, some 30 horticultural or vegetable crops from nearly $8 million to $18 million, ornamentals (shrubs and flowers) from nearly $4 million to $5 million.

LIVESTOCK SALES will also show spectacular increases. Beef cattle is expected to jump from $111 million to more than $147 million, dairying sales will go from $87 million to $87 million, light horses from $9 million to $28 million, poultry from $40 million to $56 million, and swine from $14 million to almost $33 million in the period 1967-1972.

THIS IS ONLY a part of what GIANT STEP is designed to do. Another major goal is to strengthen family life through expanded home demonstration work, increase 4-H participation by boys and girls from the present 75,000 to 100,000 to an additional 30,000 to 40,000 annually by 1972, assist communities of Louisiana in community and resource development, and assist low income families, the aging and others who have not benefited fully from our economic and cultural growth.