1987 ANNUAL REPORT

AMERICAN CANCER SOCIETY

LOUISIANA DIVISION, INC.
To Our Volunteers and Friends:

You ARE the key to cancer control in Louisiana!

We are especially pleased with our 1987 Annual Report and wanted to share this copy with you. Its pages reflect the progressive story of the accomplishment and growth of the American Cancer Society in Louisiana.

The Louisiana Division volunteers and staff are proud to have been a part of these advances.

Sincerely,

Garrett G. Stearns
Executive Vice President

GGS:jt
President's Message

The American Cancer Society has come far in Louisiana, growing in membership, services, visibility and in its contribution to research aimed at eliminating cancers. However, there is still the need not only to continue but also to intensify our fight.

We are now on the threshold of one of the most remarkable initiatives ever undertaken by our organization. Our desire is to expand our presence into every community in Louisiana. We are constantly exploring new ways of involving more people and expanding and extending our reach in order to touch more lives. Our effort to reach a smoke-free and tobacco-free young America is on the move in Louisiana as we seek new and innovative methods to achieve this goal.

With pride in the service and rehabilitation programs within the Louisiana Division, we intend to contribute to the quality of even more patients' lives during 1988. In order to accomplish this, we hope to expand the scope of existing services and take those services into more areas in Louisiana.

To sustain programs and services, a successful crusade statewide must continue. In spite of last year's success, we must increase, revitalize and broaden our already existing crusade. It is only through public support that the public education, professional education, service and rehabilitation, public information and research goals can be met.

As the cure rate for cancer continues to rise, public awareness increases, and new methods for prevention and early detection are discovered, we realize that it is the volunteer who has made the difference.

None of the Society's accomplishments could have been achieved without the help of our volunteers. The ACS is great not only because it has a staff that knows its job but because of the spirit, attitude and effectiveness of the volunteers at the local level and at the state and national levels. In many cases the volunteer is the only contact between the public and the organization. The volunteer is important in building the image of the American Cancer Society.

I wish to give special thanks to all the volunteers who have helped bring the day closer when cancer will be defeated. Our charge now is to build on our strong foundation, focus once more on our target and go about the business of conquering cancer.

Ewell P. Walther, Jr.
Informing the practicing physician and nurse of the latest technology is a high-priority function of the Society’s professional education program.

The Division sponsors many continuing education conferences in all areas of the state. These meetings include mini-conferences on oral cancer and the annual Cancer Conference in New Iberia.

The Division also continues its series of seminars for registered and practical nurses as well as the nurse’s aides conference series and in-service presentations.

Professors and instructors at the state’s medical and nursing schools make extensive use of the Society’s professional film and tape library. Medical students are furnished the Clinical Oncology textbook and CA Journal for Clinicians.

Another 1,200 physicians also receive the bi-monthly CA Journal at no cost. Numerous fellowships, scholarships and summer traineeships at the medical and dental schools are subsidized by the Society to support the work of young scientists and promote the specialty of oncology.
Public Education

Public education plays a key role in the Society's short-range goal of saving more lives through early detection and prompt treatment. In 1987, 455,053 Louisiana citizens were reached through small group or one-to-one educational programs carried out by local American Cancer Society volunteers.

The Society's activities in adult education extend throughout Louisiana. Available for the asking were educational programs on smoking, smokeless tobacco, breast self-examination, colorectal cancer, uterine, skin and oral cancer sites.

In all, 5,634 programs were presented to adults in Louisiana. Attending these programs were 203,918 men and women. In 1987, some 251,135 youths listened to ACS educational messages.

The Division's volunteers taught BSE to over 71,400 women while over 13,800 persons received programs on colorectal cancer.

Smoking withdrawal clinics, oral examination clinics, Pap smear clinics and colorectal screenings were also continued in 1987.

Approximately 195,000 Louisiana residents participated in programs and events during the Great American Smokeout in an attempt to help smokers kick the habit for 24 hours.

Teaching good health habits to young people is of primary importance to the Society.

Teaching kits, which provide the instructor with pertinent yet innovative materials on cancer, circulate throughout the state. The kits, in effect, make the teacher an informed, well-prepared volunteer.

In addition, volunteer physicians and nurses speak to student assemblies and classes about the dangers of smoking, smokeless tobacco, the need to practice BSE and to have a regular Pap test.

The Division continues to maintain an extensive library of films, posters, pamphlets and filmstrips available free upon request for use in educational programs.

In total, over $273,346 was spent in Louisiana to further the Society's public education programs for adults and youth.
“We care about the quality of life” characterizes the Service and Rehabilitation programs of the Louisiana Division. Through the ACS Resource, Information and Guidance program patients and their families are helped to adjust to the impact of cancer.

The American Cancer Society, Louisiana Division offers limited financial aid for cancer patients who qualify to cover short-term costs of medication, dressings, transportation and sickroom equipment. In total, over $68,000 was spent in direct financial aid to cancer patients in Louisiana.

Returning the cancer patient to a normal way of life is tantamount to survival itself. The Society has established rehabilitation programs in many areas for the convenience of local patients who have undergone treatment for cancer.

Reach to Recovery volunteers are trained to help breast cancer patients meet their physical, psychological and cosmetic needs. Reach to Recovery is represented in 25 different communities across the state.

The Bosom Buddies Breast Cancer Recovery group provides support for those patients who share common problems and solutions. Bosom Buddies is presently represented in many areas throughout the state.

Chapters of the International Laryngectomy Association provide a clublike atmosphere for those patients learning to communicate again with esophageal speech or artificial larynx.

Volunteers who themselves have readjusted after gastrointestinal surgery are specially trained by the Society to provide counseling and stoma care instructions to new ostomates through the United Ostomy Association.

Dealing with the psychological needs of the cancer patient is as important a problem as that of handling the physical treatments. To meet these needs, cancer patients may attend our discussion groups and educational programs presently being held in New Orleans, Baton Rouge, Shreveport, Lake Charles, Monroe, Alexandria, Lafayette, Covington, Houma and Slidell.
Community Projects

The Louisiana Division maintains a community special projects assistance program to aid medical and professional facilities throughout the state. These projects help in the gathering of specific information, finance educational and rehabilitation programs and aid in the early detection and treatment of cancer.

The Society continued to fund Breast Cancer Demonstration Projects at Louisiana State Medical Center in Shreveport, where women were instructed in breast self-examination and received a breast exam from a physician. In addition, screenings for colorectal cancer at medical centers and other health agencies were sponsored throughout the state.

At the Louisiana State University School of Dentistry in New Orleans, a dental hygiene instructor was subsidized to increase the awareness of cancer to dental hygiene students.

Students at the Louisiana State University Medical School in Shreveport were awarded the Division's C and F Keen Memorial Scholarships totaling $3,000. They were selected according to need and academic ability. In addition, Tumor Registries in major areas throughout the state received start-up funds.

Summer Clinical Oncology Traineeships for medical and dental students in the amount of $14,000 were awarded to Tulane Medical Center, the Louisiana State University Dental School in New Orleans and the Louisiana State University Medical Schools in both Shreveport and New Orleans to allow two months of study and research related to cancer.

The Division also funded additional Clinical Oncology Traineeships for nursing students at Louisiana State University School of Nursing in New Orleans in the amount of $4,000.

Both the Speech Clinic at Northeast Louisiana University in Monroe and the Esophageal Speech Program at the Louisiana State University Medical Center School of Allied Health Professions in New Orleans were also supported by the Society.

In addition, funding from the Louisiana Division was continued for the Enterostomy Therapy Program to help familiarize new cancer patients with good stoma care.
1987 Crusade

The Crusade is the continuing fund raising drive conducted by the Louisiana Division. We depend on the annual Crusade to support our vital programs to advance the prevention, detection, treatment and eventual elimination of cancer.

Our 1987 Crusade total was $1,005,777. Our efforts in this recent Crusade are to be highly commended. The Crusade amount raised this year was without the funds from the exotic wagering pool which was eliminated from the Louisiana state budget.

For the first time in the Louisiana Division, special events were our largest source of income accounting for 29% of our revenue. Our residential program claimed the second spot raising 27%. Memorials were once again third in our list of sources of income and remain an important source for our Crusade efforts.

This year we have 12 units whose Crusade income exceeded their goals for 1987 and established themselves as “quota busters.” In addition, we also had four units who contributed to Crusade in the category of Legacy income.

The money raised in Crusade is used to finance the Society’s programs of research, education and service to cancer patients.

Quota Busters
Acadia
Beauregard
Calcasieu
Cameron
East Feliciana
Evangeline
Iberville
Jackson
Jefferson Davis
Rapides
Vermillion
Webster

Legacy Income
Greater New Orleans
Caddo/Bossier
East Feliciana
Ouachita
### AMERICAN CANCER SOCIETY — LOUISIANA DIVISION, INC.

#### BALANCE SHEET — AUGUST 31, 1987 WITH COMPARATIVE TOTALS FOR 1986

<table>
<thead>
<tr>
<th>Current Funds</th>
<th>ASSETS</th>
<th>1987</th>
<th>1986</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Donor Restricted (Note 7)</td>
<td>Equipment Fund (Note 8)</td>
</tr>
<tr>
<td><strong>CASH, in checking or interest bearing accounts at the Division and its 60 Units</strong></td>
<td>$192,701</td>
<td>$3,683</td>
<td>$---</td>
</tr>
<tr>
<td><strong>TEMPORARY INVESTMENTS, at the lower of cost or market:</strong></td>
<td>$605,000</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td>(Note 1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Certificates of deposit</td>
<td>$601,511</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td>National Headquarters temporary investment pool</td>
<td>$1,704</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td>Other</td>
<td>$---</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td><strong>TOTAL INVESTMENTS</strong></td>
<td>$666,855</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td><strong>ACCRUED INTEREST AND OTHER RECEIVABLES</strong></td>
<td>$114,021</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td><strong>EDUCATIONAL, CRUSADE AND SERVICE MATERIAL, at cost (Note 3)</strong></td>
<td>$19,391</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td><strong>PREPAID EXPENSES</strong></td>
<td>$3,662</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td><strong>OFFICE FURNITURE AND EQUIPMENT, net (Notes 1 and 8)</strong></td>
<td>$---</td>
<td>$---</td>
<td>$10,618</td>
</tr>
<tr>
<td><strong>OTHER INVESTMENTS, carried at estimated value at date of contribution:</strong></td>
<td>$25,832</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td>Mineral interests</td>
<td>$151,100</td>
<td>$---</td>
<td>$151,100</td>
</tr>
<tr>
<td>Stock of closely-held company (Note 4)</td>
<td>$176,932</td>
<td>$---</td>
<td>$176,932</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$1,173,562</td>
<td>$3,683</td>
<td>$10,618</td>
</tr>
</tbody>
</table>

**Note:**
- The table above provides a detailed breakdown of the assets held by the American Cancer Society, Louisiana Division, for the year 1987, along with comparative totals for the year 1986. The assets are categorized into various types such as cash, investments, accrued interest, equipment, and prepaid expenses.
## LIABILITIES AND FUND BALANCES

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Donor Restricted (Note 7)</th>
<th>Equipment Fund (Note 8)</th>
<th>Total All Funds 1986 (Note 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AWARDS AND GRANTS PAYABLE</strong></td>
<td>$---</td>
<td>$---</td>
<td>$---</td>
<td>$---</td>
</tr>
<tr>
<td><strong>ACCOUNTS PAYABLE AND ACCRUED EXPENSES</strong></td>
<td>$3,186</td>
<td>$---</td>
<td>$---</td>
<td>$3,186</td>
</tr>
<tr>
<td><strong>DUE TO NATIONAL HEADQUARTERS:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$213,645</td>
<td>$---</td>
<td>$---</td>
<td>$213,645</td>
</tr>
<tr>
<td>Legacies (Notes 1 and 4)</td>
<td>48,343</td>
<td>$---</td>
<td>$---</td>
<td>48,343</td>
</tr>
<tr>
<td>Literature and materials</td>
<td>24,766</td>
<td>$---</td>
<td>$---</td>
<td>24,766</td>
</tr>
<tr>
<td>Employee Benefits</td>
<td>3,397</td>
<td>$---</td>
<td>$---</td>
<td>3,397</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$290,151</td>
<td>$---</td>
<td>$---</td>
<td>$290,151</td>
</tr>
<tr>
<td><strong>COMMITMENTS (Note 9)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FUND BALANCES (Notes 6 and 7):</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designated by Board of Directors for subsequent fiscal year programs (budgeted in the amount of $857,080 from unrestricted funds)</td>
<td>$823,710</td>
<td>$3,683</td>
<td>$--</td>
<td>$827,393</td>
</tr>
<tr>
<td>Fixed asset acquisitions</td>
<td>$--</td>
<td>$--</td>
<td>$--</td>
<td>$8,350</td>
</tr>
<tr>
<td>Available for future programs</td>
<td>$--</td>
<td>$--</td>
<td>$10,618</td>
<td>$18,713</td>
</tr>
<tr>
<td>Equipment</td>
<td>$--</td>
<td>$--</td>
<td>$10,618</td>
<td>$13,178</td>
</tr>
<tr>
<td><strong>Total fund balances</strong></td>
<td>$823,710</td>
<td>$3,683</td>
<td>$10,618</td>
<td>$838,011</td>
</tr>
<tr>
<td><strong>Total liabilities and fund balances</strong></td>
<td>$1,173,562</td>
<td>$3,683</td>
<td>$10,618</td>
<td>$1,187,863</td>
</tr>
</tbody>
</table>

The accompanying notes to financial statements are an integral part of this balance sheet.
To the Board of Directors of American Cancer Society, Louisiana Division, Inc.:

We have examined the balance sheet of the American Cancer Society, Louisiana Division, Inc. (a Louisiana nonprofit corporation) as of August 31, 1987, and the related statements of (a) support, revenue and expenses and changes in fund balances and (b) functional expenses for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the financial statements referred to above present fairly the financial position of the American Cancer Society, Louisiana Division, Inc., as of August 31, 1987, and the results of its operations and the changes in its fund balances for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

New Orleans, Louisiana, October 16, 1987

ARTHUR ANDERSEN & CO.

AMERICAN CANCER SOCIETY LOUISIANA DIVISION, INC.
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 1987

(1) Accounting policies -

Standards of accounting and financial reporting:

As a member of the National Health Council, the American Cancer Society, Inc. (the “Society”) follows the “Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations,” which are in conformity with the recommendations of the American Institute of Certified Public Accountants. In accordance with these standards, the financial information for the prior year is presented on a summarized basis. In addition, expenses are allocated into functional categories dependent upon the ultimate purpose of the expenditure.

Office furniture and equipment and depreciation:

Office furniture and equipment are capitalized at cost or, if donated, at the fair market value at date of receipt. Depreciation is computed using the straight-line method over the estimated useful lives of the assets of 5 to 10 years.
Donated materials and services:
A substantial number of volunteers have donated significant amounts of their time in the Society's program services and in its fund-raising campaigns. However, since no objective basis exists for recording and assigning values to their services, they are not reflected in the accompanying financial statements. Similarly, the value of space and time contributed by various media for Society educational and fund raising advertisements is not subject to control or measurement and has not been recorded. Donated materials and equipment are reflected as contributions at their estimated fair market value at date of receipt.

Pension plan:
The Division is a participant in the noncontributory defined benefit pension plan of the Society, which covers substantially all employees of National and 57 participating Divisions. The Division's pension expense for the year ended August 31, 1987, was $24,337. Accrued pension costs are funded currently and are actuarially calculated as a percentage of participants' payroll. Actuarial information regarding accumulated plan benefits and plan assets is calculated solely for the plan as a whole. The net assets of the plan as a whole exceeded the actuarial present value of vested and nonvested accumulated plan benefits as of January 1, 1987, the date of the latest actuarial review.

Outstanding legacies:
The Society is the beneficiary under various wills and trust agreements, the total realizable amounts of which are not presently determinable. The Society's share of such bequests is recorded when the Society has an irrevocable right to the bequest and the proceeds are measurable.

Investments:
The temporary investment portfolios of all funds are carried at the lower of cost or market which were approximately equal at August 31, 1987. All investment income is credited to the current unrestricted Fund.

Reclassifications:
Certain reclassifications of the 1986 comparative information have been made to conform with the 1987 presentation.

(2) Tax status -
The Society is a nonprofit voluntary health agency, exempt from income tax under Section 501(c)(3) of the U.S. Internal Revenue Code. The Society has been classified as an organization that is not a private foundation and has been designated as a "publicly supported" organization.

(3) Educational, crusade, and service material -
In 1981, the Division began sales of cookbooks featuring Louisiana recipes. Unsold cookbooks, as well as crusade literature and visual aids, are held and accounted for as inventory. Related revenues are reflected in the special events category of the Statement of Support, Revenue and Expenses and Changes in Fund Balances.

(4) Stock in closely-held corporation -
During the 1985 fiscal year, the Division received stock in a closely-held company as a result of the distribution of an unrestricted legacy. The stock is recorded at its estimated fair market value of $141,000 as of the date of distribution to the Division. Included in the amount of
deferred support is $56,400 representing National’s allocation of support relating to this stock (see Note 5). This amount will be paid to National upon liquidation of the stock.

(5) Support for National Programs -
Support received from the public by the Division is shared with the National Headquarters to support programs which are more effectively administered on a National basis. In accordance with the Society’s policy, which is reviewed and approved annually by the National Board of Directors, 40% of gross unrestricted contributions and legacies received during fiscal 1987 has been allocated to support National programs during fiscal 1988, which have been budgeted as follows:

<table>
<thead>
<tr>
<th>Program</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research program</td>
<td>68%</td>
</tr>
<tr>
<td>Education and other programs</td>
<td>21%</td>
</tr>
<tr>
<td>Supporting services</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

(6) Available funds and budgets and appropriations for special projects -
To provide for continuity of programs and to permit effective budgeting, substantially all of the public support received during the current fiscal year is used to fund activities planned for the subsequent year.

(7) Donor restricted fund -
During 1981, the Division received a bequest upon which the donor stipulated that the proceeds thereof be used for lung cancer research. Because there are no lung cancer research programs in progress at this time in the state of Louisiana, these funds were allocated to National programs during the 1985 fiscal year. In return, National Headquarters allocated the Division a grant for $12,363 in the 1985 fiscal year which was restricted for use in cancer prevention studies. The amount remaining in the donor restricted fund is the unexpended portion of the grant received in 1985.

(8) Equipment fund -
At August 31, 1987 the fixed assets of the Equipment Fund were as follows:

| Equipment, office furniture & fixtures | $75,618 |
| Less: Accumulated depreciation         | 65,000  |
| **Net investment in equipment**        | **$10,618** |

(9) Lease agreements -
The Division occupies office space under operating leases which expire on various dates through 1989. Minimum annual rentals will be $51,467 in fiscal 1988 and $3,226 in 1989. Annual rental expense for 1987 was $64,353.

(10) Public support received indirectly -
Public support received indirectly of $68,000 in 1986 represents a portion of the exotic betting pool at Louisiana racetracks allocated by the State of Louisiana. Such funds are restricted for use in the State of Louisiana. The State of Louisiana eliminated the exotic betting pool grant in 1987.
Expenditures

1987

Program Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Expenditure</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Education</td>
<td>$273,346</td>
<td>20%</td>
</tr>
<tr>
<td>Professional Education</td>
<td>$84,163</td>
<td>6%</td>
</tr>
<tr>
<td>Patient Services</td>
<td>$151,671</td>
<td>11%</td>
</tr>
<tr>
<td>Community Services</td>
<td>$168,744</td>
<td>12%</td>
</tr>
</tbody>
</table>

Supporting Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Expenditure</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; General</td>
<td>$69,523</td>
<td>5%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$191,893</td>
<td>14%</td>
</tr>
</tbody>
</table>

National Program Support

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$450,290</td>
<td>32%</td>
</tr>
</tbody>
</table>

Total Expenditures

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,389,630</td>
<td>100%</td>
</tr>
</tbody>
</table>

Research funded in Louisiana by National Society

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$802,878</td>
</tr>
</tbody>
</table>

LEGACIES are an increasingly important source of support for the Society’s work. We shall be deeply grateful to those who name the AMERICAN CANCER SOCIETY, LOUISIANA DIVISION, INC., in their wills. Consultation with your attorney is suggested.
**Research**

**GRANTS IN FORCE DURING 1986-87 FISCAL YEAR**

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Amount</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joan E. Bailey-Wilson, Ph.D.</td>
<td>LSU Medical Center in New Orleans</td>
<td>$63,000</td>
<td>To study genes and cancer using biostatistical and computer techniques.</td>
</tr>
<tr>
<td>Barbara S. Beckman, Ph.D.</td>
<td>Tulane University School of Medicine</td>
<td>$172,640</td>
<td>To study the hormone erythropoietin while investigating the formation and regulation of blood cells.</td>
</tr>
<tr>
<td>Carl Bernofsky, Ph.D.</td>
<td>Tulane University School of Medicine</td>
<td>$110,000</td>
<td>To study cancer causing substances metabolized to produce dangerous substances.</td>
</tr>
<tr>
<td>James B. Heneghan, Ph.D.</td>
<td>LSU Medical Center in New Orleans</td>
<td>$47,250</td>
<td>To study human tumors grafted onto mice to test anticancer agents.</td>
</tr>
<tr>
<td>Laura S. Levy, Ph.D.</td>
<td>Tulane University School of Medicine</td>
<td>$137,238</td>
<td>To study feline leukemia, a virus, and the genes involved in transforming infected cells from normal to cancer cells.</td>
</tr>
<tr>
<td>Gary M. Nichols, M.D.</td>
<td>LSU Medical Center in Shreveport</td>
<td>$43,000</td>
<td>To elucidate genetic regulation of transferrin, its receptors and its modulation by iron.</td>
</tr>
<tr>
<td>Max P. Oeschger, Ph.D.</td>
<td>LSU Medical Center in New Orleans</td>
<td>$107,000</td>
<td>To study regulation of genes in the bacterial cell, E. coli.</td>
</tr>
<tr>
<td>Wayne V. Vedeckis, Ph.D.</td>
<td>LSU Medical Center in New Orleans</td>
<td>$160,000</td>
<td>To study receptor substances on cancer cells, such as leukemias and lymphomas which permit reactions with steroid hormones.</td>
</tr>
</tbody>
</table>

**INSTITUTIONAL RESEARCH GRANTS**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSU Medical Center in New Orleans</td>
<td>$20,000</td>
<td>To provide seed money for promising new projects of novel ideas, especially for junior investigators. A local committee will allocate small funds of money for worthy investigators who want to try out new ideas about cancer.</td>
</tr>
<tr>
<td>LSU Medical Center in Shreveport</td>
<td>$70,000</td>
<td></td>
</tr>
<tr>
<td>Tulane University School of Medicine</td>
<td>$30,000</td>
<td></td>
</tr>
</tbody>
</table>

**REGULAR CLINICAL FELLOWSHIP**

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Amount</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
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<td>To improve management of cancer patients through improved teaching methods.</td>
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Cancer’s warning signals

1. Change in bowel or bladder habits.
2. A sore that does not heal.
3. Unusual bleeding or discharge.
4. Thickening or lump in breast or elsewhere.
5. Indigestion or difficulty in swallowing.
6. Obvious change in wart or mole.
7. Nagging cough or hoarseness.

If you have a warning sign, see your doctor.