Fine Food and Good Service in a Pleasant Atmosphere
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OFF THE CUFF

Featured on the cover of this month’s Spot light Magazine is a worthy project deserving the cooperation of everyone in this area.

The Eighth District of the Louisiana Garden Club Federation will hold the first antique show in Central Louisiana April 18, 19, 20, in Alexandria Convention Hall.

Antique dealers from throughout the South will show an interesting array of antiques, including furniture, organs, player piano and music boxes, silver, china, glassware, lamps, clocks and other objects worth viewing.

The proceeds from the sale of these antiques will be used to finance a state flower show to be held here in 1972. Admission to the show is only $1.50.

From left to right on the cover photograph are Mrs. James C. Harris, General Chairman; Mrs. John W. Gibbs, Natchitoches, District Director; Mrs. F. P. Bordelon, Jr., Marksville, District Director; Mrs. David M. Carlton, Le- compte, past District Director.

There are many other outstanding events scheduled in our community in April. Consult the “April Events” column for listings.

We want to welcome another new advertiser this month: The Shop, Automatic Transmission Service. The Shop is owned and operated by Grady Bates, and this young man knows your transmission and how to service it. The location is 2601 Lee St.

Everyone is talking about the many delicious foods served at the Plantation Manor. The next time you’re there, look on the wall and see the many credits Mike Totah has earned in the culinary arts. No wonder the food is so delicious.

Speaking of food reminds us of the tender, delicious steaks served at Leroy’s Steak House . . . and they’re prepared just like you want them!

We get letters. This one is from Wes Jackson, City Desk, The Times Picayune, from which we quote: “I regularly enjoy reading your Spotlight Magazine when I am in Alexandria, which is often, since I am from Leesville.”

Thanks, Wes, and all the others who write us regularly expressing interest in The Spotlight Magazine.

We have started regular mailings to all newcomers to this area to serve as a guide to our community, and if we can serve newcomers in any other way, please advise.
Welcome to the Friendly Cities

Alexandria and Pineville, twin cities located in the heart of Louisiana, are richly endowed with friendly, courteous people who will extend every effort to make your visit more pleasant.

We are happy to welcome you to this area and invite you to share the genuine hospitality of our people.

THE SPOTLIGHT will be helpful during your stay. It is your guide to what’s happening in our area, points of interest, what to see, where to go, where to dine and where to shop. Visit us often.

MAYOR OF ALEXANDRIA
MAYOR OF PINEVILLE

One of Alexandria’s Finest and Most Beautiful Restaurants. Perfection of Dining Pleasure
... Private Dining Rooms ... Banquet Rooms ... Complete Catering Service. Relax in our Cocktail Lounge ... We Honor Major Credit Cards.
Open Daily – 11:00 A.M. to 2:30 P.M. – 5:00 P.M. to 11:30 P.M.
Open Sunday – 11:00 A.M. to 3:00 P.M. 1919 MacArthur Dr.

Your Host,
Mike Totah, Mgr.
A Rich Heritage ...

Alexandria was first settled in 1785 when Alexander Fulton received a land grant from Spain. The original settlement, named after Fulton's daughter, served as a landing on Red River from which wagon trains from Louisiana and Texas, covering the Natchez Trace, obtained their supplies from boats at the landing.

Act No. 96 incorporated the town of Pineville, and was approved March 14, 1878, with the first election being held May 7, 1878, when W. A. Griffin was named Mayor. Pineville is located directly across Red River and the twin cities are connected by three highways and two railway bridges.

This prosperous area is particularly suited for the development of farm and cattle industries. You'll find a variety of crops -- from rice to soybeans -- and cotton to sugar cane! The finest grade Louisiana Beef is grown here!

There are more than 100 manufacturers in the Alexandria/Pineville area, many of them using the vast timber resources of Central Louisiana as their major raw material. Newest members of our growing family of manufacturers include Proctor & Gamble, Pineville Kraft and Dupont.

Home of England Air Force Base Established in 1939 as an emergency auxiliary to nearby Pollock Army Air Base, it has continued to grow and today it is considered one of our most im-
Port royal bases. It contributes more than $20,000,000 annually to the economy of our area, exclusive of continuous expansion programs.

Alexandria/Pineville has 125 churches, 2 synagogues, 9 church organizations, and 5 religious camps.

The public schools of Rapides Parish consist of 16 high schools and 28 elementary schools. The Catholic Parochial School System consists of seven grade schools (grades 1-8) and three high schools (grades 9-12).

Louisiana College is the state’s oldest accredited college and is located in Pineville. Louisiana State University at Alexandria is located a few miles south of Alexandria.

Alexandria/Pineville has become a recognized medical center, with 7 hospitals, 14 medical clinics and 11 nursing homes. In addition, 6 specialized training centers have been established to assist the physically handicapped and mentally retarded.

Seven motor freight lines, five railroads, 2 airports and five bus service companies provide transportation and handling of freight.

For further information see or call the Alexandria/Pineville Chamber of Commerce.
CIVIC & SERVICE CLUBS

ALEXANDRIA CIVITAN CLUB - Tuesdays, 12 Noon, Plantation Manor.
ALEXANDRIA JAYCEES - 1st and 4th Mondays, 7 p.m. - 2nd and 3rd Mondays, 12 Noon, Plantation Manor.
ALEXANDRIA KIWANIS CLUB - Thursdays, 12 Noon, Plantation Manor.
ALEXANDRIA LIONS CLUB - Wednesdays, 12 Noon, Plantation Manor.
ALEXANDRIA ROTARY CLUB - Tuesdays, 12 Noon, Plantation Manor.
BOLTON AVE. LIONS CLUB - 2nd and 4th Tuesdays, 7:30 p.m., Herbie K's.
CENLA CIVITAN CLUB - 2nd and 4th Tuesdays, 7:30 p.m., Plantation Manor.
COSMOPOLITAN CLUB - Fridays, 12 Noon, Plantation Manor.
EXCHANGE CLUB OF ALEXANDRIA - Thursdays, 12 Noon, Effie's.
MACARTHUR DRIVE LIONS CLUB - 2nd and 4th Tuesdays, 12 Noon, Herbie K's.
OPTIMIST CLUB OF ALEXANDRIA - Thursdays, 12 Noon, Herbie K's.
OPTIMIST CLUB OF DOWNTOWN ALEXANDRIA - Wednesdays, 12 Noon, Holiday Inn.
OPTIMIST CLUB OF NORTH RAPIDES - Mondays, 7:30 p.m., Alpine Lodge.
PINEVILLE KIWANIS CLUB - Tuesdays, 12 Noon, Pineville Community Center.
PINEVILLE JAYCEES - 2nd and 4th Mondays, 7:30 p.m., Community Center.
PINEVILLE LIONS CLUB - 2nd and 4th Mondays, 7:30 p.m., Herbie K's.
WARD 10 LIONS CLUB - 1st Monday, 7:30 p.m., Herbie K's; 3rd Mondays, Lion's Club Building.

POINTS OF INTEREST

City Hall square in Alexandria is one of the plots dedicated to public use when the city was laid out in 1806 by Alexander Fulton after he received a land grant from Spain. Fulton's store and trading post, established in the late 1700's, was situated on the riverfront near the present Murray Street bridge over Red River.

Alexandria's City Zoo is only a few blocks west of the business district, off Masonic Drive in Bringhurst Park. Children take particular delight in the zoo, with its inhabitants ranging from peacock to buffalo, baboon to coyote, and colt mondus to lions. It is the only fullscale municipal zoo in the state outside New Orleans. The sprawling park also contains an amuse-ment park, a nine-hole golf course, tennis courts, playgrounds and picnic sites, baseball diamonds and a model airplane field.

Fort Buhlow, on the Pineville side of Red River near the O. K. Allen bridge, was built during the Civil War to repel an anticipated third invasion by Union troops, but was never used. It has become a favorite picnic area. Adjacent Lake Buhlow, established in recent years by an earthen dam on Rocky Bayou, is a popular spot for boating, swimming, water skiing and fishing.

Louisiana State University had its beginning just north of Lake Buhlow at the site of the old Louisiana State Seminary of Learning. The seminary opened January 2, 1860, with William Tecumseh Sherman as its first president.

Central Louisiana State Hospital, in the same vicinity south of the highway, was established in 1904 as a hospital for the mentally ill. With some 3,000 patients, it is now considered one of the most outstanding state hospitals in the nation.

The Veterans Administration Hospital, in the same general area, was constructed in its present form in the 1920's. The rolling, tree-studded grounds of the hospital, which is a city in itself, are among the most beautiful in the area.

The National Cemetery, located in downtown Pineville just off Main Street, is one of four national cemeteries in Louisiana. It was (Continued)
2 - Alexandria Garden Club Flower Show, 3 to 7 p.m., Convention Hall.
4 - Hemphill Gospel Singing Group with Michael Humphries, 7:30 p.m., Convention Hall.
8-10 - State Convention League of Women Voters of Louisiana, Ramada Inn.
10 - Concert by the Louisianians, 8 p.m., Fine Arts Building, Louisiana College.
11 - Cenla Press Gridiron Show, 8 p.m., Convention Hall.
12 - Boy Scout Exposition, 1:30-7:00 p.m., Rapides Parish Coliseum. Program includes demonstration of all Scout skills; Order of Arrow Boys will demonstrate Indian Dancing; Musical show with Oakdale High Band.
18-20 - Antique Show-Sale sponsored by 8th District Garden Clubs, 10 a.m. to 8 p.m. Friday and Saturday; 1 p.m. to 5 p.m. Sunday, Convention Hall. Tickets $1.50.
18-22 - Third Annual Art Festival sponsored by the First United Methodist Church. Paintings, Sculpture and Ceramics will be exhibited.
21 - Concert by Louisiana College Chorale, 8 p.m., Fine Arts Building, Louisiana College.
22 - Alexandria Lions Club Oratorical Contest, 7:30 p.m., Fine Arts Building, Louisiana College.
24 - Chrysler Corporation’s State Trouble Shooting Contest, 8 to 4 p.m., Rapides Parish Coliseum.
26-27 - Civitan Convention, Ramada Inn.
26 - All Sports Banquet sponsored by Menard Athletic Association. Richard Petabone with Chicago Bears will be principal speaker, 6 p.m., Convention Hall.

If you are expecting that question on your return home, you can find the answer at Wellan’s, Central Louisiana’s largest department store . . . and you can find Wellan’s in the center of downtown at 3rd and Washington.

It’s the big store with the big parking lot all around it.
established in 1867 and the military dead here include veterans from the Indian, Mexican, Civil and Spanish-American Wars and from both World Wars and Korea.

**Louisiana College**, at the end of College Boulevard in Pineville, is a Baptist-sponsored institution. It is estimated that more than half the state's Baptist ministers received their education here.

Louisiana State University at Alexandria is located a few miles from Alexandria at Chambers. The two-year commuter college, only recently established, is already being expanded.

**Our Specialty**

**BROASTED CHICKEN**

**PO-BOY SANDWICHES**

"A Meal in Itself"

**LOU & LAURA'S DRIVE-IN**

1329 Military Hwy. Pineville 2-6625
3920 Jackson St. Alexandria 5-2811

"Transmissions Are Our Only Business"

**THE SHOP**

**AUTOMATIC TRANSMISSION SPECIALIST**

**Grady Bates**
Phone 445-3930
Alexandria, Louisiana 71301

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Be sure and attend the Antique Show-Sale sponsored by the 8th District Garden Clubs at the Convention Hall April 18 thru 22. See displays of interesting antiques.