### Agri-Business Facts and Figures +

<table>
<thead>
<tr>
<th>Enterprise</th>
<th>Business</th>
<th>1*</th>
<th>2*</th>
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</thead>
<tbody>
<tr>
<td><strong>Acadia</strong></td>
<td><strong>Beef, Swine &amp; Poultry</strong></td>
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<tr>
<td><strong>Iberia</strong></td>
<td><strong>Meat market &amp; slaughterhouse</strong></td>
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<td><strong>Lafayette</strong></td>
<td><strong>Meat market &amp; slaughterhouse</strong></td>
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<tr>
<td><strong>St. Landry</strong></td>
<td><strong>Live stock &amp; poultry</strong></td>
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<tr>
<td><strong>St. Martin</strong></td>
<td><strong>Live stock &amp; poultry</strong></td>
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<td><strong>St. Mary</strong></td>
<td><strong>Production plants</strong></td>
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<td><strong>Vermillion</strong></td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>Production plants</strong></td>
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**Agriculture is More Than Farming**

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1* = Number of businesses.  2* = Number of employees.
Saturday, January 25

8:00 A.M.—Exhibits Open - Farm and Industrial Equipment and Products. Mercury Spacecraft and other Space Exhibits will be on display during entire two day show. Special attractions will be Agri-Business barnyard.

4:30 P.M.—Reception in honor of Agri-Business Queen Contestants and area visiting dignitaries and area festival kings and queens (by invitation) Mainen Auditorium, USL campus (corner St. Mary and Johnston)

7:30 P.M.—EVENING PROGRAM
Eveing Door Prizes — Entertainment
9:00 P.M.—Exhibits Closed

10:00 A.M.—MORNING PROGRAM
 Invocation—Mayor Wayne Richard
 Welcome—Mayor J. Rayburn Bertrand
 Greetings—President Hubert Herbert, Jr.
 Lafayette Chamber of Commerce
 Greetings—President Joel Fletcher, USL
 Introduction—Dignitaries
 Entertainment
 Guest Speaker—Honorable Senator Allen J.
 Ellender, Senior U. S. Senator from
 Louisiana, Chairman of Agriculture
 Committee of U. S. Senate, Chairman of
 Subcommittees of Public Works
 Entertainment
 12:00-1:30 P.M.—Lunch—Concessions on Grounds
 (Food and soft drinks available)
 2:00 P.M.—Parade—From Coliseum, through downtown
 Lafayette, and back to Coliseum
 3:00 P.M.—AFTERNOON PROGRAM
 Afternoon Door Prizes — Entertainment
 3:15 P.M.—Introduction of Dignitaries and Area Festival
 Kings and Queens
 4:15-7:30 P.M.—Viewing of Exhibits

AGRI-BUSINESS CHECKS

Sulphur's
Abel's
Abel's Downtown Furniture Co.
American Bank & Trust Co.
B. F. Trapp & Sons
Beer Wholesale of Lafayette
Billeted Sugar Factory
Boyes's Dept. Store
Broussard Feed & Garden Center
Champion Bros.
CLE CO
Colburn Supply
Downtown Kiwanis Club
First National Bank
Guaranty Bank & Trust Co.
Hoeum
Houma Savings & Loan Association
Houvel Raising Company

L. A. Prye & Sons
Lafayette Bldg. Association
Marco Heymann
Richard Furniture Company
Seven Up Bottling Company
SLECO
Union Federal Savings & Loan
Young's Industries