Rising Young Business Leader

With an active imagination and a keen eye for the possibilities of life, Dr. Ross Judice is keeping Acadian Ambulance & Air Med Services on its toes. As chief medical officer and executive vice president, Judice works with the departments of human resources, education and information systems. He says no day is the same—on some he can be steering teaching seminars, others going out on emergency calls, and still others attending board meetings and talking about the future of the company.

"It almost changes constantly," says Judice, who is always striving to make things better at Acadian. Whether it's overhauling the billing system or psychologically analyzing the staff, Judice is always finding ways to improve processes and procedures.

"I understand, in part, why things are the way they are and how we can improve them," he says. "And I'm excited to make up of people and processes I contribute to making things better.

His background in pharmacy helps with this. Judice practiced pharmacy for four years, before being approached by then-President of Acadian Richard Truex about applying for the job of medical director. After a couple of weeks of consideration, I decided that working as a medical director in emergency medical services would be a new and exciting challenge for me," he says.

Since joining Acadian in 1998, Judice has added two more degrees in health and business administration to his resume. At the company, he has served on the executive management team, board of directors and participated in Acadian's expansion into Mississippi, acquisition of several companies and opening the call center. He has also been instrumental in the development of the company's Medis Support Center.

"It's served as a catalyst that brought all functional areas together to solve a longstanding, bureaucratic business office process," he says. "This Medis Support Center has revolutionized our business office and our electronic medical records and is truly unique in the industry.

Judice says he hasn't looked back since joining Acadian's staff. He was even named one of the "50 Most Influential" people in the state by the Acadian Business Hall of Fame.

"I have learned several important principles from his boss, along with other business leaders. The most important are the principles of leadership, integrity in dealing and holding others accountable are part of the 'Supermen MBA,'" he says. "I work at Acadian in the community. Judice has been a member of the board of directors of the Louisiana Organ Procurement Agency, chair of the Louisiana State Medical Society's Disaster and EMT Committee, a member of the Trauma Network Coalition and EMT Council and trustee of the Louisiana State Student Nurses' Association.

He is also helping develop a new bridge program through a partnership with Nicholls State University. Starting in August, they will train 20 of Acadian's paramedics to become nurses. "It is a great way to put in place people who are nationally recognized model for EMS and nursing education that meets the needs of students," he says.

Judice says Judice "has been a great addition to our staff" and says he is so proud of the process of building a team of dedicated, well-trained and well-compensated medical professionals for the company.

"He has a very strong, positive, Christian attitude. He certainly is a bright eye in the future of our company."

Ross Judice

CHIEF MEDICAL OFFICER AND EXECUTIVE VICE PRESIDENT
OF ACADIAN AMBULANCE & AIR MED SERVICES

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